

Philips OlfaPure 7300  
Car Aroma Cartridge -  
Motion Sickness

### Functional

Herbal Mint  
High quality natural fragrance  
Designed in France

LUMAC108BLKX1/50



## Select your scent. Enhance your mood.

### Fragrances to enhance your driving experience

A special blend of minty and herbal elements carefully combined to create a scent formula that helps reduce motion sickness.

#### **Broad portfolio of French-designed fragrances**

- Choose the right aroma to enhance your mood.

#### **Natural, safe-to-use ingredients**

- Aromas comply with IFRA safety standards
- High-quality, natural essential-oil blend

# PHILIPS

# Specifications

## Marketing specifications

- Product highlight: Natural ingredients safe to use
- Expected benefits: Herbal Mint

## Product description

- Color: Black
- Designation: Car Aroma Cartridge - Motion Sickness
- Range: OlfaPure

## Ordering information

- Order entry: AC108BLKX1
- Ordering code: 78003016

## Logistic data

- Quantity in box: 10
- EAN1: 046678003011
- Ordering code (GOC): 78003016

## Weight and dimensions

- Box weight (incl. product) (g): 40
- Product weight (g): 24
- Box dimensions (LxWxH)(mm): 140x45x25
- Product dimensions (LxWxH)(mm): 22\*19\*105

## Packaging Data

- EAN1: 046678003011
- EAN3: 50046678003016

## Packed product information

- Pack Quantity / MOQ: 10

## Outerpack information

- Length: 29 cm
- Width: 15 cm
- Height: 6 cm
- Gross weight per piece: 491.6 g kg

# Highlights

## Herbal, cool mint

The Motion Sickness\* aroma comes in a replaceable cartridge for the Philips OlfaPure smart car-aroma diffuser. Spearmint, lavender, and eucalyptus have a calming effect on the body so you can truly enjoy the ride.

## IFRA certified safe to breathe

The fragrances used by the Philips OlfaPure 7300 have been tested for compliance with International Fragrance Association (IFRA) standards. This ensures that the scent contains the correct proportion of essential oils, and that all ingredients are safe for use.

## Natural essential-oil blend

Crafted in the south of France, Philips OlfaPure fragrances are made of high-quality, natural essential oils.



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\* \*\*Effect internally tested with a group of motion sickness sufferers during 8 minutes long drive. Participants were asked to read the text on a tablet and a Pop up message every 1 minute to rate the effect with and without the scent and majority noticed a reduction in symptoms when using the aroma.