

Philips  
Car infotainment system

Designed for Volkswagen Lavida

CID3289



## Super clear display for video and navigation

with a high resolution LCD

Drive in style with the Philips Car entertainment system CID3289. Featuring a 17.8 cm/ 7" full color display with touch panel, built-in navigation system & Bluetooth® for calls & music streaming. The long road ahead just got more enjoyable.

### Enrich your AV entertainment experience

- 17.8 cm (7") high density (800x480 pixels) LCD display
- Play DVD, DVD+/-R, DVD+/-RW, (S)VCD, DivX® and MPEG4 movies
- USB Direct and SDHC card slots for music and video playback
- AV-IN for portable video and music playback

### Guide you to your destinations with ease

- Built-in navigation system with preinstalled map of China
- Rich POIs for quick destination search

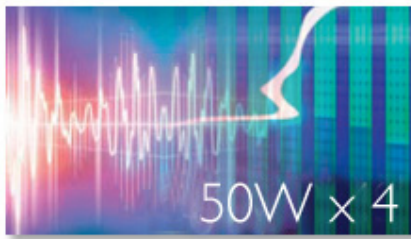
### Superb performance with full features

- Built-in 50W x 4 amplifiers for excellent sound quality
- Dynamic Bass Boost electronically enhances the low tones
- Super anti-shock protection for smooth music enjoyment
- Built-in Bluetooth receiver for call and music streaming
- Rear-view camera mode for backing up safety
- Dual video outputs for entertainment in rear seats

# PHILIPS

# Highlights

## Built-in 50W x 4 amplifiers



Built-in 50W x 4 amplifiers for excellent sound quality

## DBB Dynamic Bass Boost



Activate the Dynamic Bass Boost (DBB), and the low-end bass frequencies are electronically enhanced to achieve consistent sound reproduction, especially when the speaker volume is set at a low level. You hear impressive bass at all times.

## DVD, DVD+/-R, DVD+/-RW, (S)VCD

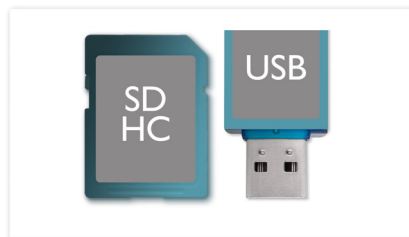


The Philips player is compatible with most DVD and CD discs available in the market. DVD+/-R can accept both of the common recordable DVD formats. Likewise, DVD+/-RW handles both common rewritable disc types. The quality of a SVCD (Super VideoCD) plays much more sharpen picture than a VCD because of the higher resolution. MPEG4 is designed to deliver DVD-quality video (MPEG-2) at lower data rates and smaller file sizes. The DivX codec is an advanced MPEG4-based video compression technology to shrink digital video to sizes while maintaining high picture quality.

## Super anti-shock protection

Super anti-shock protection for smooth music enjoyment

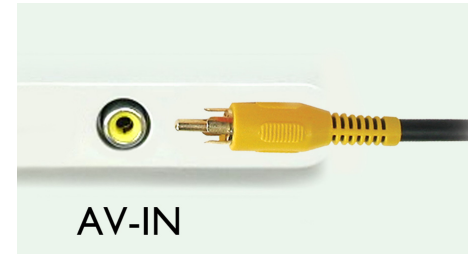
## USB Direct and SDHC card slots



Thanks to the complete file transferability, you can easily enjoy the convenience and fun of

accessing more music, videos and photos via the built-in USB Direct and SDHC card slots.

## AV-IN



AV-IN for portable video and music playback

## Built-in Bluetooth receiver



The Bluetooth hands-free feature lets you use your mobile phone safely while driving and you don't have to miss any important calls. With the built-in Bluetooth® receiver, you can also conveniently stream your music files from your phone to your car entertainment system.

## Dual video outputs

Dual video outputs for entertainment in rear seats



# Specifications

## Picture/Display

- Display screen type: LCD TFT
- Diagonal screen size: 7"
- Resolution: 800x480 pixels
- Aspect ratio: Widescreen
- Brightness: 350 cd/m<sup>2</sup>
- Contrast ratio (typical): 500
- Key illumination: Blue/Red

## Video Playback

- Playback Media: DVD, DVD-R/-RW, DVD+R/+RW, DVD+RW, Video CD, SVCD, Picture CD, USB flash drive
- Disc Playback Modes: A-B Repeat, Angle, Chapter repeat, Disc Menu, Fast Backward, Fast Forward, OSD, PBC, Repeat, Resume Playback from Stop, Search forward/reverse, Slow Backward, Slow Forward, Still Picture, Zoom
- Video disc playback system: NTSC, PAL
- Compression formats: DivX 4.x, DivX 5.x, DivX 6.0, MPEG4

## Audio Playback

- Playback Media: CD, CD-R, CD-RW, MP3-CD, WMA, WMA-CD, USB flash drive, SD Card
- Compression format: Dolby Digital, MP3, WMA, WMA9
- Disc Playback Modes: Fast Forward/Backward, Introscan, Next/Previous Album Search, Next/Previous Track Search
- ID3 Tag support: Song title, artist, album
- MP3 bit rates: 32-320kbps and variable bit rate
- USB Direct / SD Modes: Play/Pause, Fast Backward/Fast Forward, Previous/Next, Repeat, Shuffle

## Tuner/Reception/Transmission

- Tuner Bands: AM, FM Stereo
- Auto digital tuning

- Tuner Enhancements: Auto search and store
- No. of preset stations: 18(FM), 12(AM)

## Sound

- Equalizer: 3-bands
- Equalizer settings: Classic, Jazz, Pop, Rock, Flat, Optimal, Techno, User defined
- Sound Enhancement: Dynamic Bass Boost
- Output power (MAX): 50Wx4 Channels
- Output power (RMS): 24Wx4 channels (4 ohms, 10% T.H.D.)

## Connectivity

- USB: USB 2.0 Host
- Memory card: SD, SDHC
- Microphone: Built-in microphone
- Video Output - Analog: Composite video out
- Preamp output: 2 pairs RCA(L/R)
- Sub-woofer preamp output: With gain control
- AV input: Composite (CVBS) x 2
- Bluetooth profiles: A2DP, AVRCP, Handsfree
- Bluetooth version: 2.0
- Parking camera input: Yes (Switched on automatically in car reverse)

## Security/Anti-theft

- Display blackout: 10/20 sec selectable

## Accessories

- User Manual: Simplified Chinese, Traditional Chinese
- Quick start guide: Simplified Chinese

## Power

- Power supply: 12V DC

## Dimensions

- Product dimensions (W x H x D):  
293.5 x 145.9 x 187.7 mm



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