

#### LED-White [≈W16W]

Number of bulbs: 1 12V, 6000 K daylight effect Advanced automotive system



LUM11067CU31B1

# Stand out from the crowd

## Durable and vibrant LED signaling

For a stylish drive, upgrade to Philips Ultinon Pro3100 LED white [≈W16W] for your reverse and rear fog signals. They are bright and look good so you can signal safely and stylishly.

#### **Bright LED lights**

• Signal your intent with brighter exterior lighting

#### **Good light distribution**

· Optimized for enhanced visibility

### Long-lasting performance

· Durable, long-lasting LED lighting

#### Simple plug-and-play replacement

- Easy to install and compatible with many car models
- · Easy to install on your car

#### Superior visibility for safer driving

• Instant safety information for other drivers



### UM11067CU31B1/20

## **Specifications**

#### **Marketing specifications**

- · Product highlight: High brightness, Polarity-free,
- · Expected benefits: Transform your lights

#### **Product description**

- · Application: Rear fog and reverse lights
- Base: W21x9.5d
- Designation: LED-White [≈W16W]
- Homologation ECE: NO
- Range: Ultinon Pro3100
- Technology: LED
- Type: LED-White [≈W16W]

#### Lifetime

• Life time: 3000 hrs

#### Light characteristics

Lumens: 160

• Color temperature: 6000K

#### **Electrical characteristics**

• Wattage: 1.8 W Voltage: 12V V

#### **Ordering information**

- Order entry: 11067CU31B1
- Ordering code: 72655730

#### **Packaging Data**

- EAN1: 6974260726557
- EAN3: 6974260726564
- · Packaging type: B1

### **Packed product information**

- Width: 1.5 cm
- Pack Quantity: 2
- MOQ (for professionals): 10
- Length [in]: 9.5
- Height [in]: 13.5

#### Outerpack information

- Gross weight per piece: 0.49 kg
- Length [in]: 14.2 • Width [in]: 12.1
- Height [in]: 10.3

# **Highlights**

#### **Bright and vibrant signals**

Signaling the intended movement of your vehicle is vital to your safety. To avoid collisions, other people need to know what youre doing, whether its reversing, maneuvering, turning or stopping. And when poor weather reduces visibility, bright and vibrant signaling is even more crucial. Philips Ultinon Pro3100 signaling lights give you the performance you need: as reversing lights, they illuminate the area immediately behind your car (the more you can see, the safer you'll be): as rear fog lights, they give other drivers vital extra time to react to your movements.

#### **Good light distribution**

The Philips Ultinon Pro3100 LED exterior lighting range is designed for smarter light distribution to project exterior signaling light where you need it (whether thats reversing, stopping or signaling). With wide-angle, uniform light, not only can you can see more of the road, but other drivers can also see more of you.

**Long-lasting LED lighting** You want bright and stylish car lights, but you dont want to keep replacing failed lamps. That's a major weakness of conventional signal lights - the more powerful the light, the shorter its lifespan. At the same light intensity, LEDs last much longer. Philips Ultinon Pro3100 LED lights are extremely durable with their lifetime of 3,000 hours which is up to 4 times the lifespan of conventional W16W signaling bulbs (Philips W16W 12V). Replacing your conventional W16W with Philips Ultinon Pro3100 LED lights will avoid multiple replacements in the future to save you money and time.

Ready, steady, installed! Enjoy the plug-and-play experience: the Philips Ultinon Pro3100 comes with standard caps so replacement is easy and quick.

#### Polarity-free design

Enjoy the plug-and-play experience: the Philips Ultinon Pro3100 comes with polarity-free design, so you dont need to worry about the polarity during installation. It will save you time and make installation

#### Instant-on technology

Compared to incandescent lamps, Philips Ultinon Pro3100 LEDs light up instantly to ensure that other drivers can react faster, keeping you safer.



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