

PHILIPS

sonicare

Standard sonic
toothbrush heads

G3 Premium Gum
Care

4-pack

Standard size

Click-on

BrushSync mode pairing

HX9054/17



Our brush head for superior gum health

Up to 7 x healthier gums in just 2 weeks*

Healthy teeth start with healthy gums. Take care of yours with our G3 Premium Gum Care brush head. Soft sides flex and adapt to the contours of your gums, giving you 2 x more surface contact** for superior plaque removal at the gum line.

Innovative technology

- Philips Sonicare's advanced sonic technology
- Automatically selects optimal mode for ultimate results****

Designed to optimise performance

- Always know when to replace. Always get an effective clean.
- Click-on design for simple brush head placement
- Tested to meet your oral health needs

For exceptional gum care

- Up to 7 x healthier gums in just 2 weeks***

An unrivalled deep clean

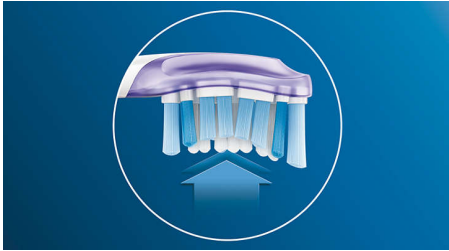
- Soft rubber sides flex and provide up to 2x more surface contact

Now more sustainable

- 75% of the plastic in this product is bio-based*****

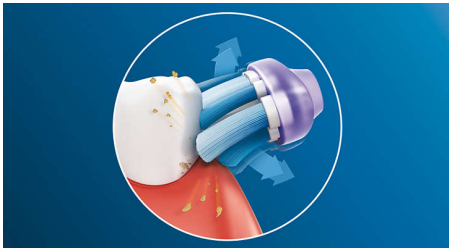
Highlights

Focus on gum health



The rounded trim profile of the Premium Gum Care brush head maximises bristle tip contact along the gum line. It provides up to 7x healthier gums vs MTB, for a strong foundation for your teeth*.

Say goodbye to plaque



This enhances our sonic cleaning power, ensuring a deeper clean even in hard-to-reach areas. Thanks to its flexible design, Premium Gum Care removes up to 10x more plaque than a manual toothbrush.

Philips Sonicare technology



Philips Sonicare's advanced sonic technology pulses water between your teeth, and its brush strokes break plaque up and sweep it away for an exceptional daily clean.

Now more sustainable



To help us all reduce our eco footprint, 75% of the plastic in this brush head is bio-based***** and all our brush head packaging is 100% recyclable.*****

Replace every 3 months



Brush heads become less effective after 3 months of use, but with BrushSync, you'll be reminded before this happens. Your smart toothbrush will track how often and how hard you brush, and will notify you when it's time for a replacement. Don't have a smart Philips Sonicare toothbrush? Just monitor your blue replacement bristles, and when they turn white, you'll know it's time for a fresh brush head.

Easy to click on



Your G3 Premium Gum Care brush head fits perfectly with any Philips Sonicare toothbrush handle, except Philips One and Essence. Simply click on and off for easy replacement and cleaning.

Brushing with peace of mind



All Philips Sonicare brush heads are safe and gentle on teeth and gums. During tests, each brush head is put through its paces to ensure durability and an exceptional performance every time you brush.

BrushSync™ mode-pairing



You'll always get the best possible clean with our BrushSync™ mode-pairing feature****. The Philips Sonicare G3 Premium Gum Care brush head syncs with your BrushSync™-enabled Philips Sonicare toothbrush handle****, selecting the optimal brushing mode and intensity level for exceptional gum care. All you need to do is start brushing.

Specifications

Design and finishing

Smart Brush Head Recognition

Bristle stiffness feel: Soft

Colour: White

Material brush head: Soft, flexible rubber sides

Reminder bristles: Blue bristle colour fades away

Size: Standard

Compatibility

Brush head system: Click-on

Suitable for these models: 2 Series plaque defence, 2 Series plaque defence, 3 Series gum health, DiamondClean, DiamondClean Smart, EasyClean, Essence+, FlexCare, FlexCare Platinum, FlexCare Platinum Connected, FlexCare+, for Kids, HealthyWhite, HealthyWhite+, PowerUp

Not suitable for: Philips One

Items included

Brush heads: 4 G3 Premium Gum Care

Quality and performance

Replacement: Every 3 months

Tested: for optimal usage

Health benefits

Gum health: Up to 7 x healthier gums*

Plaque removal: Removes 10 x more plaque****



* in Gum Health mode vs a manual toothbrush at 2 weeks; measured by GBI

** than a DiamondClean brush head

*** in Gum Health mode vs a manual toothbrush at 2 weeks; measured by GBI

**** BrushSync™ mode-pairing is only compatible with Philips Sonicare BrushSync™-enabled toothbrush handles

***** than a manual toothbrush

***** Mass balance basis

***** Where facilities exist/separate plastic from paper