# PHILIPS

**Roku TV** 



### 6600 series LED LCD TV

55" class/po

4K UHD 2160p

HDR / 120PMR

### **Borderless Design**



### Elegant Smart TV made easy 4K Ultra HD RokuTV

Philips Roku TV is smart TV made simple. Get what you want to watch with a simple home screen, easy-to-use remote, and automatic software updates. With an elegant design and beautiful display, experience a whole new level of entertainment.

#### A simple way to watch what you love

- Automatic software updates and easy-to-use remote
- Free content streaming on The Roku Channel
- Fast and easy search that prioritizes free content
- Entertainment for everyone with a simple home screen
- The most popular channels, movies and series are on Roku TV

#### Enjoy a world of connectivity

- Compatible with Alexa, Google Assistant, and Apple HomeKit
- Cast your mobile device via AirPlay or Roku App
- Wireless LAN for seamless streaming
- Free Roku mobile app with easy search, control, and more

#### Upgrade your viewing experience

- 4K High-Definition Resolution for ultra-sharp images
- Perfect Motion Rate (PMR) 120 for smooth motion sharpness
- · Elegant stand and 3-sided borderless design

## Highlights

#### **Sleek borderless design**



With an elegant stand and 3-sided borderless display, enhance the look of any room with this sleek TV.

#### 4K HDR10 and HLG HDR



Experience extraordinary picture quality with UHD resolution, combined with HDR for sharp contrast and unbelievably vivid colors.

#### **Perfect Motion Rate**



Unprecedented motion sharpness for sports, movies, or any fast-paced scenery with incredible clarity.

#### **Entertainment and simple home**



Quickly access your cable box, satellite, HDTV antenna, and favorite streaming channels all from your home screen.

#### #1 smart TV platform in the US



Get more from your TV. Choose from a large selection of entertainment across popular streaming services.

#### The Roku Channel



Stream hit movies, TV shows, 350+ live channels, family entertainment and more for free.

#### Works with voice assistants



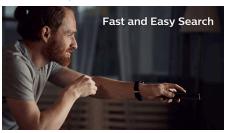
Easily control your TV from anywhere in the room with just your voice. Compatible with Siri, Alexa, or Hey Google.

#### **Works with Apple AirPlay**



Effortlessly stream videos, photos, music, and more from your Apple device to your TV with AirPlay.

#### **Fast and easy search**



Search by title, actor or director to see where to stream your favorite shows for free or at the lowest price.



**Delby** Audio

udio HƏMI









## Specifications

#### **Picture/Display**

Aspect ratio: Widescreen(16:9) Contrast ratio (typical): 3000:1 Response time (typical): 9.5 ms Diagonal screen size (inch): 55 inch Diagonal screen size (metric): 139.7 cm Backlight: LED Panel resolution: 3840x2160p Picture enhancement: Dynamic contrast, 120 PMR, HDR10, HLG Visible screen diagonal (inch): 54.9 inch Display screen type: LCD UltraHD Display Viewing angle: 178° (H) / 178° (V)

#### **Supported Display Resolution**

Computer inputs on HDMI: up to 4K UHD 4096 x 2160 @60Hz Video inputs on HDMI: up to 4K UHD 3840 x 2160 @60Hz

#### Sound

Sound System: Stereo, SAP, Dolby Audio Built-in speakers: 2

#### Convenience

Child Protection: Parental Control Clock: Sleep Timer Remote Control: TV Screen Format Adjustments: Auto, Direct, Normal, Stretch, Zoom Ease of Installation: Guided setup Multimedia: auto slideshow, USB media browser

Multimedia Applications Multimedia connections: USB Storage Device

#### **Tuner/Reception/Transmission**

TV system: ATSC, NTSC Video Playback: NTSC Tuner bands: UHF, VHF Aerial input: 75 ohm F-type

#### Connectivity

Number of HDMI connections: 4 Wireless connection: Wireless LAN (802.11ac) Other connections: Headphone out, Ethernet, CVBS+Audio L/R in HDMI features: 4K, Audio Return Channel (HDMI 1) EasyLink (HDMI-CEC): One touch play, Power status, System info (menu language), System audio control, System standby Audio Output - Digital: Optical

#### Number of USB 2.0: 2

#### Power

Power consumption: 105 W Standby power consumption: < 0.5 W Ambient temperature: 5°C to 40°C (41°F to 104°F) Main power: 120V/60Hz

#### Dimensions

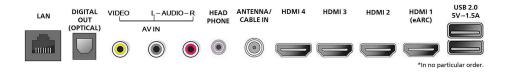
Product weight (lb): 24.07 lb Box height (inch): 32.3 inch Box width (inch): 52.8 inch Box depth (inch): 5.7 inch Wall mount compatible: 400 x 300 mm Set Width (inch): 48.5 inch Set Height (inch): 28.3 inch Set Depth (inch): 3.5 inch Set width (with stand) (inch): 48.5 inch Set depth (with stand) (inch): 48.5 inch Set height (with stand) (inch): 10.6 inch Set height (with stand) (inch): 30.3 inch Product weight (+stand) (lb): 24.38 lb Weight incl. Packaging (lb): 33.55 Stand width (inch): 46.3 inch

#### Accessories

Included: Quick start guide, Remote control, Batteries for remote control, Tabletop Stand, Screws

#### **Network Services**

TV Operating System: Roku OS



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- \* Apple, Apple Home, AirPlay, HomeKit and Siri are trademarks of Apple Inc., registered in the U.S. and other countries and regions. This Philips Roku TV is compatible with AirPlay 2 and HomeKit, and requires iOS 12.3 or later or macOS 10.14.5 or later.
- \* Google and Google Home are trademarks of Google LLC. Third party features and services may be subject to change or removal without notice.
- \* Content resolution is based on TV compatibility and may vary by channel. Channels are subject to change, vary by region, and may require payment. Roku search does not work with all channels.
- \* Payment required for some channels and content. Channels can change and vary by region.

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