

# PHILIPS

## Battery

### Ultra Alkaline

### AAA

### Ultra Alkaline

LR03E2B



## Ultra high power for ultra high-drain devices

When you simply have to have the best, insist on Ultra Alkaline batteries. They give you 30% more power than ordinary alkaline batteries and are perfect for your high-energy consuming devices.

### Ease of Use

- Colours make recognition of battery sizes easier
- Easy-to-understand language-free user instructions

### Environmentally Responsible

- Philips Alkaline batteries contain 0% Cadmium, Mercury, Lead

### Top Performance

- Holds power for up to 10 years
- 129% more power than industry standard
- Complete range which means a battery for every need
- The battery remains fresh for use for up to 10 years

# Highlights

**Cadmium, Mercury and Lead-free**

These Philips batteries are guaranteed free from harmful heavy metals such as Cadmium, Mercury and Lead.

**Easy colour-coding**

To make it easier to recognise the most common battery sizes, we use colour-coding for battery sizes according to industry standards.

**Language-free symbols**

Universal language-free symbols on the packaging explain how and where the battery can or should be used.

**Complete range**

Philips offers a complete portfolio consisting of the most frequently used batteries (AA, AAA, C, D, 9V) in different packaging variations in order to meet your needs.

**129% more power**

Philips AAA Ultra Alkaline batteries have 129% more power than industry standard

**Shelf life up to 10 years**

Every battery suffers from energy loss when not in use. We guarantee that the battery contains at least 80% of its initial energy within the best before date.

# Specifications

**Green Specifications**

**Chemical composition:** Ultra Alkaline  
**Heavy metals:** Cd free, Hg free, Pb free  
**Packaging material:** Carton, PET  
**Packaging type:** PET blister

**Outer Carton**

**EAN:** 87 12581 55052 3  
**Length:** 18.2 cm  
**Number of consumer packages:** 36  
**Width:** 14.8 cm  
**Gross weight:** 1.6 kg  
**Height:** 16.1 cm  
**Net weight:** 0.792 kg  
**Tare weight:** 0.808 kg

**Power**

**Battery type:** AAA/LR03 Alkaline  
**Battery voltage:** 1.5 V

**Packaging dimensions**

**Height:** 12 cm  
**Packaging type:** Blister  
**Type of shelf placement:** Hanging  
**Width:** 8.3 cm  
**Depth:** 1.3 cm  
**Number of products included:** 2  
**EAN:** 87 12581 55049 3  
**Gross weight:** 0.028 kg  
**Net weight:** 0.022 kg  
**Tare weight:** 0.006 kg

**Product dimensions**

**Height:** 4.45 cm  
**Width:** 2.06 cm  
**Depth:** 1.03 cm  
**Weight:** 0.022 kg

**Technical specifications**

**Shelf life:** 10 years  
**Interchangeable with:** AAA, LR03, AM4, 24A, MN2400

