

PHILIPS



4K UHD LED Smart
TV

6700 series

108 cm (43") Ambilight TV
1200 Picture Performance Index
HDR 10+
Pixel Precise Ultra HD



43PUS6704

4K UHD LED Smart TV

with Ambilight 3 sided

Bring the emotion into any room with the Philips TV that's designed to fit right in. Picture quality is so sharp you'll think you're there. 4K performance is bright and vibrant. Ambilight sets the mood for movies, music or gaming.

Philips picture precision.

- Dolby Vision and Dolby Atmos. Cinematic vision and sound.
- HDR10+ supported. See more of what the director intended.

SAPHI. The smart way to enjoy your TV.

- Philips TV Collection. Netflix, Prime Video and more.
- One-button access to a clear icon-based menu.

Clear sound. Hear every word.

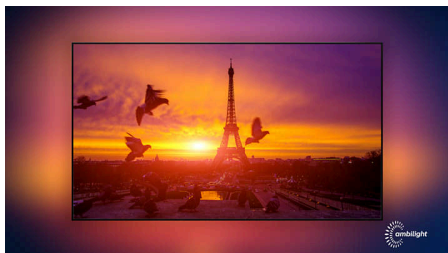
- Clear audio from full-range speakers.
- Crisp, clear dialogue. Punchy bass.

Looks great wherever you place it.

- 4K UHD LED TV. Rich colour, beautiful detail.
- Ambilight. Take the emotion beyond the screen.
- Slim minimalist frame. Sturdy stand.

Highlights

Ambilight 3 sided



With Philips Ambilight, movies and games feel more immersive. Music gets a light show. And your screen will feel bigger than it is. Intelligent LEDs around the edges of the TV cast on-screen colours onto the walls and into the room, in real time. You get perfectly tuned ambient lighting. And one more reason to love your TV.

4K LED TV

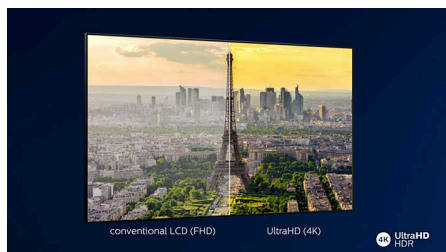
With four times the resolution of conventional Full HD, Ultra HD lights up your screen with over 8 million pixels and our unique Ultra Resolution Upscaling technology. Experience improved images regardless of the original content, and enjoy a sharper picture with superior depth, contrast, natural motion and vivid details.

Dolby Vision and Dolby Atmos



Support for Dolby's premium sound and video formats means the HDR content you watch will look—and sound—gloriously real. Whether it's the latest streaming series or a Blu-Ray disc set, you'll enjoy contrast, brightness and colour that reflect the director's original intentions. And hear spacious sound with clarity, detail and depth.

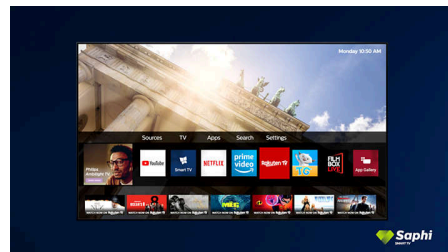
HDR10+ supported



Your Philips TV is primed to get the most out of the HDR10+ video format. Contrast, colour and brightness levels are adjusted from frame to

frame. Whether it's a must-watch series or the new blockbuster, shadows will be deeper. Bright surfaces will shine. Colours will be truer.

Saphi Smart TV



SAPHI is a fast, intuitive operating system that makes your Philips Smart TV a real pleasure to use. Enjoy great picture quality and one-button access to a clear icon-based menu. Operate your TV with ease and quickly navigate to popular Philips Smart TV apps including YouTube, Netflix and more.



Specifications

Ambilight

Ambilight Version: 3 sided

Picture/Display

Aspect ratio: 16:9

Diagonal screen size (metric): 108 cm

Display: 4K Ultra HD LED

Panel resolution: 3840 x 2160

Picture enhancement: Micro Dimming, Ultra Resolution, 1200 PPI, Dolby Vision, HDR10+

Diagonal screen size (inch): 43 inch

Supported Display Resolution

Computer inputs on all HDMI: up to 4K UHD

3840 x 2160 @60 Hz

Video inputs on all HDMI: up to 4K UHD 3840 x

2160 @60 Hz, HDR supported, HDR10/HLG

(Hybrid Log Gamma), HDR10+/Dolby Vision

Tuner/Reception/Transmission

Digital TV: DVB-T/T2/T2-HD/C/S/S2

Video Playback: NTSC, PAL, SECAM

MPEG Support: MPEG2, MPEG4

TV Programme guide*: 8-day Electronic Programme Guide

Signal strength indication

Teletext: 1000 page Hypertext

HEVC support

Smart TV Features

User Interaction: SimplyShare, Wi-Fi Miracast certified*

Interactive TV: HbbTV

Programme: Pause TV, USB recording*

SmartTV apps*: Online video stores, Open

Internet browser, TV on demand, YouTube

Ease of Installation: Auto detect Philips devices, Network installation wizard, Settings assistant wizard

