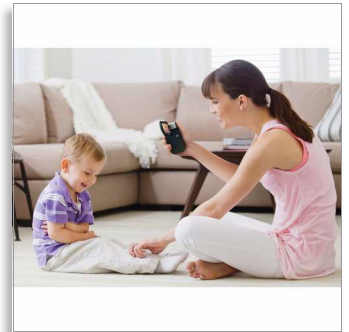




Philips  
HD camcorder



CAM295BL



## Capturing & sharing great moments - made easy

### With touch-screen control

Taking full HD videos and photos is a cinch with this ESee camcorder CAM300. Its 3" touch-screen hands you intuitive control, while the instant editing and quick impression features let you share what you want right away, on TV and online.

#### Take quick and easy videos in full HD quality

- Relive memories in great detail with full HD videos
- Up to 12 megapixel resolution for high quality photos
- 3" touch-screen for smooth and intuitive control
- Flash, auto focus, face & smile detection

#### Share your favorite photos and videos effortlessly

- Integrated USB plug for no-fuss connection to your PC/Mac
- Instant video editor for simple editing on the camcorder
- Dual format recording for full HD and email-friendly formats
- Quick sharing for emailing and posting on Facebook/YouTube
- Direct TV connection via HDMI for viewing your videos in HD

#### Bring it with you anywhere

- Small and slim design to fit easily into your pocket
- Extra long battery life lets you shoot more

**PHILIPS**  
sense and simplicity

# Highlights

## Direct TV connection via HDMI



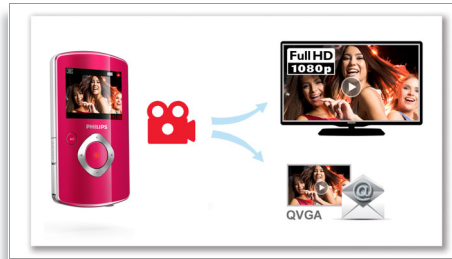
Direct TV connection via HDMI for viewing your videos in HD

## Integrated USB plug



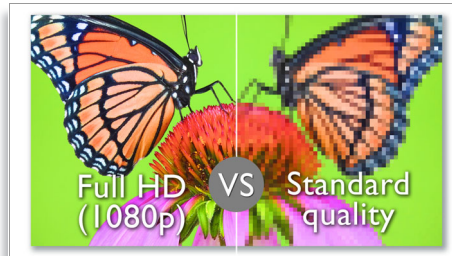
Integrated USB plug for no-fuss connection to your PC/Mac

## Dual format recording



Full HD videos are great for watching on HD TVs. But should you want to email the video or share it online, the large HD file will have to be compressed and converted into an email-friendly format. Your camcorder takes away that hassle by offering dual format recording. Turn the feature on and your videos are recorded in two formats simultaneously – full HD (1080p) and email-friendly QVGA (240p) formats. This lets you enjoy your videos to the fullest on your HD TV, and gives you a format you can immediately share electronically.

## Full HD (1080p) videos



Capture and enjoy videos in full high definition quality (full HD 1080p). "1080" refers to the

display resolution, in terms of the number of horizontal lines on screen. "p" stands for progressive scan, or the sequential appearance of the lines in each frame. 1080p gives video quality that is superior to that found in typical mobile phones and digital cameras. In addition, the camcorder uses the same video format as Blu-ray players and discs – H.264. This highly sophisticated format delivers superb HD picture quality, letting you savor crystal clear memories on video.

## Quick sharing



With the built-in Windows software, you can post your movies on websites like YouTube, Facebook, Twitter and Vimeo with no fuss. For Mac users, you can easily organize, edit and share with iMovie from iLife. With an advanced compression technique, the HD video format (H.264) used by the Philips camcorder can generate smaller files than those from standard camcorders, digital cameras and mobile phones without any loss in video quality, so you can share them faster! These files can also be used by other programs like iPhoto and Windows Movie Maker.

# Specifications

## Video Quality

- Resolution: Full HD(1920x1080p) at 30 fps, Sport Mode(1280x720p) at 60fps, SD (640 x 480) at 30 fps
- Photo Resolution: 12 MP, 8 MP
- Formats: H.264 video compression, AAC Audio compression, MP4 files format
- Scene Mode: Auto, Snow/Beach, Night, Back-light, Sunset, Fine-Skin
- Effects: Normal, Sepia, Black & White, Negative, Seventies, Analogue, Colour filter
- White Balance: Automatic white balance
- Exposure: Automatic exposure control

## Lens & Sensor

- Lens: Auto Focus (0.1m to infinity)
- Aperture: F2.8
- Zoom: Fast multi-step 5x digital
- Sensor: 1:3.2 inch, 8MP CMOS sensor

## Camcorder features

- Quick Impression: for video highlights in video
- Simple editing: On camcorder movie editing
- Dual Record: in full HD format, in email-friendly format
- Enhancement: Autofocus, Face tracking, Smile detection
- Flash Light: LED Flash for dark environment
- 3 Second Pre-Recording
- Power-up Time: 2 seconds
- Auto Shut-Down: 3 minutes
- Tripod Mount

## Display

- 3 inch LCD (diagonal) touch
- 960 by 240 pixel resolution

## Philips Arcsoft software

- Easy Sharing: direct upload to Facebook, direct upload to YouTube, upload button for websites, upload button for email
- Video Editing: add titles, music and credits, create

movies, cut video

## Battery

- Type: Li-ion Battery
- Life: 120 Minutes
- Charge Time: 3.5 hrs. via adaptor, 5.5 hrs. via computer USB

## Capacity

- Internal memory: 128 MB
- Recording Media: Micro SD Card (up to 32 GB)
- Recording Time: 1 hour @ 4 GB for Full HD, 1 hour @ 1 GB for SD

## Input and Output

- TV Out: HDMI
- USB: Built-in flip-out USB (USB2.0)
- Audio-out: via HDMI
- Speaker: Built-in Speaker
- Microphone: Wind-noise reduction, Stereo directional microphone

## Dimensions

- Product dimensions (W x H x D):  
54 x 110 x 21.5 mm

## Minimum Requirements

- Windows: Windows XP, Windows Vista, Windows 7, Internet Explorer 6.0, PENTIUM 4 - 2.8 GHz processor, 1GB RAM and 64 MB Video RAM
- MAC: MACINTOSH 10.4, MACINTOSH 10.5, MACINTOSH 10.6, MAC 1.66 Ghz Intel Core Duo, Safari 1.1
- Other: 1024 x 768 display resolution, 300 MB free hard disc space, USB v1.1

## Accessories included

- Quick Start Guide
- Philips Arcsoft Software: .



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