



Philips OLED+
4K UHD Android TV -
Bowers&Wilkins Sound

Sound by Bowers & Wilkins

4-sided Ambilight TV
P5 AI dual picture engine
139 cm (55") Android TV



55OLED936

Superb. From what you see to what you hear.

OLED+ 4K UHD Android TV

A TV that any sofa would be proud to point at. Be captivated by inky blacks and rich OLED colour, the crystal clarity of Bowers & Wilkins Sound. And Ambilight - filling the room with the excitement of everything you watch - or play.

Designed to thrill.

- The magic of Ambilight. Only from Philips.
- Eye catching. Premium design from stand to remote.
- Great for gaming. Low latency on any console.
- The difference is real. Philips OLED+ TV with HDR.
- Thrilling 3D sound. Bowers & Wilkins meets Dolby Atmos.

Incredible picture. Bowers & Wilkins sound.

- Whatever you watch, a picture so real. P5 AI Dual engine.
- Tweeter-on-top design. For pristine dialogue.
- 3.1.2 sound system. Up-firing speakers for Dolby Atmos
- Integrated sub-woofer and full-range drivers
- Cinematic vision and sound. Dolby Vision and Dolby Atmos.

Content at your command.

- Voice control. The Google Assistant. Works with Alexa.
- Multi-room audio. DTS Play-Fi

PHILIPS

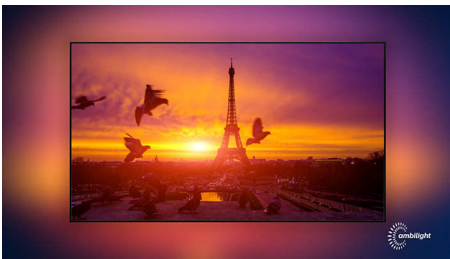
Highlights

Sound by Bowers & Wilkins.



A car chase. A whisper. The music. The exclusive Bowers & Wilkins sound enclosure brings a thrillingly lifelike performance to whatever you're watching. The iconic tweeter-on-top design keeps dialogue pristine. Up-firing speakers let you get the most out of immersive Dolby Atmos.

Ambilight 4-sided



With Philips 4-sided Ambilight, every moment feels closer. Intelligent LEDs around the edge of the TV respond to the on-screen action and emit an immersive glow that's simply captivating. Experience it once and wonder how you enjoyed TV without it.

P5 AI Dual engine



Twin processors with AI deliver a picture so real it feels like you could step right into it. A deep-learning algorithm processes images in a manner similar to the human brain. No matter what you're watching, you get lifelike detail and contrast, rich color, smooth motion.

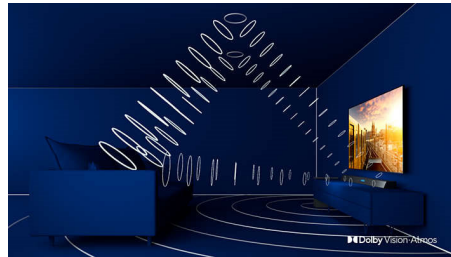
Philips OLED+ TV with HDR

OLED+

The difference is real.

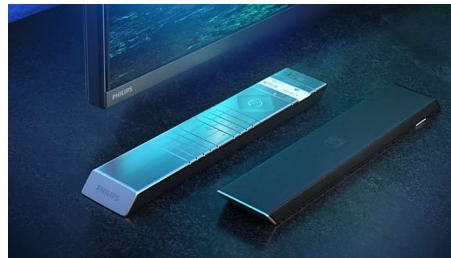
A Philips 4K UHD OLED+ TV is compatible with all major HDR formats. Whether it's a must-watch series or the latest game, every scene will be full of rich detail. If you're watching or playing in a brightly lit room, your TV automatically adjusts the picture so it still looks amazing.

Dolby Vision and Dolby Atmos.



Support for Dolby's premium sound and video formats means the HDR content you watch and play will look and sound glorious. You'll enjoy a picture that reflects the director's original intentions and experience spacious sound with real clarity and depth. Great for every movie, show, and game.

Premium materials.



Premium materials make all the difference to this OLED+ TV. The micro-mesh speaker grille is topped with Kvadrat's acoustically transparent wool-blend speaker fabric, which allows the sound to flow freely into the room. The backlit remote is finished with soft, responsibly sourced Muirhead leather.

