

# Pure performance, refined design

# Complete wireless access

Get 240Hz performance and LED brilliance in a slim HDTV. Experience the internet on your TV wirelessly with MediaConnect. Enjoy SmartTV apps with NetTV features like Netflix, YouTube, Vudu, Pandora, Hulu Plus, Facebook, and more.

# **Enjoy** the online world of connectivity

- One button access to wireless NetTV services on your TV
- Connect a PC or MAC to a TV wirelessly with MediaConnect
- · Interact and play games online with Tag Gaming

# Complete digital connectivity made simple

- Direct remote access to Netflix and Vudu movie services
- Smart Cloud for automatic updates to content
- Customizable remote for direct access to apps
- Built-in wireless gives you everything you need

# Enlarge your viewing experience

- Brilliant LED images with low power consumption
- Enjoy rich sound and clear dialog with SRS TruSurround HD
- 240Hz PMR for the ultimate in motion sharpness
- · Advanced Picture Settings for ultimate calibration control
- Full HD TV with Pixel Plus HD for better details and clarity



50" class/po

# 50PFL5907





# Highlights

# **MediaConnect**



Watch and surf anything and everything on the web wirelessly from your MAC or PC to your TV with MediaConnect. Imagine the ability to have unlimited access to every web destination like shopping, email, videos, social networking, as well as your favorite TV shows and sporting events. With MediaConnect your laptop screen is wirelessly projected on your TV, so sharing content and surfing the internet on your TV has truly become limitless.

#### Wireless NetTV services

Experience a rich selection of online services with Net TV wirelessly. Enjoy movies, pictures, infotainment and other online content directly on your TV whenever you like. Wirelessly navigate and select what you want to watch with the TV remote control. The Philips menu gives you access to popular Net TV services fitted for your TV screen.

#### 240Hz PMR for the ultimate

240 Hz Perfect Motion Rate (PMR) creates extreme motion sharpness for clear and vibrant images in fast action movies. The new Philips PMR standard shows the combined visible effect of the fastest panel refresh rate, HD Natural Motion and a unique processing formula, for unprecedented motion sharpness overall picture quality.

# **LED** with low power consumption



LED lighting technology is the most advanced available. In this TV it combines an eye-catching minimalistic design with stunning image quality, as well as being the lowest power consumption in its category. Another environmental benefit is that LED lighting technology does not contain hazardous materials. With an LED backlight you can enjoy low power consumption, high brightness, incredible contrast and sharpness and vibrant colors.

#### **Smart Cloud**

Smart Cloud for automatic and effortless access and updates to content on your TV. Get the latest updates on weather and news, as well as current updates on Facebook. Always ensure that your TV is operating on the latest performance firmware. Interact and play games remotely with people around the world with the Tag Gaming package.

# WiFi included

Your Philips television comes with everything you need to connect to your home network. Setup is fast and simple with Auto Detect. Just follow the on screen instructions to connect the TV to your network, and enjoy all that NetTV and MediaConnect have to offer, all of this accessed wirelessly from your Philips television

### Direct remote Netflix and Vudu

To speed up the process, and make it more user-friendly, there are Netflix and VUDU shortcut buttons on remote control that allow you to do the basic commands necessary both for watching your video and for controlling the general interface.

# User programmable remote

Assign hot keys on the remote for fast and easy access to your favorite apps from the NetTV menu

















