



Philips BlueVision  
Conventional Interior and  
Signaling

Type of lamp: W5W

Pack of: 2  
12 V,5 W

12961BVB2

## Drive with style

Ultimate brightness and unique stylish blue light

BlueVision signaling and interior bulbs are designed for drivers seeking to personalize their vehicles. With BlueVision signaling and interior lamps, drivers enjoy a blue xenon effect unmatched in a fully homologated road-legal lamp.

### Original Equipment manufacturer

- Philips is the choice of major car manufacturers
- Respecting high quality standards of the ECE homologation
- Wide range of 12V lamps to meet all functions

# PHILIPS

# Specifications

## Marketing specifications

- Expected benefits: Style

## Product description

- Application: Interior, License, Side indicator, Stop light, Boot light, Door light, Entry light, Glove compartment light, Reading light, Tail light
- Base: W2,1x9,5d
- Designation: W5W
- Homologation ECE
- Range: BlueVision
- Technology: Conventional
- Type: W5W

## Lifetime

- Life time: 1500h

## Light characteristics

- Lumens: 50 lm

## Electrical characteristics

- Wattage: 5 W
- Voltage: 12 V

## Ordering information

- Order entry: 12961BVB2
- Ordering code: 31029330

## Packaging Data

- Packaging type: B2
- EAN1: 8711500310293
- EAN3: 8711559523774

## Packed product information

- Width: 9.5 cm
- Height: 13.5 cm
- Net weight per piece: 1.25 g
- Length: 0.95 cm

## Outerpack information

- Length: 14.5 cm
- Width: 12 cm
- Height: 12 cm
- Gross weight per piece: 0.195 kg

12961BVB2

# Highlights

## Car manufacturer choice



For 100 years, Philips has been on the forefront of the automotive lighting industry, introducing technological innovations that have become standard on modern automobiles. Today, one in two cars in Europe and one in three worldwide is equipped with Philips lighting

## Designed for multiple usage



Which 12V lamp for which function ? Philips Automotive offering includes all car specific functions : high beam, Low beam, front fog , front indicator, side indicator, rear indicator, stop light, reversing light, rear fog light, license plate lights, rear position/parking light, interior lights.

## ECE homologation

Philips automotive products and services are considered best-in-class in the Original Equipment Manufacturer market and the aftermarket. Manufactured from high quality products and tested to the highest specifications, our products are designed to maximize the safety and comfort of our customers' driving experience. Our entire product range is thoroughly tested, controlled and certified (ISO 9001, ISO 14001 and QSO 9000) to the highest ECE requirements. Put simply, this is quality you can trust.



Issue date 2023-09-14

Version: 9.1.1

© 2023 Koninklijke Philips N.V.  
All Rights reserved.

Specifications are subject to change without notice.  
Trademarks are the property of Koninklijke Philips N.V.  
or their respective owners.

[www.philips.com](http://www.philips.com)