

# PHILIPS

## Battery

### Ultra Alkaline

### AAA

### Ultra Alkaline

LR03E4B



## Ultra high power for ultra high-drain devices

When you simply have to have the best, insist on Ultra Alkaline batteries. They give you 30% more power than ordinary alkaline batteries and are perfect for your high-energy consuming devices.

### Ease of Use

- Colors make recognition of battery sizes easier
- Easy-to-understand language-free user instructions

### Environmentally Responsible

- Philips Alkaline batteries contain 0% Cadmium, Mercury, Lead

### Top Performance

- Holds power up to 10 years
- 129% more power than industry standard
- Complete range which means a battery for every need
- The battery remains fresh for use for up to 10 years

# Ultra Alkaline

Battery

LR03E4B/10

## Highlights

### Cadmium, Mercury and Lead free

These Philips batteries are guaranteed free from harmful heavy metals such as Cadmium, Mercury and Lead.

### Easy color coding

To make recognition of the most common battery sizes easier, we use color coding for battery sizes according to industry standards.

### Language-free symbols

Universal language-free symbols on the packaging explain how and where the battery can or should be used.

### Complete range

Philips offers a complete portfolio consisting of the most frequently used batteries (AA, AAA, C, D, 9V) in different packaging variations in order to meet your needs.

### 129% more power

Philips AAA Ultra Alkaline batteries have 129% more power than industry standard

### Shelf life up to 10 years

Every battery suffers from energy loss when not in use. We guarantee that the battery contains at least 80% of its initial energy within the best before date.

## Specifications

### Green Specifications

**Chemical composition:** Ultra Alkaline  
**Heavy metals:** Cd free, Hg free, Pb free  
**Packaging material:** Carton, PET  
**Packaging type:** PET blister

### Outer Carton

**EAN:** 87 12581 55037 0  
**Length:** 18.2 cm  
**Number of consumer packagings:** 36  
**Width:** 14.8 cm  
**Gross weight:** 2.2 kg  
**Height:** 16.1 cm  
**Nett weight:** 1.584 kg  
**Tare weight:** 0.616 kg

### Power

**Battery type:** AAA / LR03 Alkaline  
**Battery voltage:** 1.5 V

### Packaging dimensions

**Height:** 12 cm  
**Packaging type:** Blister  
**Type of shelf placement:** Hanging  
**Width:** 8.3 cm  
**Depth:** 1.3 cm  
**Number of products included:** 4  
**EAN:** 87 12581 55036 3  
**Gross weight:** 0.051 kg  
**Nett weight:** 0.044 kg  
**Tare weight:** 0.007 kg

### Product dimensions

**Height:** 4.45 cm  
**Width:** 4.12 cm  
**Depth:** 1.03 cm  
**Weight:** 0.044 kg

### Technical specifications

**Shelf life:** 10 years  
**Interchangeable with:** AAA, LR03, AM4, 24A, MN2400