Simply smart. Android TV



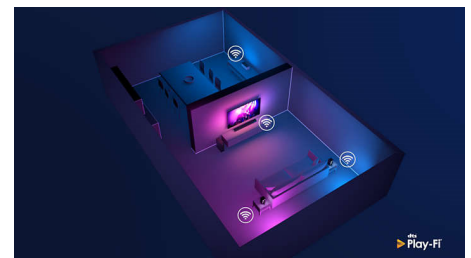
Your Philips Android TV gives you the content you want when you want it. You can customize the home screen to display your favorite apps, making it simple to start streaming the movies and shows you love. Or pick up where you left off.

HDMI 2.1 VRR and low latency



Your Philips OLED+ TV lets you make the most of your next-gen gaming gear. When you switch on your console, your TV automatically enters a special gaming mode which ensures fast, responsive gameplay and incredibly smooth graphics. Ambilight's gaming mode brings the thrill into the room.

DTS Play-Fi compatible



With DTS Play-Fi on your Philips TV you can connect to compatible speakers in any room. Got wireless speakers in the kitchen? Listen to the movie while you make a snack or keep up with the sports commentary while you get everyone drinks.



4K UHD Android TV - Bowers&Wilkins Sound

Sound by Bowers & Wilkins 4-sided Ambilight TV, P5 AI dual picture engine, 139 cm (55") Android TV

55OLED936/98

Specifications

Ambilight

- Ambilight Features: Ambilight Music, Game Mode, Wall colour adaptive, Lounge mode, AmbiSleep, Sunrise Alarm, AmbiWakeup
- Ambilight Version: 4-sided

Picture/Display

- Aspect ratio: 16:9
- Display: 4K Ultra HD OLED
- Panel resolution: 3840x2160
- Picture engine: P5 AI Dual Picture Engine
- Picture enhancement: Ultra Resolution, Wide Color Gamut 99% DCI/P3, Dolby Vision, HDR10+, Perfect Natural Motion, A.I. PQ mode, CalMAN Ready, ISF Color Management, Micro Dimming Perfect

Supported Display Resolution

- Computer inputs on HDMI1/2: HDMI2.1 supported., HDR supported, HDR10+/HLG
- Computer inputs on HDMI3/4: HDMI2.0 supported.
- Video inputs on HDMI1/2: HDMI2.1 supported, HDR supported, HDR10+/HLG
- Video inputs on HDMI3/4: HDMI2.0 supported.

Tuner/Reception/Transmission

- Digital TV: DVB-T/T2
- Video Playback: PAL, SECAM
- Interactive TV: meWatch Red Button
- MPEG Support: MPEG2, MPEG4
- TV Program guide*: 8 day Electronic Program Guide
- Signal strength indication
- HEVC support

Android TV

- OS: Android TV™ 10 (Q)
- Pre-installed apps: Google Play Movies*, Google Play Music*, Google Search, YouTube, Netflix, Amazon Prime Video, Spotify
- Memory size(Flash): 32GB*

Smart TV Features

- User Interaction: SimplyShare
- Program: Pause TV, USB recording*
- Ease of Installation: Auto detect Philips devices, Device connection wizard, Network installation wizard, Settings assistant wizard
- Ease of Use: One-stop smart menu button, Onscreen usermanual
- Firmware upgradeable: Firmware auto upgrade

- wizard, Firmware upgradeable via USB, Online firmware upgrade
- Screen Format Adjustments: Basic - Fill Screen, Fit to screen, Advance - Shift, Zoom, stretch, Wide screen
- Remote Control: with Voice, with Key light, with Muirhead leather
- Voice assistant*: Google Assistant built-in, RC with Mic., Works with Alexa

Multimedia Applications

- Video Playback Formats: Containers: AVI, MKV, H264/MPEG-4 AVC, MPEG-1, MPEG-2, MPEG-4, VP9, HEVC (H.265), AV1
- Music Playback Formats: AAC, MP3, WAV, WMA (v2 up to v9.2), WMA-PRO (v9 and v10)
- Subtitles Formats Support: .SRT, .SUB, .TXT, .SMI
- Picture Playback Formats: JPEG, BMP, GIF, PNG, 360 photo, HEIF