Ease of Use: One-stop smart menu button, On-screen user manual

Firmware upgradeable: Firmware auto upgrade wizard, Firmware upgradeable via USB, Online firmware upgrade

Screen Format Adjustments: Advance - Shift, Basic - Fill Screen, Fit to screen, Zoom, stretch, Wide screen

Philips TV Remote app*: Apps, Channels, Control, NowOnTV, TV Guide, Video On Demand

Multimedia Applications

Video Playback Formats: Containers: AVI, MKV, H264/MPEG-4 AVC, MPEG-1, MPEG-2, MPEG-4, WMV9/VC1, HEVC (H.265), VP9

Music Playback Formats: AAC, MP3, WAV, WMA (v2 up to v9.2), WMA-PRO (v9 and v10)

Subtitles Formats Support: .SML, .SRT, .SUB, .TXT, .ASS

Picture Playback Formats: JPEG, BMP, GIF, PNG, 360 photo, HEIF

Processing

Processing Power: Quad Core

Sound

Output power (RMS): 20 W

Speaker configuration: 2 x 10 W full-range speaker

Sound Enhancement: 5 Band Equalizer, A.I. Sound, Clear Dialogue, Dolby Atmos[®], Dolby Volume Leveller, Night mode, Auto Volume Leveller, Bass Enhancement

Specifications

Connectivity

Number of HDMI connections: 3
HDMI features: Audio Return Channel, 4K
Number of components in (YPbPr): 1
EasyLink (HDMI-CEC): Remote control pass-through, System audio control, System standby, One touch play
Number of USBs: 2
Number of CVBS: 1
Wireless connection: Wi-Fi 802.11n 2 x 2 integrated, Dual Band
Other connections: Satellite Connector, Common Interface Plus (CI+), Digital audio out (optical), Ethernet-LAN RJ-45, Audio L/R in, Headphone out
HDCP 2.2: Yes on all HDMI

Power

Mains power: AC 220 - 240 V 50/60 Hz
Ambient temperature: 5°C to 35°C
Standby power consumption: <0.3 W
Energy Label Class: A
EU Energy Label power: 71 W
Power Saving Features: Auto switch-off timer, Picture mute (for radio)
Off mode power consumption: N/A
Annual energy consumption: 104 kW·h
Presence of lead: Yes*
Mercury content: 0 mg

Accessories

Included accessories: Remote Control, 2 x AAA Batteries, Power cord, Quick start guide, Legal and safety brochure, Tabletop stand

Colour & Finish

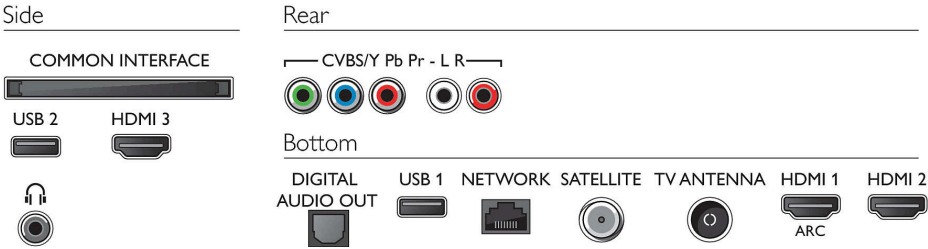
TV Front: Black High Gloss

Dimensions

Set Width: 967.0 mm
Set Height: 570.9 mm
Set Depth: 76.9 mm
Product weight: 9.0 kg
Set width (with stand): 967.0 mm
Set height (with stand): 589.3 mm
Set depth (with stand): 187.5 mm
Product weight (+stand): 9.2 kg
Box width: 1070.0 mm
Box height: 680.0 mm
Box depth: 140.0 mm
Weight incl. Packaging: 11.5 kg
Stand width: 783.7 mm
Stand height: 18.4 mm
Stand depth: 187.5 mm
Wall-mount compatible: 200 x 200 mm



Connections



- * 55-inch, 65-inch, 70-inch and 75-inch screen sizes boast a stand with adjustable width.
- * EPG and actual visibility (up to 8 days) is country- and operator-dependent.
- * Energy consumption in kWh per year based on the power consumption of the television operating 4 hours per day for 365 days. The actual energy consumption will depend on how the television is used.
- * The TV supports DVB reception for 'Free to air' broadcast. Specific DVB operators may not be supported. An up to date list can be found in the FAQ section of the Philips support website. For some operators Conditional Access and subscription are required. Contact your operator for more information.
- * Philips TV Remote app and related functionalities vary per TV model, operator and country, as well as smart device model and OS. For more details please visit: www.philips.com/TVRemoteapp.
- * Smart TV app availability varies per TV model and country. For more details please visit: www.philips.com/smarttv.
- * USB recording for digital channels only, recordings may be limited by broadcast copy protection (CI+). Country and channel restrictions may apply.
- * Compatibility depends on Wi-Fi Miracast certification and Android 4.2 or later. For more details please refer to your device documentation.
- * This television contains lead only in certain parts or components where no technology alternatives exist in accordance with existing exemption clauses under the RoHS Directive.
- * Actual stand position may differ from image shown in the leaflet due to varying screen sizes within the product range. Please refer to the product dimensions in the specification page.

