

Philips 3000 series  
Blu-ray Disc/ DVD player

**3D playback**  
DivX Plus HD  
BD-Live



**BDP3480K**



## Explore 3D cinematic experience

With Blu-ray 3D

Bring the magic of movies home in full High Definition with Blu-ray 3D and DivX Plus HD on this sleek player. Conveniently enjoy your favorite video and music files directly from USB flash drives or portable hard disks with USB 2.0.

### See more

- Blu-ray 3D Disc playback for a full HD 3D experience at home
- Access your favorite YouTube videos & Picasa photos easily
- DivX Plus HD Certified for high definition DivX playback

### Hear more

- Dolby Digital DTS2.0 for ultimate movie experience
- Dolby TrueHD for high fidelity sound

### Engage more

- SimplyShare to connect & stream all entertainment wirelessly
- Turn your Smartphone into a remote for Philips AV products
- USB 2.0 plays video/music from USB flash/hard disk drive

### Enjoy enhanced karaoke

- Karaoke for endless singing entertainment at home

# PHILIPS

Blu-ray Disc/ DVD player  
3D playback DivX Plus HD, BD-Live

BDP3480K/98

# Highlights

## Blu-ray 3D Disc playback



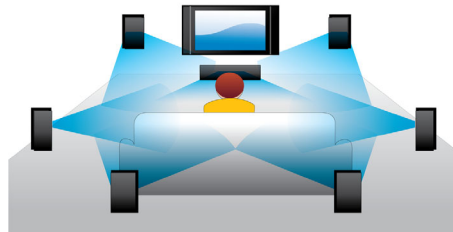
Full HD 3D provides the illusion of depth for a heightened, realistic cinema viewing experience at home. Separate images for the left and right eyes are recorded in 1920 x 1080 full HD quality and alternately played on screen at a high speed. By watching these images through special glasses that are timed to open and close the left and right lenses in synchronization with the alternating images, the full-HD 3D viewing experience is created.

## DivX Plus HD Certified



DivX Plus HD on your Blu-ray player and/or DVD player offers the latest in DivX technology to let you enjoy HD videos and movies from the Internet direct to your Philips HDTV or PC. DivX Plus HD supports the playback of DivX Plus content (H.264 HD video with high-quality AAC audio in an MKV file container) while also supporting previous versions of DivX video up to 1080p. DivX Plus HD for true HD digital video.

## Dolby TrueHD



Dolby TrueHD deliver the finest sound from your Blu-ray Discs. Audio reproduced is virtually indistinguishable from the studio master, so you hear what the creators intended for you to hear. Dolby TrueHD complete your high definition entertainment experience.

## Dolby Digital DTS2.0

Dolby Digital DTS2.0 for ultimate movie experience

## Access YouTube and Picasa



Get YouTube videos and Picasa photos on your TV now. Enjoy the huge collection of online videos on a larger screen, without even having to turn on your computer. Simply ensure that your Blu-ray player or Home cinema system is connected to the Internet, either wirelessly over Wi-Fi or with a cable to the LAN connector - then sit back and enjoy the best of YouTube & Picasa.

## MyRemote app



The Philips MyRemote app lets you use your iPhone or iPod Touch or Android Smartphone as a remote to control your Philips networked AV products. The app automatically recognizes your\* Philips Blu-ray player, Home theater or Streamium audio system connected to your home Wi-Fi network, and gives you instant control over the devices from anywhere in your home. And if you have more than one Philips networked AV product, the app will allow you to switch between them and control each one independently. This free app is created exclusively by Philips.

## USB 2.0

The Universal Serial Bus or USB is an industry standard that allows high-speed, easy connection of peripherals to PCs, consumer electronics and mobile products. The USB 2.0 provides better and faster performance - up to 40 times quicker than the USB 1.0 and with a data transfer rate of up to 480 Mbps from the original 12 Mbps. When plugged in, everything configures automatically. With USB 2.0, simply plug in your USB portable devices or hard disk drives, select the movie, music or photo and play away.

