

Philips WhiteVision ultra  
car headlight bulb

Type of lamp: HIR2

Pack of: 2 + 2

12 V,55 W

w5w position lamps included

9012WVUSM



## Sharp irresistible look

The latest stylish white lights for your car

Philips WhiteVision ultra , featuring the latest coating formula, delivers a stunning 4200 Kelvin. These are the whitest road-legal halogen lights in our portfolio and the perfect choice if you're looking for a cool, stylish look.

### Road-legal performance

- Stunning white road-legal headlights for a stylish look

### White stylish look with up to 4200 Kelvin

- Up to 4200 Kelvin sharp white light
- Halogen upgrade headlights that offer a highly stylish look

### Comfort with up to 60% more vision

- White light to enhance visibility and comfort
- Up to 60% more vision to maximise clarity

### Enhanced safety

- Don't compromise on safety, change in pairs
- Our whitest bulbs for stylish performance on the road

### Philips quality

- Philips is the choice of major car manufacturers

# PHILIPS

## car headlight bulb

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# Highlights

### 4200 Kelvin sharp white light

With up to 4200 Kelvin, Philips WhiteVision ultra headlights revolutionize the look of your car with a sharp white light. The right choice for a bright and stylish driving experience!

### Cool white effect

Philips WhiteVision ultra is designed for drivers who are looking for an upgrade with the style and appearance reminding of LED lighting, but drive a vehicle with halogen technology. Thanks to the new and advanced coating formula on the glass, WhiteVision ultra bulbs are our whitest road-legal lights providing a stunning look in the headlamp's reflector.

### Stunning road-legal headlights

WhiteVision ultra upgrade headlight bulbs are ECE certified for bright white light on the road. Drivers enjoy a vibrant look and a street-legal bulb compliant with relevant regulations. Without compromising safety by dazzling the car in front, it gives you great visibility.

### Comfort light for visibility

The new WhiteVision ultra coating formula along with its cool white light, significantly improves visibility at night and enhances driver comfort by reducing eye fatigue. When design meets functionality, you enjoy a great look and enhanced driving comfort.

### Up to 60% more vision

A longer beam pattern, with up to 60% more vision compared to the legal minimum standard, enables you to not only see other road users more clearly but also be better seen by them. It improves safety and gives you more time to react to potential hazards on the road ahead.

### Engineered for stylish vision

Better and brighter lights allow for increased performance on the road. With their optimised high-

precision filament geometry, high-pressure gas filling, high-precision coating and high-quality UV-Quartz glass, Philips WhiteVision ultra headlights set a new standard for road-legal white light. Engineered for great style and visibility, these headlights provide a more relaxed and fun driving experience.

### Change in pairs

It is simply more efficient to change both headlamps in pairs, rather than only replace the failed one. New, modern bulbs have increased light output and increased performance, offering a safer driving experience. Overall, the benefits and advantages of replacing in pairs are numerous: less hassle, cost savings, avoiding headlight failure, a brighter and more balanced beam, but above all, safety.

### Highest quality car lighting



Technologically advanced Philips lighting is renowned in the automotive industry, and has been for over 100 years. The Philips Original Equipment Quality products are designed and developed following strict quality control processes (including applicable ISO norms), leading to consistently high production standards. WhiteVision ultra is compatible with car models of major brands, such as Audi, BMW, Ford, GM, Toyota and Volkswagen. See the product selector guide for more information.

9012WVUSM

# Specifications

### Marketing specifications

- Expected benefits: Style
- Product highlight: Sharp white look

### Product description

- Application: High beam, Low beam
- Base: P22d
- Designation: 9012WVUSM
- Homologation ECE
- Range: WhiteVision ultra
- Technology: Halogen
- Type: HIR2

### Lifetime

- Life time: 300

### Light characteristics

- Lumens: 1875 ±15% lm
- Color temperature: up to 4200 K

### Electrical characteristics

- Wattage: 55 W
- Voltage: 12 V

### Ordering information

- Order entry: 9012WVUSM
- Ordering code: 252530

### Packaging Data

- Packaging type: SMA
- EAN1: 8719018002525
- EAN3: 8719018002532

### Packed product information

- Gross weight per piece: 72.2 g
- Length: 11 cm
- Width: 5.3 cm
- Height: 13.3 cm
- Pack Quantity: 2
- MOQ (for professionals): 10

### Outerpack information

- Length: 28.6 cm
- Width: 14.1 cm
- Height: 12 cm
- Gross weight per piece: 0.35 kg



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