

PHILIPS

Technology Maximizer

IGT Devices



Keep your IGT Devices up-to-date and clinically advanced with enhanced security

Ensuring that your imaging systems remain up-to-date, compliant and protected can be challenging. Safe, secure and timely upgrades are vital to maintaining and maximizing the performance and operational value of your systems. Technology Maximizer is a cost effective and easy-to-use upgrade service, available across selected IGT, Ultrasound, MR, DXR and CT equipment.

At an organizational level, Technology Maximizer benefits include:



Stay clinically advanced

Get system upgrades and innovations as soon as they're released and enhance workflows while keeping systems up-to-date.



Enhance cybersecurity

Get essential cybersecurity updates and avoid weak links and vulnerabilities created by out-of-date or obsolete software.



Improve staff experience

Empower employees with the latest technology and help drive better outcomes.



Predict and deliver cost savings

Keep your costs predictable, avoid repeated capital investments and multiple approvals and save on upgrade fees over your system's lifecycle.

How Technology Maximizer for Imaged Guided Therapy Devices works

Technology Maximizer provides major software and hardware upgrades to support and upgrade core system functionality, accessories, peripherals, cybersecurity controls, operating system, purchased clinical applications as well as new clinical innovations and system hardware.

Depending on the plan selected, Technology Maximizer for IGT Devices can provide upgrades and training such as:

- New PIMs and monitors
- QCA/VE, iFR/IVUS Co-registration, Tri-registration and Device Detection
- IntraSight 5 to IntraSight 7 hardware upgrade



Maximize your imaging investments

Designed to boost the clinical capability and operational performance of your imaging equipment, Technology Maximizer will keep your imaging system up-to-date with a full system upgrade.

Structured upgrades delivered upon release include:

	Maintenance Contract	Technology Maximizer	
		Plus	Pro
Mandatory safety/cybersecurity fixes	✓	✓	✓
Software update to fix bugs	✓	✓	✓
Core software upgrade, including: Operating system update, cybersecurity patches, licensed software features and workflow enhancements	—	✓	✓
Computer hardware replacement to support software upgrade	—	As needed	As needed
Training for upgraded and new software functionality	—	✓	✓
Enhancements to purchased clinical software options/applications	—	✓	✓
Advanced training for new clinical features and/or applications	—	—	✓
New clinical features and/or applications in a selected clinical suite	—	—	✓

Eligible IGT Devices¹



Intrasight



Intrasight Mobile

Ready to stay up-to-date, clinically advanced and secure with Technology Maximizer?

Stay competitive and value-driven

94%

of customers found technology updates key to enhancing system performance and value.²

Enjoy peace of mind

86%

of customers agreed Technology Maximizer helped their hospital stay competitive, cyber secure and addressed staff satisfaction.³

Save up to

50%

on cost of upgrades⁴

Interested to learn more?

Find out how Technology Maximizer can support your systems.

Get in touch with your local Philips Healthcare Representative, or go to www.philips.com/technology-maximizer

© 2023 Koninklijke Philips N.V. All rights reserved.
Specifications are subject to change without notice.
Trademarks are the property of Koninklijke Philips N.V.
or their respective owners.

4522 991 83971 * DEC 2023



¹ Subject to market availability.

^{2, 3} GemSeek research commissioned by Philips, N=151 (USA).

⁴ During the term of the agreement, for a modality in scope Philips Technology Maximizer delivers an agreed number of major upgrades. Purchasing these upgrades individually could cost up to twice the cost of the Technology Maximizer agreement.