

# PHILIPS

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# Roku TV

## 6600 series

# Quick Start Guide



Scan to register

### Register your product:

[www.philips.com/my-tv](http://www.philips.com/my-tv)

- Early access to exclusive offers and more!
- Keep track of your product warranty coverage
- Get easy access to product support



Scan to download

### User Manual:

[www.philips.com/support](http://www.philips.com/support)

For a detailed manual, please visit our support page and enter your TV model number to download.



Scan to call

### Call us:

**1-833-978-3323**

To obtain assistance, contact Philips customer care center, in the U.S.A., Canada, Puerto Rico, or the U.S. Virgin Islands.



Scan to chat

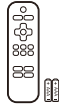
### Chat with us:

<https://tinyurl.com/y2e29xsq>

## What's in the box



TV



TV remote with  
batteries



Quick start guide

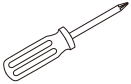


ST5 x0.591" (15 mm)  
Screws



TV stands

## 1 What you need (not included)



- **Phillips screw driver**



- **Wireless router**  
(needed to connect your TV  
to the Internet)



- **Internet connection**  
(needed for streaming)



- **Computer, tablet, or smartphone**  
(needed for setup)

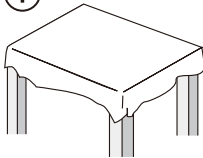
- **Roku account** (needed to access entertainment across thousands of streaming channels)

For additional support, please see online owner's manual at [www.philips.com/support](http://www.philips.com/support)

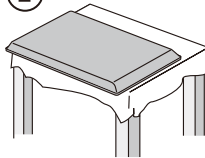
**Key things to know:** A paid subscription or other payments may be required for some streaming channel content.  
Channel availability is subject to change and varies by country.

## 2 Mount base onto TV

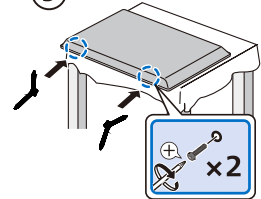
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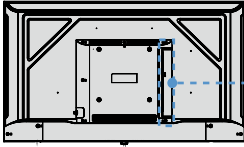


If you plan to wall mount your TV, refer to "Wall mount bracket kit" in "Important safety instructions" page of this Quick start guide for recommended wall mount bracket kit.

## 3-1 Connections

### USB port

Connect a USB flash drive for playing photos, music and movies and Live TV pause. See the Roku website for supported file formats. <https://go.roku.com/rokumediaplayer>  
A USB drive (16GB or larger) is required for the Live TV pause feature.



### Digital audio (S/PDIF) output

High quality audio connection with optical (TOSLINK) cable. Connect sound bars or home theater system.

**Note:** Use an optical (TOSLINK) to coaxial (RCA) adapter (not included) for devices which only have a coaxial input.

75 ohm cable/Antenna/Satellite box connection

### HDMI input jacks

High quality audio and video connection. Connect Blu-ray Disc or DVD player / Cable, satellite or IPTV box / Gaming console, etc. HDMI is available as HDMI-ARC. It outputs TV audio to an HDMI-ARC compliant device, such as sound bars or home theater system.

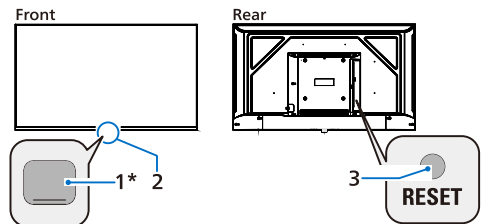
Headphone 3.5 mm stereo jack

### Caution

Disconnect the AC power cord before connecting devices.

## 3-2 Controls

- 1 Press to turn the TV on/select connected device  
Press and hold to turn the TV off
- 2 Remote control sensor
- 3 Press and hold about 10 seconds for factory reset.



\*Power button is located at the bottom side of the TV

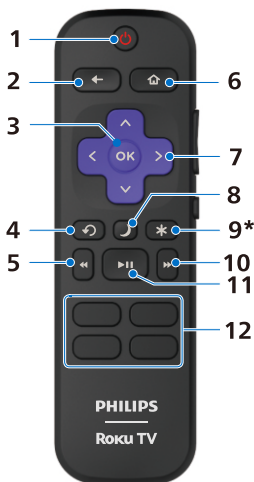
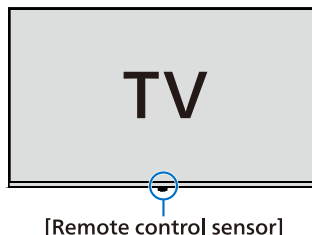
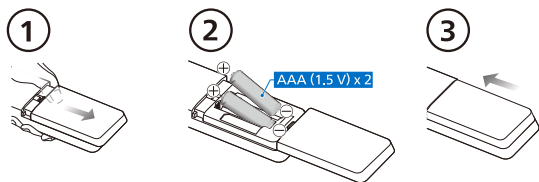
### Caution

A factory reset clears the majority of data from your Roku TV and resets it to a factory default state. After you complete a factory reset, you might need to set up and configure your Roku TV again including Guided Setup and activation process, sign in to streaming channels, perform a television channel scan and configure parental control settings.

