

Philips  
5.1 Home theatre with  
360Sound

3D Blu-ray



HTS9540



## Obsessed with sound

Surround sound from all angles, like in the cinema

Start enjoying the original cinema experience, no matter where you are in the room. 360Sound speakers are designed with sound drivers in the front and on the sides to fill your room evenly with surround sound, just like in the cinema.

### Ultimate listening experience

- Auto calibration synchronises speakers for perfect acoustics
- 360Sound fills your room with sound from all angles
- Dolby TrueHD and DTS-HD for high fidelity surround sound

### Designed to enhance your living space

- Iconic and compact speakers enhance your home environment
- Perfect match to Cinema 21:9 TV in precision black aluminium

### Connect and enjoy all your entertainment

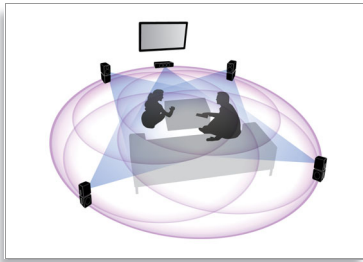
- Full HD 3D Blu-ray for a truly immersive 3D movie experience
- Built-in Wi-Fi with Net TV to enjoy media and Video on Demand
- Dock included for convenient playback from your iPod/iPhone
- Works seamlessly with multi-view in Philips Cinema 21:9 TV



**PHILIPS**  
sense and simplicity

# Highlights

## 360Sound



Vastly different from a conventional 5.1 home theatre, 360Sound is uniquely designed with three drivers in each satellite speaker – a front one, and two side firing ones, which are angled to project immersive sound around you. In addition to the principle of dipoles, Philips uses a proprietary algorithm to further enhance the embracing sound effect. Built with premium acoustic components like soft dome tweeters, Neodymium magnets and Class D digital amplifiers, 360Sound delivers exceptional sound from all angles – giving you a true cinema experience in your own home.

## Full HD 3D Blu-ray



Be enthralled by 3D movies in your own living room on a Full HD 3D TV. Active 3D uses the latest generation of fast switching displays for real life depth and realism in full 1080 x 1920 HD resolution. By watching these images through special glasses with right and left lenses that are timed to open and close in synchrony with alternating images, the full HD 3D viewing experience is created. Premium 3D movie releases on Blu-ray offer a wide, high quality selection of content. Blu-ray also

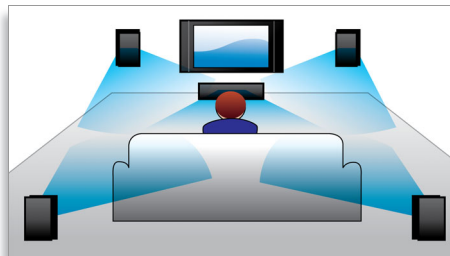
delivers uncompressed surround sound for an unbelievably real audio experience.

## Auto calibration



Adjusting your new Philips home theatre for optimum sound experience is now a breeze. With the simple touch of a button on the remote, the intelligent pre-loaded sound calibrator software is launched and emits test signals to the speakers. These signals are captured and analysed by the auto-calibration microphone and the necessary adjustments are made, taking into consideration the distances between speakers and listening positions, the loudness and the delay response of audio signals from each speaker. In 60 seconds, your in-room sound experience is enhanced and optimised.

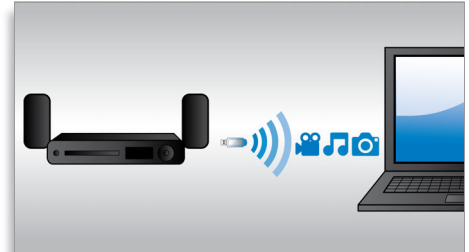
## Dolby TrueHD and DTS-HD



Dolby TrueHD and DTS-HD Master Audio Essential deliver the finest sound from your Blu-ray Discs. Audio reproduced is virtually indistinguishable from the studio master, so you hear what the creators intended for you to hear. Dolby TrueHD and DTS-HD Master

Audio Essential complete your high definition entertainment experience.

## Built-in Wi-Fi with NetTV



Thanks to built-in Wi-Fi, by simply connecting your home theatre directly to your home network, you can experience a rich selection of popular online services with NetTV whenever you want. With NetTV, you can enjoy some of the best websites offering movies, pictures, infotainment and other online content tailored to fit your TV screen. You can also rent or buy SD and HD movies, TV programmes and music from your sofa in minutes via NetTV's Video on Demand services.

## Perfect match to Cinema 21:9 TV



Intensify your home cinematic experience with the perfectly matching Philips Cinema 21:9 TV in

precision black aluminium. Make every night a premiere with this unique combination: this spectacular TV plays movies in 21:9 format - the way films are meant to be seen - and enhances your cinematic viewing experience with its ultra-wide TV in Perfect Pixel HD engine and LED Pro. Enquire more about this perfect match today!

