

#### Philips LCD TV

#### 140cm/55" class Full HD 1080p digital TV



#### 55PFL7705D

## More than performance

### ultra slim Eco TV ™

Treat yourself to an immersive experience with the latest ultra thin LED TV from Philips. With a powerful picture performance from Pixel Precise HD, the slim frame ensures you are always part of the action.

#### Hear exciting and powerful sound

SRS TruSurround HD<sup>®</sup>

#### See every detail of the action

- Perfect Pixel HD Engine for unrivalled sharpness and clarity
- 120Hz Clear LCD, 2ms performance for superb motion sharpness
- Full HD LCD display, with a 1920x1080p resolution
- Perfect Natural Motion for ultra smooth Full HD movies
- LED technology ensures natural color and thin design

#### In-built internet TV

- Netflix-Streaming TV Episodes and Movies over the Internet
- Net TV for popular online services on your TV  $% \mathcal{T}^{(n)}$

#### **Greener every day**

• Energy Star rated for low power consumption

# PHILIPS

### Highlights

#### LED

LED lighting technology is the most advanced available. In this TV it combines an eye-catching minimalistic design with stunning image quality, as well as being the lowest power consumption in its category. Another environmental benefit is that LED lighting technology does not contain hazardous materials. With an LED backlight you can enjoy low power consumption, high brightness, incredible contrast and sharpness and vibrant colors.

#### Full HD LCD display 1920x1080p



The Full HD screen has the widescreen resolution of 1920 x 1080p. This is the highest resolution of HD sources for the best possible picture quality. It is fully future proof as it supports 1080p signals from all sources, including the most recent like Blu-ray and advanced HD game consoles. The signal processing is extensively upgraded to support this much higher signal quality and resolution. It produces brilliant flicker-free progressive scan pictures with superb brightness and colors.

#### 120Hz Clear LCD (2ms)

120Hz Clear LCD creates extreme motion sharpness for clear and vibrant images even with fast on-screen motion. The Double Frame Rate Insertion works with a high 120Hz refresh rate. It increases the sharpness of motion reproduction to more than twice that of conventional LCD, resulting in a response time of 2 milliseconds (measured in Perceived Blur-Edge-Width; BEW). This unique Philips technology brings motion sharpness of LCD displays to an unprecedented level.

#### **Perfect Natural Motion**



Enjoy the action without any judder. Perfect Natural Motion estimates motion in the picture and corrects juddering movements in both broadcast and pre-recorded movie material (including 1080p movies and 24p True Cinema on Blu-ray and DVD). The result is even smoother and quieter pictures with excellent sharpness. Enjoy motion performance that surpasses cinema quality!

#### **Perfect Pixel HD Engine**



Experience unrivalled sharpness and clarity with Perfect Pixel HD Engine. Each pixel of the picture is enhanced to better match the surrounding pixels, resulting in a more natural picture. The result is a unique combination of sharpness, natural detail, vivid colors superior contrast and smooth natural motion whatever you are watching. Clean and razor sharp images result from artifact and noise detection and reduction in all content sources - from multimedia to standard TV.

#### SRS TruSurround HD<sup>®</sup>

SRS TruSurround HD<sup>®</sup> creates an immersive, feature-rich surround sound experience from two speakers, complete with rich bass, high frequency detail and clear dialog.

#### Net TV



Experience a rich selection of online services with Net TV. Enjoy movies, pictures, infotainment and other online content directly on your TV whenever you like. Simply connect your TV directly to your home network through the ethernet connection, and navigate and select what you want to watch with the TV remote control. The Philips menu gives you access to popular Net TV services fitted for your TV screen.

Netflix



Instantly watch TV episodes and movies as often as you want on your Philips TV. All you need is an internet connection (either Wi-Fi or Ethernet) and a Netflix membership package that includes streaming, and you are ready to go.