## Karaoke for endless singing



Karaoke for endless singing entertainment at home



# Specifications

## Accessories

- Compatible accessories: WUB1110 Wi-Fi USB Adaptor
- Included accessories: 2 x AAA Batteries, CD-R (User Manual), Product Registration Card, Quick start guide, Remote Control

## Audio Playback

- Compression format: AAC, MP3, PCM, WAV, WMA

## Still Picture Playback

- Compression format: GIF, JPEG, JPEG HD, JPEG Progressive, PNG
- Picture Enhancement: Rotate, Slideshow with music playback, Zoom

## Video Playback

- BD Region Code: A
- DVD Region Code: 3
- Compression formats: DivX Plus™ HD, H.264, MPEG1, MPEG2, MPEG4, XviD
- Disc Playback Modes: A-B Repeat, Angle, Disc Menu, Pause, Repeat, Resume Playback from Stop, Search forward/reverse, Skip, Slow Forward, Standard Play, Zoom
- Video Enhancement: Progressive Scan, Video Upscaling, Deep Color, x.v. Color

## File Format

- Audio: aac, mka, mp3, wma
- Picture: GIF, JPEG, JPG
- Video: avi, divx, m2ts, mkv, mp4, mpeg, mpg

## Optical Playback Media

- Playable Discs: AVCHD, BD, BD R / BD RE, CD, CDDA, CD-R/CD-RW, DVD, DVD +R/+RW, DVD -R/-RW, SVCD, VCD

## Connectivity

- Front Connections: USB 2.0/Wi-Fi dongle slot
- MyRemote App: SimplyShare, Virtual Remote
- Rear Connections: Analog audio Left/Right out, Composite video (CVBS) output, Digital coaxial out, Ethernet, HDMI output

## Convenience

- BD-Live(1GB USB memory needed)
- Child Protection: Parental Control
- EasyLink (HDMI-CEC): 21:9 format subtitle support, One touch play, One touch standby, Remote Control-Passthrough
- Firmware upgradeable: Firmware upgradeable via USB, Online firmware upgrade
- On-Screen Display languages: Czech, Danish, Dutch, English, Finnish, French, German, Italian,

Norwegian, Polish, Portuguese, Spanish, Swedish, Turkish

## Dimensions

- Product (W x H x D): 435 x 38 x 212 mm
- Product weight: 1.37 kg
- Packaging (W x H x D): 495 x 87 x 300 mm
- Weight incl. Packaging: 2.16 kg

## Picture/Display

- Aspect ratio: 4:3, 16:9, 21:9
- D/A converter: 12Bit/148MHz
- Picture enhancement: High Def (720p, 1080i, 1080p), Progressive scan, Video upscaling

## Power

- Power consumption: 12 W
- Power supply: 110-240V, 50/60 Hz
- Standby power consumption: 0.25 W

## Sound

- D/A converter: 24 bit, 192 kHz
- Dynamic Range (1kHz): =80 dB
- Frequency response: (20kHz) ±0.5dB (Max./Min. 2ch, DVD) Hz
- Signal to noise ratio: 80dB
- Sound Enhancement: Night Mode
- Sound System: Dolby Digital 5.1, Dolby Digital Plus, Dolby True HD, DTS 2.0 + Digital out

## Multimedia Applications

- Playback Formats: RMVB (RealMedia var. bitrat)

## Outer Carton

- EAN: 87 12581 67753 4
- Gross weight: 1.64 kg
- Outer carton (L x W x H): 41.5 x 30 x 8.7 cm
- Nett weight: 1.24 kg
- Number of consumer packagings: 1
- Tare weight: 0.4 kg

## Packaging dimensions

- Packaging dimensions (W x H x D): 41.5 x 30 x 8.7 cm
- EAN: 87 12581 67753 4
- Gross weight: 1.64 kg
- Nett weight: 1.24 kg
- Number of products included: 1
- Packaging type: Carton
- Tare weight: 0.4 kg
- Type of shelf placement: Laying

## Product dimensions

- Product dimensions (W x H x D): 36 x 4.2 x 21.9 cm
- Weight: 1.07 kg



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Version: 1.0.4

12 NC: 8670 001 00221  
EAN: 87 12581 67753 4

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