

Philips Micro Hi-Fi System

MP3

MCM240

# Unique Style - Great Sound - Wall Mountable

Trendy and progressive, unique innovation and style appeals to you. And so will the vividly chic MCM240 with dynamic sound performance packed in a sleek design with MP3-CD playback that can also be wall mounted.

### Longer listening, greater enjoyment

• 10 hours of MP3-CD music

# **Enrich your sound experience**

- Digital Sound Control for optimized music style settings
- · Dynamic Bass Boost for deep and dramatic sound
- 400W PMPO / 10W RMS total power

# Start the day your way

- Wake up and sleep timer functions
- Digital tuning with 40 preset stations for extra convenience

## Watch your disc spin

- Front motorized CD door with viewing window
- · Wall-mountable option for flexible placement



# Highlights

### 10 hours of MP3-CD music

MP3 stands for "MPEG 1 Audio layer-3".MP3 is a revolutionary compression technology by which large digital music files can be made up to 10 times smaller without radically degrading their audio quality. MP3 has become the standard audio compression format used on the world wide web, allowing quick and easy audio file transfer.

### **Digital Sound Control**

Digital Sound Control offers you a choice of pre-set Jazz, Rock, Pop and Classic controls you can use to optimise the frequency ranges for different musical styles. Each mode uses graphic equalizing technology to automatically adjust the sound balance and enhance the most important sound frequencies in your chosen music style. Ultimately, Digital Sound Control makes it easy for you get the most out of your music by precisely adjusting the sound balance to match the type of music you are playing.

### **Dynamic Bass Boost**

Dynamic Bass Boost maximizes your music enjoyment by emphasizing the bass content of the music throughout the range of volume settings - from low to high – at the touch of a button! Bottom-end bass frequencies usually get lost when the volume is set at a low level. To counteract this, Dynamic Bass Boost can be switched on to boost bass levels, so you can enjoy consistent sound even when you turn down the volume.















# Specifications

#### Sound

- Output Power: 400W PMPO
- Sound Enhancement: Digital Sound Control 4 modes, Dynamic Bass Boost

### Loudspeakers

Main Speaker: 2 way, Bass Reflex Speaker System,
3" woofer, Piezo tweeter

### **Audio Playback**

- Playback Media: CD, CD-R, CD-RW, MP3-CD
- Disc Playback Modes: 40-Track Programmable, Repeat/one/all/program, Shuffle Play
- · Loader Type: Front, Motorised
- ID3-tag support

# Tuner/Reception/Transmission

- · Auto digital tuning
- Station presets: 40
- Tuner Bands: FM Stereo, MW
- Tuner Enhancements: Auto Store

### **Connectivity**

- · Aux in: Line in
- · Headphone: 3.5 mm
- Other connections: FM Antenna, MW Antenna

#### Convenience

- Alarms: CD Alarm, Radio Alarm, Sleep timer
- Clock: On main display
- Display Type: LCD
- Backlight color: Blue

### **Accessories**

- Included accessories: FM/MW Antenna, Screws for wall mounting x2
- Remote control: 23-key with battery

### **Dimensions**

- Set dimensions (W  $\times$  H  $\times$  D): 250  $\times$  245  $\times$  96 mm
- Main speaker dimensions (W x H x D): 166 x 245 x 90 mm
- Packaging dimensions (W x H x D):  $330 \times 313 \times 303$  mm
- Weight incl. Packaging: 5.4 kg



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