Philips OlfaPure 7300 Car Aroma Cartridge -Malodor Removal

## **Functional**

Floral, Aromatic High quality natural fragrance Designed in France

LUMAC107BLKX1/50



# Select your scent. Enhance your mood.

# Fragrances to enhance your driving experience

Specially designed to combine with odor molecules, like cigarette-smoke or food, and refresh the air in your car.

## **Broad portfolio of French-designed fragrances**

• Choose the right aroma to enhance your mood.

## Natural, safe-to-use ingredients

- Aromas comply with IFRA safety standards
- High-quality, natural essential-oil blend



# Specifications

### **Marketing specifications**

- Product highlight: Natural ingredients safe to use
- Expected benefits: Floral, Aromatic

### **Product description**

- Color: Black
- Designation: Car Aroma Cartridge Malodor Removal
- Range: OlfaPure

### **Ordering information**

Order entry: AC107BLKX1

# • Ordering code: 78003009

- Logistic data
  Quantity in box: 10
- EAN1: 046678003004
- Ordering code (GOC): 78003009

### Weight and dimensions

- Box weight (incl. product) (g): 40
- Product weight (g): 24
- Box dimensions (LxWxH)(mm): 140x45x25
- Product dimensions (LxWxH)(mm): 22\*19\*105

## **Packaging Data**

- EAN1: 046678003004
- EAN3: 50046678003009

### **Packed product information**

• Pack Quantity / MOQ: 10

### **Outerpack information**

- Length: 29 cm
- Width: 15 cm
- Height: 6 cm
- Gross weight per piece: 491.6 g kg



# Highlights

### Floral, aromatic

The Malodor Removal\* aroma comes in a replaceable cartridge for the Philips OlfaPure smart car-aroma diffuser. It replaces any unpleasant odors in your car with a fresh, lightly aromatic fragrance containing vibrant hints of mandarin orange and orange blossom.

### IFRA certified safe to breathe

The fragrances used by the Philips OlfaPure 7300 have been tested for compliance with International Fragrance Association (IFRA) standards. This ensures that the scent contains the correct proportion of essential oils, and that all ingredients are safe for use.

### Natural essential-oil blend

Crafted in the south of France, Philips OlfaPure fragrances are made of high-quality, natural essential oils



Issue date 2023-10-23

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Version: 3.3.1

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\*\*Presence of counteractant can reduce perceived intensity of malodor as experienced by participants, who rated intensity of malodor versus overall intensity of mixture in internal tests.