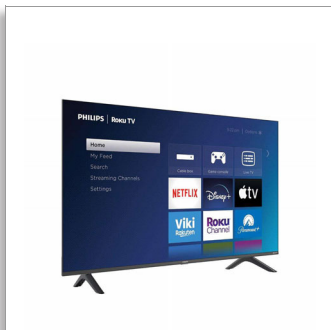




Philips Roku
6600 series LED LCD TV

50" class
4K UHD 2160p
HDR / 120PMR
Bezel-Less Design



50PUL6673

Elegant Smart TV made easy

4K Ultra HD RokuTV

Philips Roku TV is smart TV made simple. Get what you want to watch with a simple home screen, easy-to-use remote, and automatic software updates. With an elegant design and beautiful display, experience a whole new level of entertainment.

A simple way to watch what you love

- 500,000+ movies & TV episodes
- Automatic software updates and easy-to-use remote
- Free content streaming on The Roku Channel
- Fast and easy search that prioritizes free content
- Entertainment for everyone with a simple home screen

Enjoy a world of connectivity

- Compatible with Alexa, Google Assistant, and Apple HomeKit
- Cast your mobile device via AirPlay or Roku App
- Wireless LAN for seamless streaming
- Free Roku mobile app with easy search, control, and more

Upgrade your viewing experience

- 4K High-Definition Resolution for ultra-sharp images
- Perfect Motion Rate (PMR) 120 for smooth motion sharpness
- Elegant stand and 3-sided borderless design

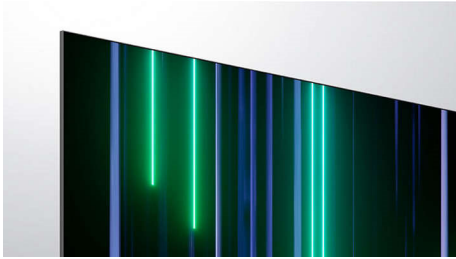
PHILIPS

ROKU TV

6600 series LED LCD TV
50" class 4K UHD 2160p, HDR / 120PMR, Bezel-Less Design

Highlights

Sleek borderless design



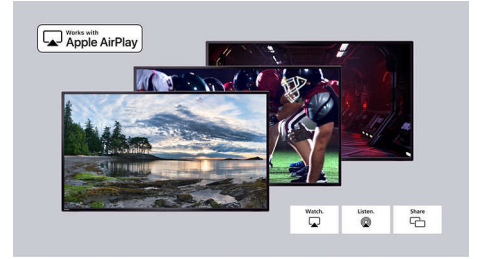
With an elegant stand and 3-sided borderless display, enhance the look of any room with this sleek TV.

Entertainment and simple home



Quickly access your cable box, satellite, HDTV antenna, and favorite streaming channels all from your home screen.

Works with Apple AirPlay



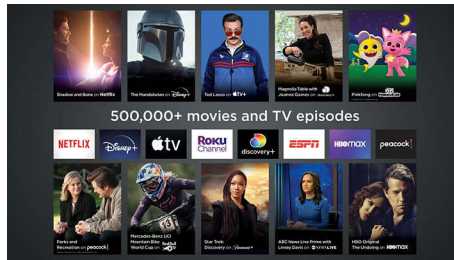
Effortlessly stream videos, photos, music, and more from your Apple device to your TV with AirPlay.

4K HDR10 and HLG HDR



Experience extraordinary picture quality with UHD resolution, combined with HDR for sharp contrast and unbelievably vivid colors.

500,000+ movies & TV episodes



Get more from your TV. Choose from a large selection of entertainment across popular streaming services.

Works with voice assistants



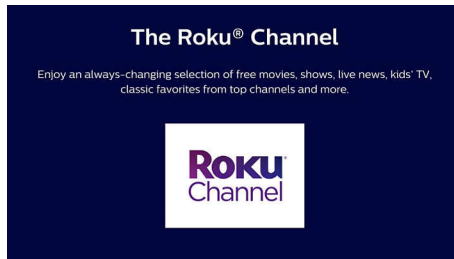
Easily control your TV from anywhere in the room with just your voice. Compatible with Siri, Alexa, or Hey Google.

Perfect Motion Rate



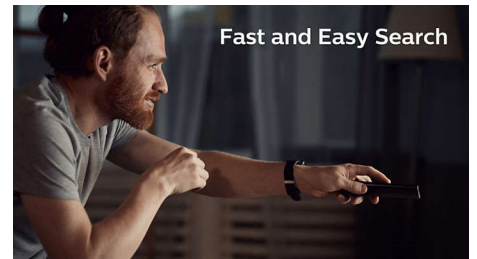
Unprecedented motion sharpness for sports, movies, or any fast-paced scenery with incredible clarity.

