

# Type of lamp: H7

12 V,55 W



12972BVUBW

# Ride with style

# Xenon ultimate effect

Discover Philips BlueVision Moto with its ultimate blue xenon effect. Philips state-of-theart, Gradient Coating™ technology creates the stylish xenon effect in the headlight and produces a powerful 3 700 K bright, white light on the road.

# **State-of-the-art technology**

- Respecting high quality standards of the ECE homologation
- Philips is the choice of major motorbike manufacturers.

# 3 700 K bright white light on the road

- Philips moto lamps are made of high-quality quartz glass
- Fully homologated road legal lamp

# Blue xenon effect for ultimate style

- Stylish blue xenon effect in the headlight
- 4 000K bright white light on the road



# **Specifications**

### **Marketing specifications**

- Expected benefits: Style, Style
- · Product highlight: Intense xenon effect

#### **Product description**

- Application: High beam, Low beam
- Base: PX26d
- Designation: H7 BlueVision Moto
- Range: BlueVision Moto
- Technology: Halogen
- Type: H7, H7

### Lifetime

· Lifespan: 350h

### **Light characteristics**

• Color temperature: 3700 K

• Lumens: 1500

#### **Electrical characteristics**

Wattage: 55 WVoltage: 12 V

#### **Ordering information**

Order entry: 12972BVUBWOrdering code: 35153830

Ordering code. 33133630

#### **Packaging Data**

• Packaging type: Blister, Blister

• EAN1: 8727900351538

• EAN3: 8727900351545

#### **Packed product information**

• Gross weight per piece: 35 g

• Length: 9.500 cm

• Width: 3.500 cm

• Height: 12.900 cm

• Net weight per piece: 12.4 g

• Pack Quantity / MOQ: 10

### **Outerpack information**

Length: 19 cmWidth: 19 cm

Height: 13 cm

• Gross weight per piece: 350 g

# Highlights

#### **ECE** homologation

Philips Automotive is dedicated to producing best-in-class products and services in the Original Equipment Manufacturer market as well as in aftermarket. Our products are manufactured from high-quality materials and tested to the highest specifications to maximize the safety and driving comfort of our customers. Our entire production is meticulously tested, controlled and certified (ISO 9001, ISO 14001 and QSO 9000) to the highest ECE requirements.

#### High quality quartz glass



UV-Quartz glass is stronger than hard glass and highly resistant to temperature extremes and vibrations, which eliminates the risk of explosion. Philips quartz-glass lamps (filament 2 650° C and glass 800° C) are able to withstand severe thermal shock. With the capability of increased pressure inside the lamp, UV-quartz glass is able to produce a more powerful light.

# Manufacturers' choice

For 100 years, Philips has been on the forefront of the automotive lighting industry, introducing technological innovations that have become standard on modern automobiles. Today, one in two cars in Europe and one in three worldwide is equipped with Philips lighting.

#### Road legal



Philips BlueVision Moto bulbs are fully homologated for road legal use for a safe ride.

#### Stylish blue xenon effect

Philips BlueVision Moto has been designed for drivers seeking for a stylish effect in their headlights. Thanks to the unique Gradient Coating  $^{\text{TM}}$  technology used for our motorcycle bulbs, it provides a blue Xenon effect unmatched by any other halogen headlamps.

#### 4 000 K bright white light

With a white light of 4000 K, BlueVision Moto lamps offer a greater visibility on the road as well as a unique effect in the optics which makes you stand out amongst other riders.



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