## 4 Using the remote

### How to install the batteries in the remote

Open the battery cover by firmly sliding down. Insert 2 AAA (1.5 V) batteries matching the polarity indicated inside battery compartment of the remote.



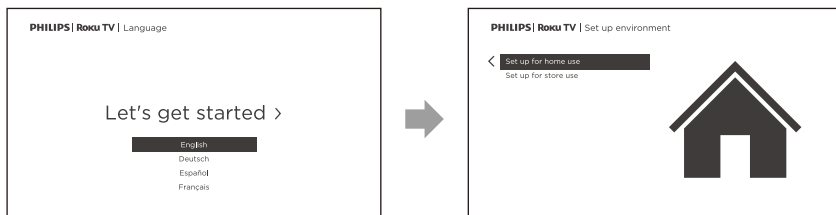
- 1 Power**  
Turn TV on and off
- 2 Back**  
Return to previous screen
- 3 OK**  
Select an option from a menu
- 4 Instant replay**  
Replay the last few seconds of streaming video
- 5 RWD scan**  
Rewind streaming video, scroll left one page at a time
- 6 Home**  
Return to Roku Home screen
- 7 Directional keypad (D-Pad)**  
Move up or down; The left arrow will bring up the antenna TV channel list or Smart Guide.  
The left and right arrow are used for Live TV Pause to select scenes.
- 8 Sleep**  
Set the sleep timer
- 9 Options**  
Access to picture settings, move streaming channel icons and more
- 10 FWD scan**  
Fast forward streaming video, scroll right one page at a time. This button is also used to fast forward paused live TV using Live TV Pause.
- 11 Play / Pause**  
Start or pause playback. This button is also used to activate and use the Live TV Pause feature when a 16 GB USB drive is attached to the TV.
- 12 Featured channel shortcut**  
Lets you directly access featured channels
- 13 Volume / Mute**  
Increase / Decrease volume and mutes the TV sound

\* The **\*** gives you easy access to picture settings, display options and more. Try it on every screen.

## 5 Plug in and turn on TV

Connect the AC power cord to the AC outlet. Press the power button on the TV's remote control.

## 6 Follow the on-screen instructions



1. Once your Roku TV powers on, follow the on-screen instructions. Your Roku TV will walk you through initial setup and help connect to your preferred wireless network.
2. Your TV will automatically detect wireless networks in your area. Have your network name and password handy and follow the easy on-screen instructions.  
If you are not ready to connect your TV to a wireless network, you can still use it as a regular TV by selecting "Connect to the Internet later".
3. Once connected your TV will automatically update with the latest software. This can take a few minutes to update.

Once you complete guided setup, your TV will automatically update with the latest software. Your new Philips Roku TV automatically receives regular software updates in the background when it's connected to the Internet. This allows it to give you a better experience over time.

## 7 Activate your smart TV

You need a Roku account to activate your Roku TV and to access entertainment across thousands of streaming channels.

### Your Roku account

Follow the on-screen instructions on your Roku TV. You will need to activate your Roku TV using your smartphone, tablet, or computer to link to a Roku account. See more information below.

- Roku accounts are free, and while a valid credit card number is not required to create your account, providing your credit card information makes renting and purchasing entertainment from the Roku Channel Store fast and convenient.
- If you choose to provide a payment method, you will be able to seamlessly rent content, download channels and subscribe to services without having to enter your credit card information each time.
- A unique PIN can be added to the account to prevent unauthorized purchases.



### Tip

Roku does not charge for activation support — beware of scams.

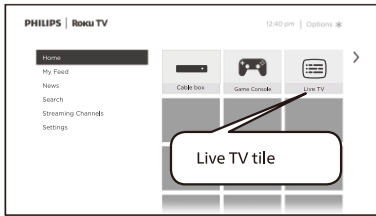


### Caution

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## 8 Connect antenna or cable (optional)

With the tuner built-in you can connect your TV to antenna or cable (free cable only, does not work with cable TV using a set-top box) and enjoy over-the-air entertainment.



1. When the setup wizard is complete, select the Live TV tile from the home screen.
2. Follow the on-screen instructions.
3. Whenever you want to watch local broadcast TV, select this tile.

• User interface may vary.



### Tip

While in the live TV input, you can use your remote to access additional features.

- **D-Pad left:** Pressing this key brings up the smart guide, a list of antenna TV channels.
  - **Play/Pause:** Pause live TV for up to 90 minutes when a 16 GB USB drive is connected.
  - **RWD scan and FWD scan:** Allows you to fast forward and rewind while using the Live TV pause feature.
  - **D-Pad left and right:** Allows you to scroll through the paused Live TV and select scenes.
- Live TV Pause can pause content received on the antenna TV input for up to 90 minutes and requires a 16 GB or larger USB drive and a valid Roku account. All data on the USB drive will be deleted prior to use.



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