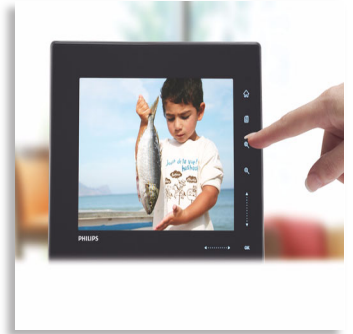




Philips  
Digital PhotoFrame with  
Bluetooth

26.4 cm (10.4")  
multimedia  
4:3 frame ratio



SPF7010

"..and I love you even more than I did then."

## PhotoFrame with Bluetooth

Be ready to fall in love over again! This irresistible PhotoFrame is handsomely designed with Touch Control and Bluetooth. The must-have companion to keep all those important moments alive!

### Top quality display for amazing viewing experience

- imagen Pro for sharp, vibrant and natural skin colours
- 4:3 aspect ratio for optimal distortion-free display
- Add new glow to old memories with RadiantColor

### Simple intuitive operation and great convenience

- Automatic slideshow from USB or memory card
- Touch-sensitive controls on the PhotoFrame border
- Transfer photos from your mobile phone via Bluetooth

### Environmentally friendly green design

- Power saving via auto dimming, by detecting ambient lighting
- Eco-friendly Photoframe



# Specifications

## Picture/Display

- Viewing angle: @ C/R > 10, 130° (H)/110° (V)
- Lifetime, to 50% brightness: 20,000 hr
- Aspect ratio: 4:3
- Panel resolution: 800 x 600
- Brightness: 250 cd/m<sup>2</sup>
- Contrast ratio (typical): 500:1

## Connectivity

- USB: USB 2.0 Host, USB 2.0 Slave
- Bluetooth: Bluetooth V2.0 + EDR, Class 2, Receiver only

## Storage Media

- USB: USB flash drive
- Memory Card Types: Compact Flash type I, Secure Digital (SD), Secure Digital (SDHC), Multimedia Card, xD card, Memory Stick, Memory Stick Pro, Memory Stick Duo, Memory Stick Pro Duo
- Built-in memory capacity: 1 GB (for 1000 High Definition photos)

## Convenience

- Card Reader: Built in (2 x)
- Photo format supported: Up to 10 MB JPEG files, Up to 20 Megapixels, JPEG photo
- Video format supported: MPEG1 and 4, MotionJPEG, .AVI, .MOV
- Background Music supported: MP3
- Buttons and controls: touch border control, Power button
- Playback mode: Full screen browse, Slideshow, Thumbnail browse
- Album management: Create, Delete, Edit, Rename
- Photo edit: Copy, Delete, Rotate
- Slideshow setting: Random, Sequential, Transition effect, Collage (multiple pictures)
- Setup function: Brightness adjustment, Language, Slideshow, Status, Auto on/off, Beep on/off, Set time and date, Photo source, Clock display enable/disable, Event reminder with snooze
- System status: Firmware version, Remaining memory
- Connected media status: Connected media, Remaining memory
- Regulatory approvals: CE, GOST, Switzerland
- Other convenience: Kensington lock compatible
- Placement: Landscape, Portrait, Photo auto orientation

- Screen background: Black, White, Grey, Auto-fit
- Photo effects: Black and White, Sepia
- On-Screen Display languages: English, Spanish, German, French, Italian, Dutch, Danish, Portuguese, Russian, Simplified Chinese
- System compatibility: Mac OS X, Windows Vista, Windows XP

## Accessories

- Included accessories: AC-DC Adapter, USB cable, Quick start guide, CD-ROM with software + manual
- User Manual: Arabic, Czech, Danish/Norwegian, Dutch, English, Finnish, French, German, Greek, Italian, Malay, Polish, Portuguese, Russian, Simplified Chinese, Spanish, Swedish, Traditional Chinese, Turkish

## Dimensions

- Set dimensions with stand (W x H x D): 222.6 x 182.2 x 33.2 mm
- Weight: 0.34 kg
- Temperature range (operation): 0°C to 40°C
- Temperature range (storage): -10°C to 60°C

## Power

- Power supply: 100-240 VAC, 50/60 Hz
- Power source: DC output 9 V, 2 A
- Power consumption: (System on) 8.8 W
- Power mode supported: AC powered

## Packaging dimensions

- EAN: 87 12581 47543 7
- Number of products included: 1
- Packaging type: Carton
- Packaging dimensions (W x H x D): 31.1 x 26.3 x 9.7 cm
- Gross weight: 1.551 kg
- Net weight: 1.014 kg
- Tare weight: 0.537 kg

## Outer Carton

- GTIN: 1 87 12581 47543 4
- Number of consumer packages: 2
- Gross weight: 3.78 kg
- Outer carton (L x W x H): 33.2 x 28.2 x 23.1 cm
- Net weight: 2.028 kg
- Tare weight: 1.752 kg

# Highlights

## imagen Pro for vibrant colours

The unique Philips imagen enhancement technology automatically analyses your photos to correct colour and adjust for optimal contrast. imagen Pro is a more advanced image enhancement which includes the 3 essential elements from imagen to have more colour accuracy, colour depth and smart contrast. On top of these, imagen Pro offers enhanced skin colour, sharper images and flicker-free photo viewing which is very important for still pictures.

## 4:3 perfect frame ratio

Philips digital PhotoFrame ensures your photo is displayed in 4:3 ratio for the best viewing experience.

## Automatic slideshow

Automatic slideshows start from any USB drive or memory card for all those times you don't want to spend time copying photos to your PhotoFrame.

## Border Touch Control

The touch-sensitive controls of the PhotoFrame are instantly illuminated during operation, making it easy to scroll through your photos, video clips and music. In photo viewing mode, you can slide your finger along the horizontal touch border enabling you to select a new photo easily from the thumbnails shown on screen.

## Photo transfer via Bluetooth

We know you like to take photos on your mobile phone. Now you can transfer these photos to your Philips digital PhotoFrame via Bluetooth without any additional dongles or cables.

## RadiantColor

RadiantColor is an exclusive Philips technology for displaying smaller photos in the optimal 4:3 ratio by extending the colour on the edges of a less-than-full-screen photo to the sides of the screen, eliminating black bars and aspect ratio distortion.

## Smart Power Pro

Smart Power Pro is a sensor that turns PhotoFrame on and off by detecting ambient lighting condition. This reduces energy consumption for the sake of our environment saving up to one third of your PhotoFrame energy costs. The best news is that this is all done automatically!

## Eco-friendly Photoframe

Philips PhotoFrames are designed and produced according to our EcoDesign principles aimed at minimising overall environmental impact through lower power consumption, removal of hazardous substances, lower weight, more efficient packaging and better recyclability.



Issue date 2017-04-05

Version: 3.3.8

12 NC: 8670 000 51309  
EAN: 87 12581 47543 7

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