Processing

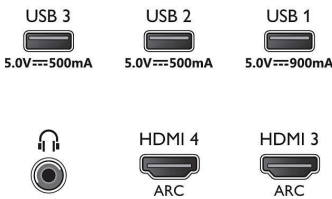
- Processing Power: Quad Core

Sound

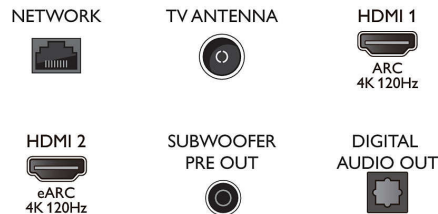
- Audio: Sound by Bowers & Wilkins, 3.1.2 Channel, Output power : 70 Watt (RMS)

Connections

Side



Bottom



Specifications

- Speaker configuration: 10W x2, 5W x1, woofer 20W, height 12.5W x2
- Codec: AC-4, Dolby Atmos, DTS-HD(M6), Dolby Digital MS12 V2.5
- Sound Enhancement: A.I. Sound, Clear Dialogue, Dolby Atmos, Dolby Bass Enhancement, Dolby Volume Leveler, Night mode, A.I. EQ

Connectivity

- Number of HDMI connections: 4
- HDMI features: 4K, Audio Return Channel
- EasyLink (HDMI-CEC): Remote control pass-through, System audio control, System standby, One touch play
- Number of USBs: 3
- Wireless connection: Wi-Fi 802.11ac, 2x2, Dual band, Bluetooth 5.0
- Other connections: Digital audio out (optical), Ethernet-LAN RJ-45, Headphone out, Service connector
- HDCP 2.3: Yes on all HDMI
- HDMI ARC: Yes for all ports
- HDMI eARC: Yes on HDMI2
- HDMI VRR: FreeSync Premium
- HDMI 2.1 features: ALLM on all HDMI ports, eARC on HDMI 2, VRR on all HDMI ports

Power

- Mains power: AC 220 - 240 V 50/60Hz
- Ambient temperature: 5 °C to 35 °C
- Standby power consumption: $0.5W$
- Power Saving Features: Auto switch-off timer, Light sensor, Picture mute (for radio), Eco mode

Accessories

- Included Accessories: Legal and safety brochure, Power cord, Quick start guide (x1), Stand with sound solution, 2 x AAA Batteries, Remote Control

Dimensions

- Set Width: 1227.8 mm
- Set Height: 702 mm
- Set Depth: 47.3 mm
- Product weight: 17.8 kg
- Set width (with stand): 1227.8 mm
- Set height (with stand): 805.6 mm
- Set depth (with stand): 265.5 mm
- Product weight (+stand): 25.9 kg
- Box width: 1400.0 mm
- Box height: 947 mm
- Box depth: 174.0 mm
- Weight incl. Packaging: 33.1 kg
- Wall mount compatible: 300 x 300 mm



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- * EPG and actual visibility (up to 8 days) is country and operator dependent.
- * Android App offerings vary per country. For more details please visit your local Google Play Store.
- * Philips TV Remote app and related functionalities vary per TV model, operator, and country, as well as smart device model and OS. For more details please visit: www.philips.com/TVRemoteapp.
- * Smart TV app offerings vary per TV model and country. For more details please visit: www.philips.com/smarttv.
- * Amazon, Alexa and all related logos are trademarks of Amazon.com, Inc. or its affiliates. Amazon Alexa is available in selected languages and countries.
- * Amazon Prime is available in selected languages and countries.
- * The TV supports DVB reception for 'Free to air' broadcast. Specific DVB operators may not be supported. An up to date list can be found in the FAQ section of the Philips support website. For some operators Conditional Access and subscription are required. Contact your operator for more information.
- * Google Assistant is available on Philips Android TVs running on Android O (8) or higher OS version. Google Assistant is available in selected languages and countries.
- * Netflix subscription required. Subject to terms at <https://www.netflix.com>
- * Memory size (Flash) : 32G, the actual available disc space may differ (dependent on e.g. (pre-)installed apps, installed operating system, etc.)
- * Image depicted on the website are non-contractual pictures. Please always refer to the actual TV that are sold in the retail or stores.