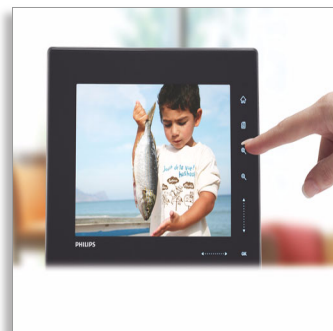




Philips  
Digital PhotoFrame

10.4"

Multimedia 4:3 frame ratio



SPF5010

# "...that was the best holiday ever!"

## PhotoFrame with touch control

Good times always fly by in a blink. Keep those happy moments alive all year round with Philips PhotoFrame. This handsomely designed PhotoFrame with Touch Control makes your viewing experience as easy as ever.

### Top quality display for amazing viewing experience

- 4:3 aspect ratio for optimal distortion-free display
- imagen Pro for sharper and vibrant colours
- Add new glow to old memories with RadiantColor

### Simple intuitive operation and great convenience

- Automatic slideshow from USB or memory card
- Touch-sensitive controls on the PhotoFrame border

### Environmentally friendly green design

- Eco-friendly Photoframe
- Power saving via auto dimming, by detecting ambient lighting



asimpleswitch.com

# PHILIPS

sense and simplicity

# Specifications

## Picture/Display

- Viewing angle: @ C/R > 10, 130° (H)/110° (V)
- Lifetime, to 50% brightness: 20,000 hr
- Aspect ratio: 4:3
- Panel resolution: 800 x 600
- Brightness: 200 cd/m<sup>2</sup>
- Contrast ratio (typical): 300:1

## Connectivity

- USB: USB 2.0 Host, USB 2.0 Slave

## Storage Media

- USB: USB flash drive
- Memory Card Types: Compact Flash type I, Secure Digital (SD), Secure Digital (SDHC), Multimedia Card, xD card, Memory Stick, Memory Stick Pro, Memory Stick Duo, Memory Stick Pro Duo
- Built-in memory capacity: 512 MB (for 500 HD photos)

## Convenience

- Card Reader: Built in (2 x)
- Photo format supported: Up to 10 MB JPEG files, Up to 20 Megapixels, JPEG photo
- Video format supported: MPEG1 and 4, MotionJPEG, .AVI, .MOV
- Background Music supported: MP3
- Buttons and controls: touch border control, Power button
- Playback mode: Full screen browse, Slideshow, Thumbnail browse
- Album management: Create, Delete, Edit, Rename
- Photo edit: Copy, Delete, Rotate, Zoom and crop
- Slideshow setting: Random, Sequential, Transition effect, Collage (multiple pictures)
- Photo effects: Black and White, Sepia
- Setup function: Brightness adjustment, Language, Slideshow, Status, Auto on/off, Beep on/off, Set time and date, Photo source, Clock display enable/disable, Event reminder with snooze
- System status: Firmware version, Remaining memory
- Connected media status: Connected media, Remaining memory
- Regulatory approvals: CE, GOST, Switzerland
- Other convenience: Kensington lock compatible
- Placement: Landscape, Portrait, Photo auto orientation
- Screen background: Black, White, Grey, Auto-fit
- On-Screen Display languages: English, Spanish, German, French, Italian, Dutch, Danish, Portuguese, Russian, Simplified Chinese
- Plug and Play Compatibility: Windows 2000/XP or

later, Windows Vista, Mac OS X

## Accessories

- Included accessories: AC-DC Adapter, Quick start guide, User manual on CD-ROM
- User Manual: Arabic, Czech, Danish/Norwegian, Dutch, English, Finnish, French, German, Greek, Italian, Malay, Polish, Portuguese, Russian, Simplified Chinese, Spanish, Swedish, Traditional Chinese, Turkish

## Dimensions

- Set dimensions with stand (W x H x D): 222.6 x 182.2 x 33.2 mm
- Weight: 0.34 kg
- Temperature range (operation): 0°C to 40°C
- Temperature range (storage): -10°C to 60°C

## Power

- Power supply: 100-240 VAC, 50/60 Hz
- Power consumption: (System on) 5.5 W
- Power mode supported: AC powered
- DC output Ampere: 2 A
- DC output Volt: 9 V

## Packaging dimensions

- EAN: 87 12581 51278 1
- Number of products included: 1
- Packaging type: Carton
- Packaging dimensions (W x H x D): 31.1 x 26.3 x 9.7 cm
- Gross weight: 1.551 kg
- Net weight: 1.014 kg
- Tare weight: 0.537 kg
- Packaging dimensions (W x H x D): 12.2 x 10.4 x 3.8 inch
- Gross weight: 3.419 lb
- Net weight: 2.235 lb
- Tare weight: 1.184 lb

## Outer Carton

- GTIN: 1 87 12581 51278 8
- Number of consumer packages: 2
- Gross weight: 3.78 kg
- Outer carton (L x W x H): 33.2 x 28.2 x 23.1 cm
- Net weight: 2.028 kg
- Tare weight: 1.752 kg
- Gross weight: 8.333 lb
- Outer carton (L x W x H): 13.1 x 11.1 x 9.1 inch
- Net weight: 4.471 lb
- Tare weight: 3.862 lb

# Highlights

## imagen Pro

The unique Philips imagen enhancement technology automatically analyses your photos to correct colour and adjust for optimal contrast. imagen Pro is a more advanced image enhancement which includes the 3 essential elements from imagen to have more colour accuracy, colour depth and smart contrast. On top of these, imagen Pro offers enhanced skin colour, sharper images and flicker-free photo viewing which is very important for still pictures.

## 4:3 perfect frame ratio

Philips digital PhotoFrame ensures your photo is displayed in 4:3 ratio for the best viewing experience.

## Automatic slideshow

Automatic slideshows start from any USB drive or memory card for all those times you don't want to spend time copying photos to your PhotoFrame.

## Border Touch Control

The touch-sensitive controls of the PhotoFrame are instantly illuminated during operation, making it easy to scroll through your photos, video clips and music. In photo viewing mode, you can slide your finger along the horizontal touch border enabling you to select a new photo easily from the thumbnails shown on screen.

## RadiantColor

RadiantColor is an exclusive Philips technology for displaying smaller photos in the optimal 4:3 ratio by extending the colour on the edges of a less-than-full-screen photo to the sides of the screen, eliminating black bars and aspect ratio distortion.

## Eco-friendly PhotoFrame

Philips PhotoFrames are designed and produced according to our EcoDesign principles aimed at minimising overall environmental impact through lower power consumption, removal of hazardous substances, lower weight, more efficient packaging and better recyclability.

## Smart Power Pro

Smart Power Pro is a sensor that turns PhotoFrame on and off by detecting ambient lighting condition. This reduces energy consumption for the sake of our environment saving up to one third of your PhotoFrame energy costs. The best news is that this is all done automatically!



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