



Philips  
Design cordless phone

## M550

1.6" display/ white backlight  
Speakerphone



M5501WG

## Unique & desirable

With its sleek silhouette and high quality finishing, Philips Mira challenges conventional perceptions about telephone design. Timeless, unique and stylish, it's an elegant piece of art for your home.

### Outstanding design in high-quality execution

- Comfortable handset cans designed for longer calls
- Durable, glossy and fingerprint-resistant outer shell
- Charge handset either way around
- Calibrated keypad for smooth precision clicks
- Elegant and stylish appearance from every angle
- Smart cable management

### Ultimate calling experience

- Easy to read, 4.1cm (1.6") 2-line graphical display
- Handset speakerphone allows you to talk handsfree
- Advanced sound testing and tuning for superb voice quality
- Save up to 100 favorite contacts in your phonebook

### Eco-designed

- Zero power emission when ECO+ mode is activated



reddot design award  
winner 2013

# PHILIPS

Design cordless phone  
M550 1.6" display/ white backlight, Speakerphone

M5501WG/23

# Highlights

## Comfortable handset cans



Comfortable handset cans designed for longer calls

## Superb sound quality



Advanced sound testing and tuning for superb voice quality

## Smart cable management



The smart cable management system cleverly hides the wires from sight. Intelligently designed concealed sockets and an internal cable guide ensure everything is clutter free and neatly tucked away.

## Durable and glossy outer shell



Durable, glossy and fingerprint-resistant outer shell

## 2-line graphical display



Easy to read, 4.1cm (1.6") 2-line graphical display

## 100-name phone book



Always have the phone numbers of your loved ones available: Save up to 100 favorite contacts in your phonebook.

## Hassle-free charging



Charge handset either way around

## Beautiful from every angle



Elegant and stylish appearance from every angle

## Smooth and calibrated keypad



Calibrated keypad for smooth precision clicks



reddot design award  
winner 2013

## Red Dot Award 2013

Winner 2013

Its sculptural silhouette, durable fingerprint-resistant finish and ergonomic form mark a fresh approach to cordless phone design. Keypad operation is intuitive and effortless and the handset cans are made for the best comfort during long calls. A smart cable system keeps the wires hidden whereas Philips' HQ-Sound technology and digital sound processing ensure strong and natural voice reproduction.

# Specifications

## Sound

- Ringtones on handset: 10 polyphonic

## Picture/Display

- Display size: 3.4cm / 1.6"
- Display type: 2 line graphical + hard icons
- Backlight: Yes
- Backlight color: White

## Convenience

- Speakerphone - talk handsfree
- Menu structure in the handset: List Menu
- Signal strength indicator: 3- bar indicator
- Battery level indicator: 3- bar battery icon
- Date / Time display
- Battery charge indication
- Signal strength indication
- Programmable hot keys: Key 1 and 2
- Auto hang up
- Key tone on/off
- Call Management: Caller ID\*
- Multi base capability: 1
- Multi handset capability: Up to 4
- Intercom - multiple handsets
- Line cord length: 1.8m
- Power cord length: 1.8m
- Charge time: 8 hours
- Up to 16 hrs talk time
- Up to 250 hrs standby time
- Range: Open field <300m; in door <50m
- Keypad lock

## Memory Capacity

- Phonebook: 100 names and numbers

- Redial List Capacity: 20 entries
- Call log entries: 50 entries
- Phonebook store in the base

## Power

- Battery Capacity: 550 mAh
- Battery type: 2xAAA, NiMH
- Mains power: AC 100-240V ~50/60Hz
- Power Consumption: < 0.6 W

## Security

- Transmission encryption : Yes

## Network Features

- Compatible: GAP

## SAR Value

- Philips handsets: <0.1 W/kg

## Eco Design

- Eco+

## Packaging dimensions

- EAN: 87 12581 65623 2
- Number of products included: 1
- Packaging type: Carton
- Type of shelf placement: Laying
- Packaging dimensions (W x H x D):  
31.8 x 9.5 x 8.1 cm
- Gross weight: 0.651 kg
- Nett weight: 0.493 kg
- Tare weight: 0.158 kg



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