



Philips OlfaPure 7300  
Car Aroma Cartridge -  
Orchard

### Refresh

Floral, Fruity  
High quality natural fragrance  
Designed in France

LUMAC104BLKX1/50

## Select your scent. Enhance your mood.

### Fragrances to enhance your driving experience

Lift your spirits on a dreary day with this delightful mixture of 17 fruit blossoms that waft over you in wonderful, uplifting waves.

#### **Broad portfolio of French-designed fragrances**

- Choose the right aroma to enhance your mood.

#### **Natural, safe-to-use ingredients**

- Aromas comply with IFRA safety standards.
- High-quality, natural essential-oil blend

# PHILIPS

# Specifications

## Marketing specifications

- Product highlight: Natural ingredients safe to use
- Expected benefits: Floral, Fruity

## Product description

- Color: Black
- Designation: Car Aroma Cartridge - Orchard
- Range: OlfaPure

## Ordering information

- Order entry: AC104BLKX1
- Ordering code: 78002972

## Logistic data

- Quantity in box: 10
- EAN1: 046678002977
- Ordering code (GOC): 78002972

## Weight and dimensions

- Box weight (incl. product) (g): 40
- Product weight (g): 24
- Box dimensions (LxWxH)(mm): 140x45x25
- Product dimensions (LxWxH)(mm): 22\*19\*105

## Packaging Data

- EAN1: 046678002977
- EAN3: 50046678002972

## Packed product information

- Pack Quantity / MOQ: 10

## Outerpack information

- Length: 29 cm
- Width: 15 cm
- Height: 6 cm
- Gross weight per piece: 491.6 g kg

# Highlights

## Floral, fruity Orchard

Orchard comes in a replaceable cartridge for the Philips OlfaPure smart car-aroma diffuser. It begins with refreshing lemon, apple, peach, mandarin, and grapefruit blossoms, followed by the soothing woody and floral elements of blackcurrant, rose, white musk and amber.

## IFRA certified safe to breathe

The fragrances used by the Philips OlfaPure 7300 have been tested for compliance with International Fragrance Association (IFRA) standards. This ensures that the scent contains the correct proportion of essential oils, and that all ingredients are safe for use.

## Natural essential-oil blend

Crafted in the south of France, Philips OlfaPure fragrances are made of high-quality, natural essential oils.



Issue date 2023-10-23

Version: 3.3.1

EAN: 00 46678 00297 7

© 2023 Koninklijke Philips N.V.  
All Rights reserved.

Specifications are subject to change without notice.  
Trademarks are the property of Koninklijke Philips N.V.  
or their respective owners.

[www.philips.com](http://www.philips.com)