NETFLIX

### Specifications

- Aspect ratio: Widescreen
- Contrast ratio (typical): 6000:1
- Response time (typical): 2 ms
- Diagonal screen size (inch): 55 inch
- Diagonal screen size (metric): 140 cm
- Panel resolution: 1920x1080p
- Picture enhancement: 120Hz LCD, Perfect Pixel HD Engine, Perfect Natural Motion, 3/2 - 2/2 motion pull down, 3D Combfilter, Active Control + Light sensor, Dynamic contrast enhancement, Progressive scan
- Brightness: 450 cd/m<sup>2</sup>
- Dynamic screen contrast: 132,000:1
- Visible screen diagonal (inch): 54.64 inch
- Display screen type: LED Full HD Display
- Viewing angle: 178° (H) / 178° (V)

#### **Supported Display Resolution**

- Computer formats: 640 x 480, 60Hz, 800 x 600, 60Hz, 1024 x 768, 60Hz, 1280 x 768, 60Hz, 1280 x 1024, 60Hz, 1360 x 768, 60Hz, 1440 x 900, 60 Hz, 1680 x 1050, 60Hz, 1920 x 1080, 60Hz
- Video formats: 480i, 60Hz, 480p, 60Hz, 720p, 60Hz, 1080i, 60Hz, 1080p, 60Hz

#### Sound

- · Equalizer: 5-bands
- Sound System: Dolby Digital (AC-3), Stereo, SAP, SRS TruSurround HD

#### Loudspeakers

Built-in speakers: 4

#### **Convenience**

- Child Protection: Child Lock+Parental Control
- · Clock: On main display, Sleep Timer
- · Ease of Use: 4 favorite lists, Auto Volume Leveller (AVL), Channel list, Settings assistant Wizard, Side Control
- Remote Control: TV
- Screen Format Adjustments: 4:3, Movie expand 14:9, Movie expand 16:9, Super Zoom, Widescreen, unscaled (1080p dot by dot), Automatic

- · Ease of Installation: Autostore
- Multimedia: Net TV services, auto slideshow

#### **Multimedia Applications**

- Multimedia connections: USB memory class device • Playback Formats: MP3, JPEG Still pictures, MPEG1,
- MPEG2, AVI, DivX

#### Tuner/Reception/Transmission

- Aerial Input: 75 ohm F-type
- TV system: ATSC, NTSC
- Video Playback: NTSC
- Tuner bands: UHF, VHF

#### Connectivity

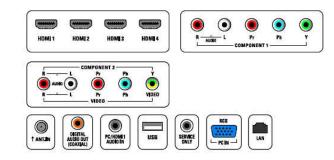
- Other connections: Ethernet, PC Audio in, PC-In VGA, Service connector
- · EasyLink (HDMI-CEC): One touch play, Power status, System info (menu language), Remote control pass-through, System audio control, System standby
- Audio Output Digital: Coaxial (cinch)
- AV 1: Audio L/R in, YPbPr
- AV 2: Audio L/R in, YPbPr, CVBS in
- USB: USB
- HDMI 1: HDMI
- HDMI 2: HDMI
- HDML3: HDML
- HDMI 4: HDMI

#### Power

- Mains power: 120V/60Hz
- Power consumption: 200 W
- Standby power consumption: < 0.1 W
- Ambient temperature: 5°C to 35°C (41°F to 95°F)

#### **Dimensions**

- Product weight (lb): 48.65 lb
- Box height (inch): 38.78 inch
- Box width (inch): 58.02 inch
- Box depth (inch): 16.50 inch
- Wall mount compatible: 400 x 400 mm
- Set Width (inch): 51.02 inch
- Set Height (inch): 30.79 inch
- Set Depth (inch): 2.01 inch
- Set width (with stand) (inch): 51.02 inch





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UPC: 6 09585 18966 9



- Set depth (with stand) (inch): 12.44 inch
- Set height (with stand) (inch): 33.53 inch
- Product weight (+stand) (lb): 62.83 lb • Weight incl. Packaging (lb): 80.47

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#### Accessories

· Included accessories: Tabletop swivel stand, Power cord, Quick start guide, User Manual, Registration card, Remote Control, Batteries for remote control, Cable ties, Warranty certificate