

# PHILIPS

# Roku TV



6600 series LED LCD  
TV

50" class

4K UHD 2160p

HDR / 120PMR

Bezel-Less Design



50PUL6673

## Elegant Smart TV made easy

### 4K Ultra HD RokuTV

Philips Roku TV is smart TV made simple. Get what you want to watch with a simple home screen, easy-to-use remote, and automatic software updates. With an elegant design and beautiful display, experience a whole new level of entertainment.

#### A simple way to watch what you love

- The most popular channels, movies and series are on Roku TV
- Automatic software updates and easy-to-use remote
- Free content streaming on The Roku Channel
- Fast and easy search that prioritizes free content
- Entertainment for everyone with a simple home screen

#### Enjoy a world of connectivity

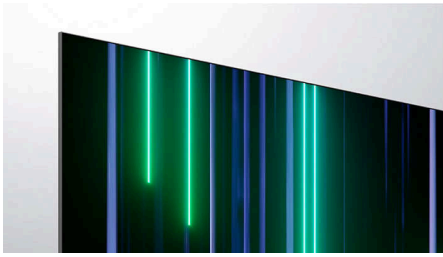
- Compatible with Alexa, Google Assistant, and Apple HomeKit
- Cast your mobile device via AirPlay or Roku App
- Wireless LAN for seamless streaming
- Free Roku mobile app with easy search, control, and more

#### Upgrade your viewing experience

- 4K High-Definition Resolution for ultra-sharp images
- Perfect Motion Rate (PMR) 120 for smooth motion sharpness
- Elegant stand and 3-sided borderless design

# Highlights

## Sleek borderless design



With an elegant stand and 3-sided borderless display, enhance the look of any room with this sleek TV.

## 4K HDR10 and HLG HDR



Experience extraordinary picture quality with UHD resolution, combined with HDR for sharp contrast and unbelievably vivid colors.

## Perfect Motion Rate



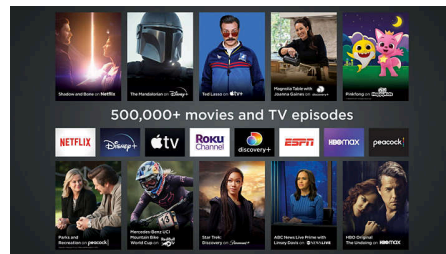
Unprecedented motion sharpness for sports, movies, or any fast-paced scenery with incredible clarity.

## Entertainment and simple home



Quickly access your cable box, satellite, HDTV antenna, and favorite streaming channels all from your home screen.

## #1 smart TV platform in the US



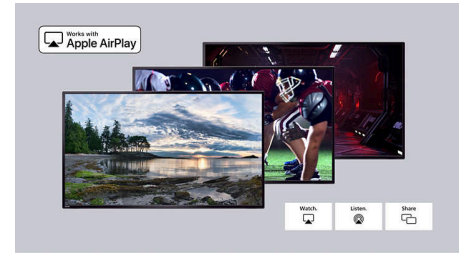
Get more from your TV. Choose from a large selection of entertainment across popular streaming services.

## The Roku Channel



Stream hit movies, TV shows, 350+ live channels, family entertainment and more for free.

## Works with Apple AirPlay



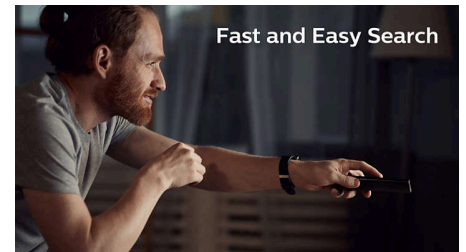
Effortlessly stream videos, photos, music, and more from your Apple device to your TV with AirPlay.

## Works with voice assistants



Easily control your TV from anywhere in the room with just your voice. Compatible with Siri, Alexa, or Hey Google.

## Fast and easy search



Search by title, actor or director to see where to stream your favorite shows for free or at the lowest price.



