



Philips  
LCD TV with Pixel Plus  
HD

**102cm/40" class**

Full HD 1080p  
digital TV



**40PFL3505D**

## Clearly the smart choice

with an Eco TV™

Whether movies, sports or games - experience great pictures and sound with this HD ready TV. With Philips quality and its sophisticated design this TV is the right choice for any room of your house.

### See brilliant picture quality

- Full HD LCD display, with a 1920x1080p resolution
- Pixel Plus HD for better details, depth and clarity

### Hear crisp and clear sound

- Incredible Surround for enhanced audio enjoyment
- Dolby Digital output for connection to a home theatre system

### Easy to connect and enjoy

- 3 HDMI inputs with Easylink for a full HD connection
- Enjoy photo and music playback via USB
- PC input (HDMI)

# PHILIPS

# Highlights

## Pixel Plus HD



Pixel Plus HD is a picture processing technology that enables viewers to watch content that is vivid, natural, and real. The result means superbly life-like pictures with incredible details and depth from any HD source.

## Full HD LCD display 1920x1080p



The Full HD screen has the widescreen resolution of 1920 x 1080p. This is the highest

resolution of HD sources for the best possible picture quality. It is fully future proof as it supports 1080p signals from all sources, including the most recent like Blu-ray and advanced HD game consoles. The signal processing is extensively upgraded to support this much higher signal quality and resolution. It produces brilliant flicker-free progressive scan pictures with superb brightness and colors.

## Incredible Surround

Incredible Surround is an audio technology from Philips that dramatically magnifies the sound field to immerse you in the audio. Using state-of-the-art electronic phase shifting, Incredible Surround mixes sounds from left and right in such a way that it expands the virtual distance between the two speakers. This wider spread greatly enhances the stereo effect and creates a more natural sound dimension. Incredible Surround allows you to experience total surround with greater depth and width of sound, without the use of additional speakers.

## Dolby Digital output

Dolby Digital output for connection to a home theatre system

## 3 HDMI inputs with EasyLink

EasyLink uses the HDMI CEC industry standard protocol to share functionality between connected devices and the TV. With Easylink only one remote control is needed to operate main functionalities on your TV and connected devices. HDMI makes an uncompressed digital RGB connection from the source to the screen for the ultimate picture quality. HDMI uses HDCP copy protection. With 2 HDMI inputs on the back and 1 HDMI on the side of the TV you can connect multiple HD sources, for instance an HD settop box, a Blu-ray player, and Game Console or Digital Camcorder.

## USB for photo & music playback

The USB connector allows access to jpeg photos and mp3 music of most USB-sticks (USB memory-class device). Plug the USB into the slot at the side of the TV and access the multimedia content using the easy on screen content browser. You can now view and share your photos and music.

## PC input (HDMI)

With PC input you can use your TV as a PC monitor via a HDMI-DVI cable/converter.

# Specifications

## Picture/Display

- Aspect ratio: Widescreen
- Brightness: 340 cd/m<sup>2</sup>
- Contrast ratio (typical): 2500:1
- Dynamic screen contrast: 21000:1
- Response time (typical): 6 ms
- Viewing angle: 176° (H) / 176° (V)
- Diagonal screen size: 40 inch / 102 cm
- Visible diagonal screen size: 101.61 cm
- Visible screen diagonal (inch): 40.0 inch
- Panel resolution: 1920x1080p
- Picture enhancement: 3/2 - 2/2 motion pull down, 3D Combfilter, Digital Noise Reduction, Dynamic contrast enhancement, Progressive scan, Pixel Plus HD

## Supported Display Resolution

### Computer formats

Resolution	Refresh rate
640 x 480	60Hz
800 x 600	60Hz
1024 x 768	60Hz
1280 x 768	60Hz
1280 x 1024	60Hz
1360 x 768	60Hz
1440 x 900	60 Hz
1400 x 1050	60Hz
1680 x 1050	60Hz
1920 x 1080	60Hz

### Video formats

Resolution	Refresh rate
480i	60Hz
480p	60Hz
720p	60Hz
1080i	60Hz
1080p	60Hz

## Sound

- Equalizer: 5-bands
- Output power (RMS): 20W
- Sound Enhancement: Incredible Surround
- Sound System: Dolby Digital (AC-3), Stereo, SAP

## Loudspeakers

- Built-in speakers: 2

## Convenience

- Child Protection: Child Lock+Parental Control
- Clock: Sleep Timer

- Ease of Installation: Autostore
- Ease of Use: Auto Volume Leveller (AVL), Channel list, Settings assistant Wizard, Side Control
- Remote Control: TV
- Screen Format Adjustments: 16:9, 4:3, Movie Expand, Normal, Zoom, Full, Wide, unscaled (dot by dot)

## Multimedia Applications

- Multimedia connections: USB memory class device
- Playback Formats: MP3, JPEG Still pictures

## Tuner/Reception/Transmission

- Aerial Input: 75 ohm F-type
- TV system: ATSC, NTSC
- Video Playback: NTSC
- Tuner bands: UHF, VHF

## Connectivity

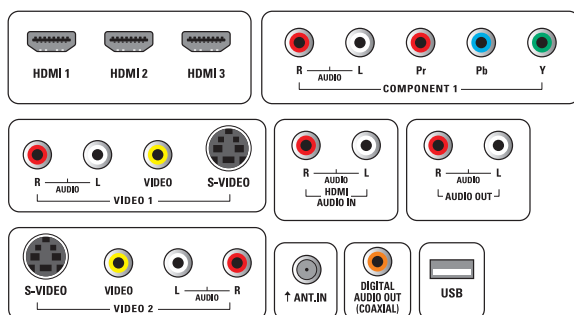
- AV 1: Audio L/R in, YPbPr
- AV 2: Audio L/R in, CVBS in, S-Video
- AV 3: Audio L/R in, CVBS in, S-Video in
- Audio Output - Digital: Coaxial (cinch)
- HDMI 1: Analog audio L/R in, HDMI
- HDMI 2: HDMI
- HDMI 3: HDMI
- Other connections: Analog audio Left/Right out
- USB: USB
- EasyLink (HDMI-CEC): One touch play, Power status, System info (menu language), System audio control, System standby

## Power

- Ambient temperature: 5°C to 35°C (41°F to 95°F)
- Mains power: 120V/60Hz
- Standby power consumption: < 0.1W
- Power consumption: 205 W

## Dimensions

- Set dimensions in inch (W x H x D): 39.06 x 24.41 x 4.17 inch
- Set dimensions with stand in inch (W x H x D): 39.06 x 26.22 x 9.37 inch
- Box dimensions in inch (W x H x D): 48.62 x 30.24 x 10.51 inch
- Product weight (lb): 36.60
- Product weight (+stand) (lb): 41.01 lb
- Weight incl. Packaging (lb): 55.12
- VESA wall mount compatible: 400 x 200 mm



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12 NC: 8670 000 63474  
UPC: 6 09585 19124 2

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