# Specifications

## Accessories

- Included accessories: FM antenna, Quick start guide, Remote Control, User Manual, World Wide Warranty leaflet, Batteries for remote control, HDMI cable, Power cord, DCK3060/00 Dock for iPod, Auto-Calibration Mic
- Compatible accessories: RVSS9500 Wireless Rear Audio, STS9500 Speaker stands, STS9510 Wall mount brackets

## Audio Playback

- Compression format: MP3, WMA, WAV
- MP3 bit rates: 112 kbps - 320 kbps
- Playback Media: CD-R/RW, USB flash drive, Audio CD, DVD+R/+RW, DVD+R/-R DL, DVD-R/-RW, MP3-CD, WMA-CD, BD, BD 3D
- WMA bit rates: 48 kbps - 192 kbps

## Connectivity

- HDMI 1: HDMI v1.4 3D and Audio Return Ch
- Front/Side connections: MP3 Line-in, Hi-Speed USB
- Rear Connections: AUX in, Component Video output, Composite video (CVBS) output, Digital coaxial in, Digital optical in, Dock connector, Easy-Fit Speaker Connectors, FM Antenna, HDMI 1.4 output (ARC), LAN, Wireless Rear Audio
- EasyLink (HDMI-CEC): One touch play, Remote control pass-through, System audio control, System standby
- HDMI features: 3D, Audio Return Channel, Deep Color, Resolutions 720p, 1080i, 1080p, 1080p 24

## Convenience

- Multimedia: DLNA media Browser, Net TV services

## Dimensions

- Main Unit (W x H x D): 437 x 75 x 342 mm
- Main Unit Weight: 4.5 kg
- Centre Speaker (W x H x D): 435 x 85 x 111 mm
- Centre Speaker Weight: 1.67 kg
- Centre Speaker cable length: 4 m
- Front Speaker (W x H x D): 99 x 247 x 117 mm
- Front Speaker Weight: 1.17 kg
- Front Speaker cable length: 5 m
- Rear Speaker (W x H x D): 99 x 247 x 117 mm
- Rear Speaker Weight: 1.17 kg
- Rear Speaker cable length: 10 m
- Subwoofer (W x H x D): 196 x 397 x 342 mm
- Subwoofer Weight: 6.4 kg
- Subwoofer cable length: 4 m
- Packaging (W x H x D): 400 x 554 x 560 mm
- Weight incl. Packaging: 23.9 kg

## Loudspeakers

- Centre freq range: 150 - 20000 Hz
- Centre speaker drivers: 3" full-range woofer
- Centre speaker impedance: 4 ohm
- Satellite Speaker: Magnetically shielded front
- Satellite speaker drivers: 2 x 3" full-range woofer
- Satellite speaker freq range: 150 - 20000 Hz
- Satellite speaker impedance: 8 ohm
- Subwoofer driver: 1 x 6.5" Long Throw woofer
- Subwoofer freq range: 40-150 Hz
- Subwoofer impedance: 4 ohm
- Subwoofer type: Passive

## Picture/Display

- Picture enhancement: Video upscaling, High Def (720p, 1080i, 1080p)

## Power

- Power consumption: 100 W
- Power supply: 220-240 V, 50 Hz
- Standby power consumption: < 0.3 W

## Sound

- Frequency response: 20 Hz - 20000 Hz
- Signal to noise ratio: > 65 dB
- Equalizer settings: Action, Classic, Concert, Drama, Jazz, Rock, News, Sports
- Output power (RMS): 800 W
- Sound Enhancement: Auto Volume Leveller, Dialogue Enhancer, DoubleBass, FullSound, Night Mode, Treble and Bass Control
- Sound System: Dolby Digital 5.1, Dolby Digital Plus, Dolby Prologic II, Dolby True HD, DTS 96/24

## Still Picture Playback

- Picture Compression Format: JPEG, GIF
- Picture Enhancement: Rotate, Slideshow with music playback, Zoom
- Playback Media: CD-R/RW, DVD+R/+RW, USB flash drive

## Tuner/Reception/Transmission

- RDS: Station Name
- Tuner Bands: FM

## Video Playback

- Compression formats: DivX 3.11, DivX 4.x, DivX 5.x, DivX 6.0, MPEG1, MPEG2, DivX Ultra, WMV 9, AVCHD, avi, MKV, MPEG4, WMV
- Playback Media: CD-R/CD-RW, DVD-Video, Video CD/SVCD, DVD+R/+RW, DVD-R/-RW, BD Video, BD-R/RE 2.0, USB flash drive, BD 3D
- Video disc playback system: NTSC, PAL



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