



# Every picture tells your story

How many digital pictures are hidden on your PC? See, share, organise and relive your memories with Philips PhotoFrame™, the easiest way to display your digital photos in stunning quality - without a PC.

# Top quality display for print-like pictures

- · High pixel density for sharp and detailed photo display
- Display all the crisp colours of professional printed photos

## Luxurious design to complement your photos

- · Exquisite materials and finishing add value to your photos
- Auto photo orientation to fit portrait or landscape modes

## Easily display and manage your digital photos

- Play slideshows, single photo, thumbnails or show clock
- · Display and manage photos on memory cards or internal memory
- Create albums, slideshows and manage your photos
- Rotate, zoom, crop, mask and add effects to your photos

## Simple intuitive operation and great convenience

- · USB connector for easy photo downloading from your PC
- · Operate on AC power or cordlessly with rechargeable battery
- · Automatically turn display on and off at preset times



## **S**pecifications

#### **Picture/Display**

- Effective viewing area: 169.6 x 111.7 mm
- Resolution: 800 x 480 pixels (viewing area 680 x 480)
- Viewing angle: @ C/R > 10, 120° (H) / 110° (V)
- Lifetime, to 50% brightness: 20000 hr
- Brightness: 300 cd/m<sup>2</sup>

### Connectivity

• USB: To PC

## Storage Media

- Memory Card Types: Compact Flash type I, Memory Stick, Memory Stick Pro, Multimedia Card, Secure Digital, xD card
- Built-in memory capacity: 110 to 150 photos

## Convenience

- Card Reader: Built-in (2x)
- Photo format supported: JPEG photo (in DCF structure), Up to 12 Megapixels
- Placement supported: Landscape, Portrait, Photo auto orientation
- Buttons and controls: 2 buttons, 5-way mini joystick
- Playback mode: Full screen browse, Slideshow, Thumbnail browse
- Album management: Create, Delete, Edit, Rename
- Photo edit: Copy, Delete, Rotate, Crop, Move
  Photo effects: Black and White, Frames, Sepia
- Photo effects: Black and White, Frames, Sepia
  Slideshow management: Create slideshow, Delete
- slideshow, Rename slideshow • Slideshow setting: Collage (single picture),
- Random, Sequential, Transition effect
- Screen background colour: Black, White, Gray
   Setup function: Brightness adjustment, Language, Status, Auto on/off on weekday/weekend, Beep

on/off, Set time and date, Clock display enable/ disable, Event reminder with snooze, Photo source

- System status: Battery level, Firmware version, Power source, Remaining memory
- Connected media status: Connected media, Remaining memory
- OSD Languages: English, French, German, Italian, Japanese, Russian, Simplified Chinese, Spanish
- Plug & Play Compatibility: Windows 2000/XP or later
- Regulatory Approvals: BSMI, C-Tick, CCC, CE, FCC, GOST, PSB, UL, VCCI
- Adjustable stand: Rotating, Tilt-adjustable
  Wall mountable / Ceiling Throw: Wall mount
- ready
- Other convenience: Kensington lock compatible

#### Accessories

- Included Accessories: AC-DC Adapter, Quick start guide, Stand, USB cable, Wall mount kit
- Optional accessories: Exchangeable frames

#### Dimensions

- Set dimensions with stand (W x H x D): 260 x 199 x 108 mm
- Weight: 0.97 kg
- Temperature range (operation): 0°C to 45°C
- Temperature range (storage): -20°C to 60°C

#### Power

- Power consumption: (System on and battery charging) 12 W
- Operating time on battery: I\* hr
- Battery LED indicator: Charging Blinking
- Power LED indicator: Operation Blue
- Power mode supported: AC powered, Battery powered

# PCSW200/00

## **Product highlights**

## High Pixel Density Display

The very best high density screen shows off your treasured photos with the same 'real life' rich detail and vibrant colours as high quality prints.

#### **Rich, vibrant colours**

Full colour display brings out the best in your photos with vibrant, real life colours by displaying the same full range of colours found in professionally printed photos.

#### Quality design and materials

High quality design and exquisite materials include a solid stylish stand, designer frame and detailed finishing that convey an impression of value and refined taste, adding lustre to the photos displayed on PhotoFrame.

#### Auto orientation

Automatic landscape/portrait recognition employs a sensor that recognises PhotoFrame orientation and displays each photo in its proper mode.

#### **Multiple viewing modes**

Flexible display modes give you the freedom to display your photos one image at a time, in thumbnail mode for quick, easy searches, or to create a slideshow of your most treasured photos.

#### Memory-Card Manager

Memory-Card Manager is a set of two built-in memory card readers and featured software for displaying, editing, storing and organising your memory card photos directly in one, hassle-free step - all without a PC. It accepts two memory card slots: The 1st slot accepts:Compact Flash 1 (CF), while the 2nd slot accepts:Secure Digital Card(SD), SDHC Card, Multimedia Card (MMC), xD card, Memory Stick (MS), MS pro, MS Duo and MS Pro Duo (via adapter), Micro SD card and Mini SD Card (via adapter). They all work as extended memory space - just like PhotoFrame's internal memory.

#### Smart Album

Smart Album allows you to create and manage albums, as well as to set up and adjust transition effects to your photo slideshows.

#### PhotoEffect Wizard

The PhotoEffect Wizard is an easy-to-use feature that allows you to rotate, zoom in, crop and even adjust photo colour tones to black & white or sepia right within PhotoFrame.

## Easy USB connectivity

A USB connector is built into the device for easy and quick downloading photos from a PC.

#### Run on built-in battery or AC

AC or onboard battery power give you the choices of operating your PhotoFrame on standard AC power or cordlessly with the onboard rechargeable battery.

## Auto On/Off - Power saving

A timer that turns your PhotoFrame on and off at the times you choose. You can select different timeslots to fit your personal schedule and to save energy.



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