

# Smart 4K UltraHDTV

Your favorite online content in UltraHD

Dolby Vision™ transforms your TV experience with dramatic imaging - incredible brightness, contrast, and color that bring entertainment to life before your eyes.

## Enjoy the beauty of 4K Ultra HD

- 120 Perfect Motion Rate for increased pixel response times
- Enjoy HD content in 4K UHD with a 4K upscaling engine
- An intelligent dimming backlight for dynamic contrast
- Pixel Precise UltraHD for vivid, natural, and real images
- $\bullet$  The beauty of 4K UltraHD TV is in savoring every detail
- Dolby Vision for Dramatic Imaging at Home

## Complete digital TV connectivity made simple.

- HDMI 2.0 with HDCP 2.2 for 4K on all HDMI ports
- Wireless LAN 802.11ac with MIMO for seamless streaming of 4K
- Play HEVC, H.264, AAC, MP3, JPEG and more formats on USB
- NetTV with Wireless access to online services on your TV

### Authentic and clear sound experience.

- 20 Watts RMS of rich surround sound to complement 4K images
- · Immersive sound with clear voice designed by sonic emotion



**50" class/po** 4K UHD 2160p BrightPro Enhanced Color Gamut

## 50PFL6902





# Highlights

### **Dolby Vision**



Dolby Vision is a powerful cinema technology that now transforms your TV experiencee. It brings entertainment to life with dramatic imaging - incredible brightness, color, contrast, detail and dimensionality. And with the advanced capabilities in Dolby Vision, you'll see there's more to the story than generic HDR can reveal.

### **Pixel Precise UltraHD**



The beauty of 4K Ultra HD TV is in savoring every detail. The picture-processing algorithms of our Pixel Precise Ultra HD engine convert any input picture into UHD resolution on your screen. The result? Whether you watch a video online or native 4K Ultra-HD content, you'll experience exceptional sharpness, motion, clarity, color and contrast from Philips.

### 4K UltraHD



4 times the resolution of Full HD brings your viewing experience to the whole new level. Enjoy every detail and the breathtaking beauty of the pictures.

### 120 Perfect Motion Rate



120 Perfect Motion Rate (PMR) creates extreme motion sharpness for clear and vibrant images in fast action movies. The new Philips PMR standard reduces response time of the HDTV to produce faster picture transitions and reduces motion artifacts.

## **Macro dimming**



Using a proprietary video processing algorithm which measures average luminance level of each video frame, Philips' Macro Dimming intelligent backlight dims the backlight to match every video frame to ensure you have a strain-free life-

like viewing experience with bright whites, vivid colors and dark blacks.

## 4K Upscaling



Your Standard Definition and High Definition videos have never looked better. 4K upscaling processor delivers images that are crystal clear. Movies in standard definition and high definition can now be enjoyed in 4K Ultra HD, ensuring more details and more true-to-life pictures.

### **Sonic Emotion Premium**



Immersive sound with clear voice designed by sonic emotion. Absolute3D sound fills your surroundings with the right ambience, clarifies voice, and details the sound stage, making your experience more immersive and enjoyable.

### Wireless LAN 802.11ac w/ MIMO











**USB** Multimedia

Wireless LAN 802.11ac with MIMO antennas for seamless streaming of online 4K content.





















# Specifications

### Picture/Display

- Aspect ratio: Widescreen(16:9)
- Contrast ratio (typical): 5000:1
- Response time (typical): 9.5 ms
- Diagonal screen size (inch): 50 inch
- Diagonal screen size (metric): 127 cm
- Panel resolution: 3840x2160p
- · Picture enhancement: Pixel Plus UltraHD, Black stretch, Digital Noise Reduction, MPEG artifact reduction, 120 PMR, Color Enhancement, Dynamic contrast, Gamma, Macro Dimming
- Visible screen diagonal (inch): 49.5 inch
- · Display screen type: LED UltraHD Display
- Viewing angle: 178° (H) / 178° (V)

## **Supported Display Resolution**

- Computer formats: 640 x 480, 60Hz, 720 x 480, 60Hz,  $800 \times 600$ , 60Hz,  $1024 \times 768$ , 60Hz,  $1280 \times 100$ 768, 60Hz,  $1280 \times 1024$ , 60Hz,  $1360 \times 768$ , 60Hz, 1440 x 900, 60 Hz, 1920 x 1080, 60Hz, 1680 x 1050, 60Hz, 1400 x 1050, 60Hz, 3840 x 2160, 60Hz, 4096 x 2160, 60Hz
- Video formats: 480i, 60Hz, 480p, 60Hz, 720p, 60Hz, 1080i, 60Hz, 1080p, 24,30,60Hz, 2160p, 24, 30, 60Hz

#### Sound

- · Equalizer: 5-bands
- · Sound System: Sonic Emotion Premium, Stereo, SAP, Dolby Audio

### Loudspeakers

Built-in speakers: 2

## Convenience

- · Child Protection: Child Lock+Parental Control
- · Clock: Sleep Timer
- · Ease of Use: AutoPicture, AutoSound, Settings assistant Wizard, Auto Volume Leveling
- Remote Control: TV
- Screen Format Adjustments: 4:3, Movie expand 14:9, Movie expand 16:9, Super Zoom, Widescreen, unscaled (1080p dot by dot), Full, Automatic
- · Ease of Installation: Autostore
- · Multimedia: auto slideshow, USB media browser

### **Multimedia Applications**

- Multimedia connections: USB memory class device
- Playback Formats: MP3, JPEG Still pictures, MPEG1, MPEG2, H.264/MPEG-4 AVC, H.265/HEVC, AAC, WAVE, AC3, MPEG4

## Tuner/Reception/Transmission

- · Aerial Input: 75 ohm F-type
- TV system: ATSC, NTSC
- Video Playback: NTSC
- · Tuner bands: UHF, VHF

## Connectivity

- · Other connections: Ethernet, Headphone out, Wireless LAN 802.11ac MIMO
- · EasyLink (HDMI-CEC): One touch play, Power status, System info (menu language), Remote control pass-through, System audio control, System standby
- Audio Output Digital: Optical (TOSLINK)
- AV 1: Shared audio L/R in, AV In
- USB: USB
- · HDMI 1: Shared audio L/R in, HDMI
- HDMI 2: Shared audio L/R in, HDMI (Audio Return Channel)
- · HDMI 3: HDMI, Shared audio L/R in

#### **Power**

- Mains power: 120V/60Hz
- Power consumption: 125 W
- Standby power consumption: < 0.5W
- Ambient temperature: 5°C to 40°C (41°F to 104°F)

## **Dimensions**

- Product weight (lb): 21.6 lb
- Box height (inch): 29.4 inch
- · Box width (inch): 51.2 inch
- Box depth (inch): 6.4 inch
- Wall mount compatible: 300 x 200 mm
- Set Width (inch): 44.2 inch
- Set Height (inch): 26.1 inch
- Set Depth (inch): 3.5 inch
- Set width (with stand) (inch): 44.2 inch
- Set depth (with stand) (inch): 9.1 inch

- Set height (with stand) (inch): 27.5 inch

## • Weight incl. Packaging (lb): 29.8 lb

Accessories

• Product weight (+stand) (lb): 22.3 lb

- Included accessories: Table top stand, Quick start guide, User Manual, Remote Control, Batteries for remote control, Screws
- Power cord: 59.05 inch

## **Network Services**

- NetTV Apps: Netflix, Pandora, Vudu, YouTube, Hotlist, Samba, Xumo, Cinema Now
- · Network Features: Home Network, Wireless Screencasting











Rear











Version: 6.6.2

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