

Philips  
PhotoFrame

17.8 cm (7") LCD  
16.5 cm (6.5") v.area

7FF2CWO



## Every picture tells your story

Display, share, organise and relive your memories! The 7FF2CWO displays digital photos with all the quality and rich colours of professionally printed photos in the ideal 6 x 4" size - the easiest way to display your digital photos without PCs.

### Top-quality display for print-like pictures

- High pixel density for sharp and detailed photo display
- Perfect digital colours for rich and stunning photo display

### Luxurious design to complement your photos

- Exquisite materials and finishing add value to your photos
- Auto photo orientation to fit portrait or landscape modes

### Easily display and manage your digital photos

- Play slideshows, single photo, thumbnails or show clock
- Create albums and slideshows and manage your photos
- Store up to 1000 photos in internal memory
- Rotate, zoom, crop, mask and add effects to your photos

### Simple intuitive operation and great convenience

- Have fun with collages: display multiple photos in one view
- Copy photos among memory cards for extra storage
- Operate on AC power or cordlessly with rechargeable battery

# PHILIPS

# Specifications

## Picture/Display

- Effective viewing area: 137.16 x 91.44 mm
- Resolution: viewing area resolution: 720 x 480
- Viewing angle: @ C/R > 10, 120° (H)/110° (V)
- Lifetime, to 50% brightness: 20,000 hr
- Brightness: 200 cd/m<sup>2</sup>
- Aspect ratio: 3:2
- Panel resolution: 800 x 480
- Pixel density: 133 ppi
- Contrast ratio (typical): 400:1

## Connectivity

- USB: To PC/Mac (USB 2.0)

## Storage Media

- Memory Card Types: Compact Flash type I, Secure Digital (SD), Secure Digital (SDHC), Multimedia Card, xD card, Memory Stick, Memory Stick Pro, Micro Secure Digital (SD), Memory Stick Duo (via adapter), MS Pro Duo (via adapter)
- Built-in memory capacity: 128 MB (for 510-1020 photos, around 26 MB used by system)

## Convenience

- Card Reader: Built in (2 x)
- Photo format supported: JPEG photo, Up to 16 Megapixels, Up to 10 MB JPEG files
- Placement: Photo auto orientation, Landscape, Portrait
- Buttons and controls: 5-way mini joystick, 2 buttons
- Playback mode: Full screen browse, Slideshow, Thumbnail browse
- Album management: Create, Delete, Edit, Rename
- Photo edit: Copy, Delete, Rotate, Zoom and crop, Crop, Move
- Photo effects: Black and White, Frames, Sepia
- Slideshow management: Create slideshow, Delete slideshow, Rename slideshow
- Slideshow setting: Random, Sequential, Transition effect, Collage (multiple pictures)

- Screen background: Black, White, Grey
- Setup function: Brightness adjustment, Language, Status, Event reminder with snooze, Auto on/off on weekday/weekend, Beep on/off, Set time and date, Clock display enable/disable, Photo source
- System status: Firmware version, Power source, Remaining memory, Battery level
- Connected media status: Connected media, Remaining memory
- Plug and Play Compatibility: Windows Vista, Windows 2000/XP or later, Mac OS X
- Regulatory approvals: BSMI, C-Tick, CCC, CE, FCC, GOST, PSB, UL, VCCI
- Adjustable stand: Rotating, Adjustable tilt
- Other convenience: Kensington lock compatible
- Firmware upgradeable: Firmware upgradeable via USB
- On-Screen Display languages: English, Spanish, German, French, Italian, Dutch, Danish, Russian, Simplified Chinese, Japanese

## Accessories

- Included accessories: AC-DC Adapter, USB cable, Stand, PC/Mac software CD, Quick start guide, User Manual

## Dimensions

- Set dimensions with stand (W x H x D): 214 x 166 x 97 mm
- Weight: 0.66 kg
- Temperature range (operation): 0°C to 45°C
- Temperature range (storage): -20°C to 60°C

## Power

- Power consumption: (System on and battery charging) 4.9 W
- Operating time on battery: 1\* hr
- Battery LED indicator: Charging - Flashing
- Power LED indicator: Operation - Blue
- Power mode supported: AC powered, Battery powered

# Highlights

## High pixel density display

The very best high-density screen in the industry displays 88 percent more pixels per square inch than even a high-end 43 cm (17") LCD monitor -- showing off your treasured photos with the same 'real life' rich detail and vibrant colours as high-quality prints.

## Perfect digital colour

Full colour display brings out the best in your photos with vibrant, real-life colours by displaying the same full range of colours found in professionally printed photos.

## Auto orientation

Automatic landscape/portrait recognition employs a sensor that recognises PhotoFrame orientation and displays each photo in its proper mode.

## Smart Album

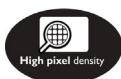
Smart Album allows you to create and manage albums, as well as set up and adjust transition effects for your photo slideshows.

## Smart photo storage

Smart photo storage employs smart software that minimises required storage space without compromising photo display quality.

## PhotoEffect Wizard

The PhotoEffect Wizard is an easy-to-use feature that allows you to rotate, zoom in, crop and even adjust photo colour tones to black and white or sepia within PhotoFrame itself.



Issue date 2019-04-18

Version: 4.0.7

12 NC: 8670 000 32312  
EAN: 87 12581 35041 3

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