

Philips  
PhotoFrame

17.8 cm (7")

7FF1AW



## Every picture tells your story

How many digital pictures are hidden on your PC? See, share and relive your memories with Philips Photo Frame, the easiest way to display your digital photos in print quality - without a PC.

### High quality, print-like picture display

- High pixel density for sharp and detailed photo display
- Full color display to show photos in print-like quality
- Adjustable brightness to match ambient light conditions

### Easily display your digital photos

- View photos directly from memory cards - no PC required
- Create a slideshow for all stored photos
- Play slideshows, single photo, thumbnails or show clock
- Smart storage allows more photos to be stored
- Read photos from cameras or download them from your PC

### Great convenience

- Automatically turn on and off display at preset times daily
- Simple, intuitive operation - no programming needed
- Your choice of landscape or portrait display
- Operate on AC power or cordlessly with rechargeable battery



reddot design award  
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**PHILIPS**  
sense and simplicity

PhotoFrame  
17.8 cm (7")

# Specifications

## Picture/Display

- Effective viewing area: 137 x 91 mm
- Dot Pitch (horizontal): 0.1905 mm
- Dot Pitch (vertical): 0.1905 mm
- Resolution: 720 x 480 pixels
- Brightness (nits): 200 nit
- Viewing angle: @ C/R > 5
- Viewing angle (H / V): 170 / 170 degree
- Lifetime, to 50% brightness: 20000 hr

## Connectivity

- USB: To digital camera, To PC

## Storage Media

- Memory Card Types: Compact Flash type I, Memory Stick, Memory Stick Pro, Multimedia Card, Secure Digital (SD)

## Convenience

- Card Reader: Built-in (1x)
- Photo format supported: JPEG photo (in DCF structure), Up to 12 Megapixels
- Photo storage size: 50 photos or more
- Placement: Landscape, Portrait
- Buttons and controls: 6 buttons
- Playback mode: Full screen browse, Slideshow, Thumbnail browse
- Setup function: Brightness adjustment, Language, Slideshow, Status, Auto on/off daily
- Photo edit: Copy, Delete, Rotate, Show in

slideshow

- OSD Languages: English, French, German, Italian, Japanese, Russian, Simplified Chinese, Spanish
- Plug & Play Compatibility: Windows 2000/XP or later, Mac OS X, Linux
- Regulatory approvals: BSMI, C-Tick, CCC, CE, FCC, GOST, PSB, UL, VCCI

## Accessories

- Included accessories: AC-DC Adapter, Quick start guide, Stand, USB cable
- User Guide on CD-ROM

## Dimensions

- Set dimensions with stand (W x H x D): 212 x 164 x 105 mm
- Weight: 0.73 kg
- Temperature range (operation): 0°C to 45°C
- Temperature range (storage): -20°C to 60°C

## Power

- Power consumption: (System on and battery charging) 12 W
- Operating time on battery: 0.8 hr
- Battery LED indicator: Charging - Amber, Not charging - Off
- Power LED indicator: Operation - green
- Power mode supported: AC powered, Battery powered

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# Highlights

## High pixel density display

The very best high density screen in the industry displays 88 percent more pixels per square inch than even a high end 43 cm (17") LCD monitor -- showing off your treasured photos with the same 'real life' rich detail and vibrant colors as high quality prints.

## Adjustable brightness

Adjustable display brightness delivers a better viewing experience by giving you the ability to match display brightness to ambient lighting conditions regardless of whether you're viewing treasured photos in daylight or at night.

## Memory card slots

Two memory card readers are built-in for easy viewing and sharing of photos stored in memory cards. One memory card slot accepts Compact Flash I (CF) cards while the second accommodates Memory Stick (MS), SD Card and Multi Media Cards (MMC).

## Multiple viewing modes

Flexible display modes give you the freedom to display your photos one image at a time, in thumbnail mode for quick, easy searches, or to create a slideshow of your most treasured photos.

## Intelligent photo storage

Intelligent photo storage employs smart software that minimizes required storage space without compromising photo display quality.

## USB port

A USB connector built into the device, for easy and quick reading or downloading photos from most cameras or PCs. Please visit Philips web site to check your camera's compatibility with Philips Digital Photo Display.



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