The Roku Channel



Stream hit movies, TV shows, 350+ live channels, family entertainment and more for free.

Fast and easy search



Search by title, actor or director to see where to stream your favorite shows for free or at the lowest price.

Free Roku mobile app

Free Roku mobile app with easy search, control, and more



Specifications

Picture/Display

- Aspect ratio: Widescreen(16:9)
- Contrast ratio (typical): 5000:1
- Response time (typical): 8.0 ms
- Diagonal screen size (inch): 50 inch
- Diagonal screen size (metric): 127.0 cm
- Backlight: LED
- Panel resolution: 3840x2160p
- Picture enhancement: Dynamic contrast, 120 PMR, HDR10, HLG
- Visible screen diagonal (inch): 49.5 inch
- Display screen type: LCD UltraHD Display
- Viewing angle: 178° (H) / 178° (V)

Supported Display Resolution

- Computer inputs on HDMI: up to 4K UHD 4096 x 2160 @60Hz
- Video inputs on HDMI: up to 4K UHD 3840 x 2160 @60Hz

Sound

- Output power (RMS): 2 x 10W
- Sound System: Stereo, SAP, Dolby Audio
- Built-in speakers: 2

Convenience

- Child Protection: Parental Control
- Clock: Sleep Timer
- Remote Control: TV
- Screen Format Adjustments: Auto, Direct, Normal, Zoom, Stretch
- Ease of Installation: Guided setup
- Multimedia: auto slideshow, USB media browser

Multimedia Applications

- Multimedia connections: USB Storage Device
- Playback Formats: AAC (.MKV, .MP4, .MOV), AC3/ EAC3 (.MKV, .MP4, .MOV, .AC3), GIF (non-animated), H.264/AVC (.MKV, .MP4, .MOV), JPG, MP3(.MP3, .MKV), PCM (.WAV, .MKV, .MP4, .MOV), PNG, H.265/HEVC

Tuner/Reception/Transmission

- TV system: ATSC, NTSC
- Video Playback: NTSC
- Tuner bands: UHF, VHF
- Aerial input: 75 ohm F-type

Connectivity

- Wireless connection: Wireless LAN (802.11ac)
- HDMI features: 4K, eARC/ARC (HDMI 4)
- EasyLink (HDMI-CEC): One touch play, Power status, System info (menu language), System audio control, System standby
- USB 2.0 inputs: 1
- HDMI inputs: 4
- Other inputs: CVBS+Audio L/R in, Digital audio out (optical), Ethernet, Headphone out
- Audio Output - Digital: Optical (TOSLINK)

Power

- Power consumption: 125 W
- Standby power consumption: < 0.5 W
- Ambient temperature: 5°C to 40°C (41°F to 104°F)
- Main power: 120V/60Hz

Dimensions

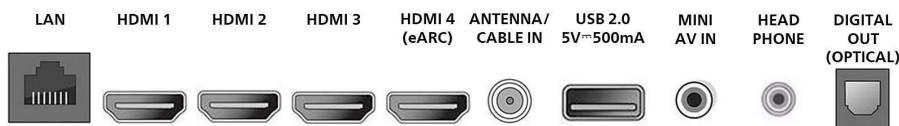
- Wall mount compatible: 300 x 300 mm
- Set dimensions (W x H x D): 43.8 x 25.4 x 3.5 inch
- Product weight: 19.51 lb
- Set dimensions with stand (W x H x D): 43.8 x 27.9 x 11.2 inch
- Box dimensions (W x H x D): 49.2 x 29.9 x 5.7 inch
- Weight incl. packaging: 26.89 lb
- Product weight with stand: 19.84 lb
- Stand width: 36.77 inch

Accessories

- Included: Batteries for remote control, Quick start guide, Remote control, Screws, Tabletop stand

Network Services

- TV Operating System: Roku OS



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Version: 6.6.1

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UPC: 6 09585 25601 9

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* Apple, Apple Home, AirPlay, HomeKit and Siri are trademarks of Apple Inc., registered in the U.S. and other countries and regions. This Philips Roku TV is compatible with AirPlay 2 and HomeKit, and requires iOS 12.3 or later or macOS 10.14.5 or later.

* Google and Google Home are trademarks of Google LLC. Third party features and services may be subject to change or removal without notice.

* Content resolution is based on TV compatibility and may vary by channel. Channels are subject to change, vary by region, and may require payment. Roku search does not work with all channels.

* Payment required for some channels and content. Channels can change and vary by region.