

Philips 3000 series  
Blu-ray Disc/ DVD player

**3D playback**

WiFi-Ready BD-Live



**BDP3380K**

## Explore 3D cinematic experience

Bring the magic of movies home in full High Definition with Blu-ray 3D and DivX Plus HD on this sleek player. Conveniently enjoy your favorite video and music files directly from USB flash drives or portable hard disks with USB 2.0.

### See more

- Blu-ray 3D Disc playback for a full HD 3D experience at home
- DivX Plus HD Certified for high definition DivX playback
- Access your favorite YouTube videos & Picasa photos easily
- RealMedia Video for movie playback from your PC

### Hear more

- Dolby Digital DTS2.0 for ultimate movie experience
- Dolby TrueHD for high fidelity sound

### Engage more

- WiFi-n Ready\* for faster, wider wireless performance
- Turn your Smartphone into a remote for Philips AV products
- SimplyShare to connect & stream all entertainment wirelessly
- Karaoke for endless singing entertainment at home
- USB 2.0 plays video/music from USB flash/hard disk drive

**PHILIPS**  
sense and simplicity

Blu-ray Disc/ DVD player  
3D playback WiFi-Ready BD-Live

BDP3380K/98

# Highlights

## Blu-ray 3D Disc playback



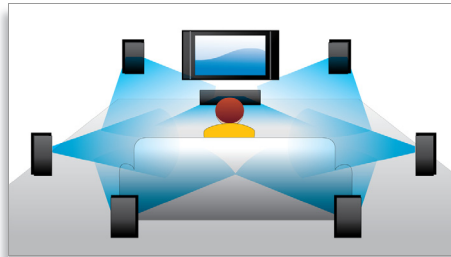
Full HD 3D provides the illusion of depth for a heightened, realistic cinema viewing experience at home. Separate images for the left and right eyes are recorded in 1920 x 1080 full HD quality and alternately played on screen at a high speed. By watching these images through special glasses that are timed to open and close the left and right lenses in synchronization with the alternating images, the full-HD 3D viewing experience is created.

## DivX Plus HD Certified



DivX Plus HD on your Blu-ray player and/or DVD player offers the latest in DivX technology to let you enjoy HD videos and movies from the Internet direct to your Philips HDTV or PC. DivX Plus HD supports the playback of DivX Plus content (H.264 HD video with high-quality AAC audio in an MKV file container) while also supporting previous versions of DivX video up to 1080p. DivX Plus HD for true HD digital video.

## Dolby TrueHD



Dolby TrueHD deliver the finest sound from your Blu-ray Discs. Audio reproduced is virtually indistinguishable from the studio master, so you hear what the creators intended for you to hear. Dolby TrueHD complete your high definition entertainment experience.

## Dolby Digital DTS2.0

Dolby Digital DTS2.0 for ultimate movie experience

## WiFi-n Ready



WiFi-n Ready\* for faster, wider wireless performance

## SimplyShare



Philips SimplyShare\* lets you share your music, movies & photos from tablet, smartphone &

PCs to your home theater & Blu-ray player. You can stream all entertainment directly from your DLNA-enabled devices or use remote control to access & stream media files from your PC. For the best wireless experience, install the SimplyShare app on your tablet/ smartphone. You are now ready to enjoy all your entertainment effortlessly.

## Access YouTube and Picasa



Get YouTube videos and Picasa photos on your TV now. Enjoy the huge collection of online videos on a larger screen, without even having to turn on your computer. Simply ensure that your Blu-ray player or Home cinema system is connected to the Internet, either wirelessly over Wi-Fi or with a cable to the LAN connector - then sit back and enjoy the best of YouTube & Picasa.

## Karaoke for endless singing



Karaoke for endless singing entertainment at home

## RealMedia Video

RealMedia Video for movie playback from your PC



# Specifications

## Accessories

- Compatible accessories: WUB1110 Wi-Fi USB Adaptor
- Included accessories: 2 x AAA Batteries, Product Registration Card, Quick start guide, Remote Control, User Manual

## Audio Playback

- Compression format: AAC, MP3, PCM, WAV, WMA

## Karaoke Playback

- Standard functions: Echo level control, Mic volume control, Pitch control

## Still Picture Playback

- Compression format: GIF, JPEG, JPEG HD, JPEG Progressive, PNG
- Picture Enhancement: Rotate, Slideshow with music playback, Zoom

## Video Playback

- BD Region Code: A
- DVD Region Code: 3
- Compression formats: DivX Plus™ HD, H.264, MPEG1, MPEG2, MPEG4, RMVB, WMV 9, XviD
- Disc Playback Modes: A-B Repeat, Angle, Disc Menu, Pause, Repeat, Resume Playback from Stop, Search forward/reverse, Skip, Slow Forward, Standard Play, Zoom
- Video Enhancement: Progressive Scan, Video Upscaling, Deep Color, x.v. Color

## File Format

- Audio: aac, mka, mp3, ra, wma
- Picture: GIF, JPEG, JPG
- Video: asf, avi, divx, m2ts, mkv, mp4, mpeg, mpg, wmv

## Optical Playback Media

- Playable Discs: AVCHD, BD, BD R / BD RE, CD, CDDA, CD-R/CD-RW, DVD, DVD +R/+RW, DVD -R/-RW, SVCD, VCD

## Connectivity

- Front Connections: Microphone In, USB 2.0/Wi-Fi dongle slot
- MyRemote App: SimplyShare, Virtual Remote

- Network connections: Wi-Fi Ready (802.11 g/n)\*
- Rear Connections: Analog audio Left/Right out, Composite video (CVBS) output, Digital coaxial out, Ethernet, HDMI output
- PC network link: DLNA 1.5 certified

## Convenience

- BD-Live(1GB USB memory needed)
- Child Protection: Parental Control
- EasyLink (HDMI-CEC): 21:9 format subtitle support, One touch play, One touch standby, Remote Control-Passthrough
- Firmware upgradeable: Firmware upgradeable via USB, Online firmware upgrade
- On-Screen Display languages: English, Thai, Traditional Chinese

## Dimensions

- Product (W x H x D): 435 x 38 x 212 mm
- Product weight: 1.37 kg
- Packaging (W x H x D): 495 x 87 x 300 mm
- Weight incl. Packaging: 2.16 kg

## Multimedia Applications

- Playback Formats: RMVB (RealMedia var. bitrat)
- Video Playback Formats: RealMedia (.rm, .rmvb, RV8-10)

## Picture/Display

- Aspect ratio: 4:3, 16:9, 21:9
- D/A converter: 12Bit/148MHz
- Picture enhancement: High Def (720p, 1080i, 1080p), Progressive scan, Video upscaling

## Power

- Power consumption: 12 W
- Power supply: 110-240V, 50/60 Hz
- Standby power consumption: 0.25 W

## Sound

- D/A converter: 24 bit, 192 kHz
- Dynamic Range (1kHz): 92 dB
- Frequency response: (20kHz) ±0.5dB (Max./Min. 2ch, DVD) Hz
- Signal to noise ratio: 105 dB
- Sound Enhancement: Night Mode
- Sound System: Dolby Digital 5.1, Dolby Digital Plus, Dolby True HD, DTS 2.0 + Digital out



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\* Philips Wi-Fi USB adaptor WUB1110 required (sold separately)  
\* To enjoy SimplyShare, please visit [www.philips.com/Support](http://www.philips.com/Support)