



Philips  
Battery

AAA  
Ultra Alkaline

LR03E4B



## Ultra high power for ultra high-drain devices

When you simply have to have the best, insist on Ultra Alkaline batteries. They are perfect for your high-energy consuming devices.

### Top Performance

- Complete range which means a battery for every need
- 129% more power than industry standard
- The battery remains fresh for use for up to 5 years

### Ease of Use

- Colors make recognition of battery sizes easier
- Easy-to-understand language-free user instructions

### Environmentally Responsible

- Philips Alkaline batteries contain 0% Cadmium, Mercury, Lead

# PHILIPS

# Specifications

## Power

- Battery type: AAA / LR03 Alkaline
- Battery voltage: 1.5 V

## Green Specifications

- Chemical composition: Ultra Alkaline
- Heavy metals: Cd free, Hg free, Pb free
- Packaging material: Carton, PET
- Packaging type: PET blister

## Technical specifications

- Shelf life: 5 years
- Interchangeable with: AAA, LR03, AM4, 24A, MN2400

## Product dimensions

- Product dimensions (W x H x D):  
1.05 x 4.45 x 1.05 cm

## Packaging dimensions

- EAN: 48 95229 12422 6
- Number of products included: 4
- Packaging type: Blister
- Type of shelf placement: Hanging

## Outer Carton

- Number of consumer packagings: 2
- GTIN: 1 48 95229 12422 3

# Highlights

## Shelf life up to 5 years

Every battery suffers from energy loss when not in use. We guarantee that the battery contains at least 80% of its initial energy within the best before date.

## 129% more power

Philips AAA Ultra Alkaline batteries have 129% more power than industry standard

## Cadmium, Mercury and Lead free

These Philips batteries are guaranteed free from harmful heavy metals such as Cadmium, Mercury and Lead.

## Language-free symbols

Universal language-free symbols on the packaging explain how and where the battery can or should be used.

## Easy color coding

To make recognition of the most common battery sizes easier, we use color coding for battery sizes according to industry standards.

## Complete range

Philips offers a complete portfolio consisting of the most frequently used batteries (AA, AAA, C, D, 9V) in different packaging variations in order to meet your needs.



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