# Specifications

## Picture/Display

Aspect ratio: Widescreen(16:9)  
 Contrast ratio (typical): 5000:1  
 Response time (typical): 8.0 ms  
 Diagonal screen size (inch): 50 inch  
 Diagonal screen size (metric): 127.0 cm  
 Backlight: LED  
 Panel resolution: 3840x2160p  
 Picture enhancement: Dynamic contrast, 120 PMR, HDR10, HLG  
 Visible screen diagonal (inch): 49.5 inch  
 Display screen type: LCD UltraHD Display  
 Viewing angle: 178° (H) / 178° (V)

## Supported Display Resolution

Computer inputs on HDMI: up to 4K UHD 4096 x 2160 @60Hz  
 Video inputs on HDMI: up to 4K UHD 3840 x 2160 @60Hz

## Sound

Sound System: Stereo, SAP, Dolby Audio  
 Built-in speakers: 2

## Convenience

Child Protection: Parental Control  
 Clock: Sleep Timer  
 Remote Control: TV

Screen Format Adjustments: Auto, Direct, Normal, Zoom, Stretch  
 Ease of Installation: Guided setup  
 Multimedia: auto slideshow, USB media browser

## Multimedia Applications

Multimedia connections: USB Storage Device  
 Playback Formats: AAC (.MKV, .MP4, .MOV), AC3/EAC3 (.MKV, .MP4, .MOV, .AC3), GIF (non-animated), H.264/AVC (.MKV, .MP4, .MOV), JPG, MP3(.MP3, .MKV), PCM (.WAV, .MKV, .MP4, .MOV), PNG, H.265/HEVC

## Tuner/Reception/Transmission

TV system: ATSC, NTSC  
 Video Playback: NTSC  
 Tuner bands: UHF, VHF  
 Aerial input: 75 ohm F-type

## Connectivity

Wireless connection: Wireless LAN (802.11ac)  
 HDMI features: 4K, eARC/ARC (HDMI 4)  
 EasyLink (HDMI-CEC): One touch play, Power status, System info (menu language), System audio control, System standby  
 USB 2.0 inputs: 1  
 HDMI inputs: 4

Other inputs: CVBS+Audio L/R in, Digital audio out (optical), Ethernet, Headphone out  
 Audio Output - Digital: Optical (TOSLINK)

## Power

Power consumption: 125 W  
 Standby power consumption: < 0.5 W  
 Ambient temperature: 5°C to 40°C (41°F to 104°F)  
 Main power: 120V/60Hz

## Dimensions

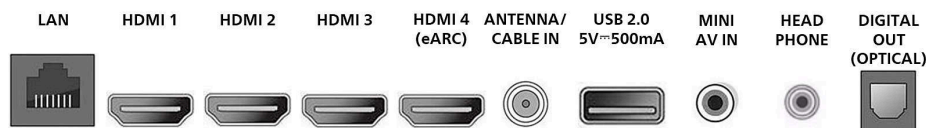
Wall mount compatible: 300 x 300 mm  
 Set dimensions (W x H x D): 43.8 x 25.4 x 3.5 inch  
 Product weight: 19.51 lb  
 Set dimensions with stand (W x H x D): 43.8 x 27.9 x 11.2 inch  
 Box dimensions (W x H x D): 49.2 x 29.9 x 5.7 inch  
 Weight incl. packaging: 26.89 lb  
 Product weight with stand: 19.84 lb  
 Stand width: 36.77 inch

## Accessories

Included: Batteries for remote control, Quick start guide, Remote control, Screws, Tabletop stand

## Network Services

TV Operating System: Roku OS



\* Roku, Roku TV, the Roku logo, and the purple d-pad design are trademarks of Roku, Inc. All other trademarks and logos herein are the property of their respective owners.

\* The terms HDMI and HDMI HighDefinition Multimedia Interface, and the HDMI Logo are trademarks or registered trademarks of HDMI Licensing Administrator, Inc. in the United States and other countries.

\* Dolby, Dolby Audio, and the double-D symbol are registered trademarks of Dolby Laboratories Licensing Corporation.

\* Apple, Apple Home, AirPlay, HomeKit and Siri are trademarks of Apple Inc., registered in the U.S. and other countries and regions. This Philips Roku TV is compatible with AirPlay 2 and HomeKit, and requires iOS 12.3 or later or macOS 10.14.5 or later.

\* Google and Google Home are trademarks of Google LLC. Third party features and services may be subject to change or removal without notice.

\* Content resolution is based on TV compatibility and may vary by channel. Channels are subject to change, vary by region, and may require payment. Roku search does not work with all channels.

\* Payment required for some channels and content. Channels can change and vary by region.