



Technology Maximizer

Ultrasound

Keep your Ultrasound system up-to-date and clinically advanced with enhanced security

Ensuring that your ultrasound systems remain up-to-date, compliant and protected can be challenging. Safe, secure and timely upgrades are vital to maintaining and maximizing the performance and operational value of your systems. Technology Maximizer is a cost effective and easy-to-use upgrade service, available across selected Ultrasound, IGT, MR, DXR and CT equipment.

At an organizational level, Technology Maximizer benefits include:



Stay clinically advanced

Get system upgrades and innovations as soon as they're released and enhance workflows while keeping systems up-to-date.



Enhance cybersecurity

Get essential cybersecurity updates and avoid weak links and vulnerabilities created by out-of-date or obsolete software.



Improve staff experience

Empower employees with the latest technology and help drive better outcomes.



Predict and deliver cost savings

Keep your costs predictable, avoid repeated capital investments and multiple approvals and save on upgrade fees over your system's lifecycle.

How Technology Maximizer for Ultrasound works

Technology Maximizer supports and upgrades core system software, core system functionality, Windows Operating System, software upgrades eligible to previously purchased applications and Cart hardware upgrades. It also enables the latest transducers.

Depending on the plan selected, Technology Maximizer for Ultrasound can provide upgrades and clinical training such as:

- Philips ultrasound v9.0/ 10.0
- Windows 10 Operating System



Maximize your ultrasound investments

Designed to boost the clinical capability and operational performance of your ultrasound equipment, Technology Maximizer will keep your imaging system up-to-date and extend the lifetime value of the system.

Structured upgrades delivered upon release include¹:

	Maintenance Contract	Technology Maximizer	
		Essential	Plus
Mandatory safety, security and software updates to fix system bugs	✓	✓	✓
Core software upgrade, including: Operating system upgrade, latest cybersecurity patches, licensed system software features and workflow enhancements	—	✓	✓
Training for upgraded and new software/workflow functionality	—	✓	✓
Upgrade to existing licensed clinical software (if available)	—	✓	✓
Computer hardware replacement to support software upgrade	—	—	✓

Eligible ultrasound systems²



EPIQ series



Affiniti series

Ready to stay up-to-date, clinically advanced and secure with Technology Maximizer?

Enjoy peace of mind

86% of customers agreed Technology Maximizer helped their hospital stay competitive, cybersecure and addressed staff satisfaction.³

Save up to

50% on cost of upgrades⁴

Interested to learn more?

Find out how Technology Maximizer can support your systems.

Get in touch with your local Philips Healthcare Representative, or go to www.philips.com/technology-maximizer

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¹ Availability is subject to regulatory approvals.

² Subject to market availability.

³ GemSeek research commissioned by Philips, N=151 (USA).

⁴ During the term of the agreement, for a modality in scope Philips Technology Maximizer delivers major upgrades. Purchasing these upgrades individually could cost up to twice the cost of the Technology Maximizer agreement.