

Philips  
Wireless speaker

Bluetooth



SBT550

## Powerful, rich sound

Bluetooth speaker with wireless music streaming

Powerful sound supported by wireless music streaming via Bluetooth, with Bass Reflex speakers that deliver a powerful, deeper bass. A USB slot means you can charge any device. This SBT550/12 speaker is destined to complement your lifestyle.

### Enjoy freedom with Bluetooth® wireless technology

- Wireless music streaming via Bluetooth
- Works with any Bluetooth-enabled device

### Rich, complex sound

- 20W RMS total output power
- Bass Reflex Speakers for a deep, powerful sound
- Rich and dynamic sound from powerful drivers

### Easy and convenient

- USB port for charging other devices
- Audio-in for easy portable music playback

### Simplicity in use

- Ideal for any smartphone, computer or portable device

# PHILIPS

Wireless speaker  
Bluetooth

# Highlights

## Wireless music streaming

Your speaker supports Bluetooth music streaming. It lets you enjoy your favorite tunes in high quality music wirelessly from your Bluetooth enabled devices.

## Bluetooth-enabled



Bluetooth is a short range wireless communication technology that is both robust and energy-efficient. The technology allows easy wireless connection to other Bluetooth devices, so you can play your favorite music from any smartphones, tablets or even laptops including iPod or iPhone on Bluetooth-enabled speaker easily.

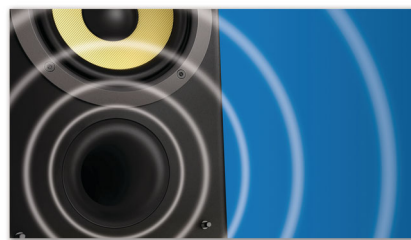
## 20W RMS total output power



RMS refers to Root Mean Square which is a typical measurement of audio power, or

rather, the electrical power transferred from an audio amplifier to a loudspeaker, which is measured in watts. The amount of electrical power delivered to the loudspeaker and its sensitivity determines the sound power that is generated. Essentially, amplifiers are limited by the electrical energy they can amplify and loudspeakers by the electrical energy they can convert into sound energy, without distorting the audio signal. The higher the wattage, the better the sound power emitted by the speaker.

## Bass Reflex Speakers



Bass Reflex Speakers delivers a deep bass experience. Differ from conventional loudspeakers, the addition of a bass pipe that is acoustically aligned to the woofer optimizes the low frequency roll-off. The result is a deep controlled bass and low distortion. Combined with the response of the woofer, it extends the overall low frequency sounds to create a whole new dimension of deep bass.

## Rich and dynamic sound

Powerful drivers deliver music that pack a solid punch, with deep and dynamic bass to keep

SBT550/12

you motivated. The premium quality drivers ensure a vivid sound experience.

## Built-in USB port



This speaker comes with a USB port, allowing you to conveniently charge your device. Simply connect your device with its USB cable to the back of the speaker.

## AUDIO-IN (3.5mm)



Make one easy connection and enjoy all your music from portable devices and computers. Simply plug your device to the AUDIO-IN (3.5 mm) port on your Philips set. With computers, the connection is typically made from the headset output. Once linked, you can enjoy your entire music collection directly, on a set of superior speakers. Philips simply delivers better sound.

# Specifications

## Compatibility

- Works with: most Bluetooth smartphones, tablets, music devices
- iPad: iPad 1, iPad 2
- iPhone: iPhone 3, iPhone 3GS, iPhone 4, iPhone 4S
- iPod touch: 3rd generation or later
- Android tablets & smartphones: with Android 2.1 and Bluetooth 2.1 or above
- other music devices: with Bluetooth 2.1 or above

## Connectivity

- Bluetooth profiles: A2DP, AVRCP, HFP, HSP
- Bluetooth range: Line of sight, 10M or 30FT
- USB charging
- Audio in (3.5mm)

## Sound

- Output power (RMS): 20W
- Sound System: Stereo
- Speakers: 2.5"

## Loudspeakers

- Bass reflex speaker system

## Power

- Mains power: 110 - 240V

## Accessories

- A cable for: 3.5mm audio in
- Warranty certificate
- World Wide Warranty leaflet
- Quick start guide

## Dimensions

- Product dimensions (WxDxH): 380 x 119 x 112 mm
- Packaging dimensions (WxDxH): 480 x 165 x 170 mm
- Product weight: 1.5 kg
- Weight incl. Packaging: 2.13 kg



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