

PHILIPS

Technology Maximizer

Diagnostic X-Ray



Keep your Diagnostic X-Ray system up-to-date and clinically advanced with enhanced security

Ensuring that your Diagnostic X-Ray systems remain up-to-date, compliant and protected can be challenging. Safe, secure and timely upgrades are vital to maintaining and maximizing the performance and operational value of your systems. Technology Maximizer is a cost effective and easy-to-use upgrade service, available across selected DXR, MR, Ultrasound, IGT, and CT equipment.

At an organizational level, Technology Maximizer benefits include:



Stay clinically advanced

Get system upgrades and innovations as soon as they're released and enhance workflows while keeping systems up-to-date.



Enhance cybersecurity

Get essential cybersecurity updates and avoid weak links and vulnerabilities created by out-of-date or obsolete software.



Improve staff experience

Empower employees with the latest technology and help drive better outcomes.



Predict and deliver cost savings

Keep your costs predictable, avoid repeated capital investments and multiple approvals and save on upgrade fees over your system's lifecycle.

How Technology Maximizer for Diagnostic X-Ray works

Technology Maximizer provides 2 upgrades over the system's contract lifetime as well as extensive clinical training. For example, a Philips DigitalDiagnost Release 4 system would enjoy a first hardware + software 'Windows 10 Sustainability upgrade' which includes:

- Windows 10 version 1607 LTSC
- New PC Hardware
- New Eleva software
- UNIQUE 2 image processing
- Access to advanced software and hardware:
 - Bone Suppression (optional)
 - 2MP high-resolution monitor (optional)
 - SkyPlate E (optional)

The second software upgrade comprises of the latest operating system software and Microsoft Security updates as well as a service pack to enhance system functionality and IT-security.

Maximize your Diagnostic X-Ray investments

Designed to boost the clinical capability and operational performance of your Diagnostic X-Ray equipment, Technology Maximizer will keep your imaging system up-to-date with a full system upgrade.

Structured upgrades delivered upon release include:

	Technology Maximizer	
	Maintenance Contract	Plus
Mandatory safety/cybersecurity fixes	✓	✓
Software update to fix bugs	✓	✓
Core software upgrade, including: Operating system update, cybersecurity patches, licensed software features and workflow enhancements	—	✓
Computer hardware replacement to support software upgrade	—	✓
Training for upgraded and new software functionality	—	✓
Enhancements to purchased clinical software options/applications	—	✓

Eligible DXR systems¹



DigitalDiagnost
Release 4



Radiography 7000 C -
DigitalDiagnost C90



DuraDiagnost
Release 4



Fluoroscopy 7000 N -
ProxiDiagnost N90



Fluoroscopy 7000 R -
CombiDiagnost R90



Radiography 5700 M
MobileDiagnost
WDR 2.x

Ready to stay up-to-date, clinically advanced and secure with Technology Maximizer?

Stay competitive and value-driven

94%

of customers found technology updates key to enhancing system performance and value.²

Enjoy peace of mind

86%

of customers agreed Technology Maximizer helped their hospital stay competitive, cybersecure and addressed staff satisfaction.³

Save up to

50%

on cost of upgrades⁴

Interested to learn more?

Find out how Technology Maximizer can support your systems.

Get in touch with your local Philips Healthcare Representative, or go to www.philips.com/technology-maximizer

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¹ Subject to market availability.

^{2, 3} GemSeek research commissioned by Philips, N=151 (USA).

⁴ During the term of the agreement, for a modality in scope Philips Technology Maximizer delivers an agreed number of major upgrades. Purchasing these upgrades individually could cost up to twice the cost of the Technology Maximizer agreement.