· Box width (inch): 55.12 inch

• Set Width (inch): 44.96 inch

• Set Height (inch): 26.83 inch

• Set Depth (inch): 2.22 inch

Accessories

Wall mount compatible: 400 x 400 mm

• Set width (with stand) (inch): 44.96 inch

• Set height (with stand) (inch): 26.83 inch

· Included accessories: Quick start guide, User

Manual, Registration card, Remote Control,

Batteries for remote control, Power cord, Tabletop

swivel stand, Cable management, Mini-jack to CVBS-

L/R cable, Mini-jack to YPbPr cable, Mini-jack to L/R

• Set depth (with stand) (inch): 9.37 inch

Product weight (+stand) (lb): 50.75 lb
Weight incl. Packaging (lb): 59.52

• Box depth (inch): 7.36 inch

# Specifications

# Picture/Display

- Aspect ratio: Widescreen
- Contrast ratio (typical): 3000:1
- Response time (typical): 8 ms
- Diagonal screen size (inch): 49.6 inch
- Diagonal screen size (metric): 126.1 cm
- Panel resolution: 1920x1080p
- Picture enhancement: 240Hz Perfect Motion Rate, Digital Natural Motion, Perfect Contrast, Dynamic contrast enhancement, Active Control + Light sensor, Color Enhancement, MPEG artifact reduction, Digital Noise Reduction, Pixel Plus HD
- Brightness: 400 cd/m<sup>2</sup>
- Visible screen diagonal (inch): 49.6 inch
- Display screen type: LED Full HD Display
- Viewing angle: 178° (H) / 178° (V)

# **Supported Display Resolution**

- Computer formats: 640 x 480, 60Hz, 720 x 480, 60Hz, 800 x 600, 60Hz, 1024 x 768, 60Hz, 1280 x 768, 60Hz, 1280 x 1024, 60Hz, 1360 x 768, 60Hz, 1400 x 1050, 60Hz, 1440 x 900, 60 Hz, 1680 x 1050, 60Hz, 1920 x 1080, 60Hz
- Video formats: 480i, 60Hz, 480p, 60Hz, 720p, 60Hz, 1080i, 60Hz, 1080p, 24, 25, 30, 50, 60Hz

# Sound

- Equalizer: 5-bands
- Sound System: SRS TruSurround HD, Dolby Digital (AC-3), Stereo, SAP
- · Sound Enhancement: Balance

### Convenience

- Ease of Use: Auto Volume Leveller (AVL), Settings assistant Wizard, AutoPicture, AutoSound, Side Control, Channel list, Delta Volume per preset, Favorite program selection
- Remote Control: TV
- Screen Format Adjustments: 4:3, Normal, Auto Format, Full, Movie expand 14:9, Movie expand 16:9, Super Zoom, unscaled (1080p dot by dot), Widescreen
- Ease of Installation: Autostore
- Multimedia: Net TV services, Philips Wireless MediaConnect, DLNA media Browser, USB media

#### browser, auto slideshow

 User convenience: Vchip and parental lock, Closed Captioning, Sleep Timer

# **Multimedia Applications**

- Multimedia connections: USB memory class device
- Playback Formats: MP3, JPEG Still pictures, H.264/ MPEG-4 AVC, MPEG 4 SP/ASP, MPEG1, MPEG2, WMV9/VC1

# Tuner/Reception/Transmission

- Aerial Input: 75 ohm F-type
- TV system: ATSC, NTSC
- Video Playback: NTSC
- Tuner bands: UHF, VHF

### **Connectivity**

- Other connections: Ethernet, PC-In VGA, Shared audio mini-jack, Headphone out, Wireless LAN(Built in)
- HDMI features: Deep Color
- EasyLink (HDMI-CEC): One touch play, Power status, System info (menu language), System audio control, System standby, Remote control passthrough
- Audio Output Digital: Coaxial (cinch), Optical (TOSLINK)
- AV 1: CVBS in, Audio L/R in
- AV 2: YPbPr, Audio mini-jack
- USB: USB 2.0 x 2
- HDMI 1: HDMI (Audio Return Channel), Shared audio mini-jack
- HDMI 2: HDMI, Shared audio mini-jack
- HDMI 3: HDMI, Shared audio mini-jack
- HDMI 4: HDMI, Shared audio mini-jack

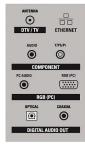
### Power

- Mains power: 100-220V, 50/60Hz
- Power consumption: 126, TBD W
- Standby power consumption: < 0.5W
- Ambient temperature: 5°C to 40°C (41°F to 104°F)

# **Dimensions**

- Product weight (lb): 41.91 lb
- Box height (inch): 32.09 inch





side connectors





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