



Philips  
Faro design cordless phone

1.8" display/ white backlight  
Handsfree speakerphone



M7701SB

## Easy skin change

### Limited edition

The boldly sculptured Philips Faro elevates cordless phone design to a modern art form. Refined lines unify the phone with its secondary base display. Enjoy smart functions like instant access to speakerphone and easy alarm snooze.

#### Exquisite design with high quality execution

- Finely crafted, bold and sculptural
- Secondary display on the base shows caller ID and clock
- Charge handset either way around
- Calibrated, seamlessly integrated keys for precise dialing

#### Ultimate calling experience

- High contrast 4.6cm (1.8") white on black graphical display
- HQ-Sound: high quality acoustic engineering for superb sound
- Instant-access speakerphone for easy handsfree chats
- Easy-access snooze button for extra sleep time
- Black list, anonymous call, silence mode, call barring
- Visual ringer flashes to alert you of incoming calls
- Hearing aid compatible - reduces unwanted noise

#### Eco-conscious product

- Zero power emission when ECO+ mode is activated

**PHILIPS**

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M7701SB/90

# Highlights

## 4.6cm (1.8") graphical display



A high contrast, white-on-black reverse LCD display ensures easy reading and also melds perfectly with the Philips Faro overall sleek design language.

## Bold and sculptural

Finely crafted, bold and sculptural

## Calibrated keypad



The calibrated keypad allows you to clearly feel every keystroke whenever you are dialing a number or entering a phonebook contact. Detailed study of keypad materials and structures, as well as extensive user tests result in the right balance between the key pressing force and the key response to ensure precise dialing

## Easy alarm snooze

At the touch of a dedicated button on the base station, you can easily respond to the alarm and choose to snooze for a few more minutes – for up to a maximum of 3 times. Just set the easy alarm feature and ensure the handset is docked in the base station. An icon on the base display will indicate that the alarm is set.

## ECO+ mode



Philips phones are energy efficient and designed to be respectful to the environment. When ECO mode is activated the emitted radiation is reduced by up to 60%, and up to 95% when the phone is charging. With ECO+ mode activation the radiation drops to zero.

## Extended privacy settings

Black list restricts receiving calls from specific numbers or starting with certain digits, keeping you away from unwanted calls. You can block 4 sets of numbers. Each set of numbers can consist between 1 to 24 digits. When there is an incoming call that starts with one of these numbers or being one of 4 exact caller numbers, the phone will not ring. With silence mode you can disable the ringtones for specific times to enjoy peace and silence. Thanks to call barring you can avoid expensive phone bill surprise by blocking calls to specific numbers starting with certain digits.

## Hassle-free charging

For reliability and convenience the handset can be charged in both directions of the docking station.

## Hearing aid compatible

This feature enables the phone to couple with the hearing aid to amplify conversation while reducing ambient noise and the buzzing, humming, or whining noise that can otherwise occur.

## Instant-access speakerphone



The phone's built-in loudspeaker amplifies the caller's voice so that you can enjoy conversations – handsfree. This allows you to multitask while taking important calls. Just hit the dedicated speakerphone button on the base station and start your handsfree conversation with the handset docked. The smart speaker design on top of the handset ensures superb sound delivery in speakerphone mode – always.

## Secondary display on the base



The Philips Faro high contrast white-on-black display seamlessly and stylishly integrates with its base. The display shows the caller ID when there is an incoming call and the time when in idle mode. You can choose to turn off the base display - so as not to be disturbed by any light - at any time.

## Visual ringer

Be alerted to any incoming call with the smart visual ringer feature. The display and keypad backlight flashes so you know that a call is coming in.

# Specifications

## Sound

- Ringtones on handset: 10 polyphonic
- HQ-Sound
- Volume control on handset
- Hearing Aid Compatible
- Sound Profile: MySound

## Picture/Display

- Backlight: Yes
- Backlight color: White
- Base display size: 7.0 cm/2.77"
- Base display type: Reversed dot matrix
- Handset display size: 4.6 cm/1.8"
- Handset display type: Reversed dot matrix

## Convenience

- Speakerphone - talk handsfree
- Menu structure in the handset: List Menu
- Signal strength indicator: 3-bar indicator
- Battery level indicator: 3-bar battery icon
- Date / Time display
- Programmable hot keys: Key 1 and 2
- Auto hang up
- Key tone on/off
- Call Management: Caller ID\*, Call Waiting\*, Dialed calls, Microphone mute, Missed Calls, Received Calls
- Multi handset capability: Up to 4
- Line cord length: 1.8 m
- Power cord length: 1.8 m
- Charge time: 8 hours
- Up to 16 hrs talk time
- Up to 250 hrs standby time
- Range: Open field < 300 m; indoor < 50 m
- Keypad lock
- Block callers/ Blacklist\*: Restrict the phone from ringing on specific incoming numbers
- Call barring: Restrict the phone from making specific outgoing calls
- Event notifications: For events status
- Number of keys: 23
- Premium MMI: Standard
- Alarms: Alarm Clock, Repeat alarm (snooze)
- Backlit keypad: White

- Base station keys: Paging key, alarm snooze button, speaker
- Enlarge dialing digit
- Illuminated keypad
- Intercom - multiple handsets
- Personalization: Silent mode
- Visual ringer

## Memory Capacity

- Phonebook: 100 names and numbers
- Redial List Capacity: 20 entries
- Call log entries: 50 entries
- Phonebook store in the base
- Multiple phonebook entries: 3-field

## Eco Design

- Eco+
- Eco Mode: Automatic & manual

## Power

- Battery capacity: 550 mAh
- Battery type: 2 x AAA, NiMH rechargeable
- Mains power: AC 100-240 V ~ 50/60 Hz
- Power Consumption: < 1.35 W

## Security

- Transmission encryption

## Network Features

- Compatible: GAP

## SAR Value

- Philips handsets: < 0.1 W/kg

## Packaging dimensions

- EAN: 48 95185 62598 0
- Number of products included: 1
- Packaging type: Carton
- Type of shelf placement: Laying
- Packaging dimensions (W x H x D): 12.1 x 22.5 x 10.1 cm
- Gross weight: 0.551 kg
- Nett weight: 0.429 kg
- Tare weight: 0.122 kg



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12 NC: 8670 001 42267  
EAN: 48 95185 62598 0

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