



Philips LED
4K UHD Smart TV

108 cm (43")
Dolby Vision and Dolby Atmos
Smart TV



43PUS7556

Smart looks. Perfect picture. Smooth motion.

4K HDR Smart LED TV

If it's a film today, your favourite shows tomorrow and sports on the weekend, this Philips 4K TV will always give you a perfect picture. HDR shows look brilliant and gaming is smooth and responsive. Plus you get premium Dolby Atmos sound.

Simply smart

- The smart way to enjoy your TV. SAPHI
- Philips TV Collection. Netflix, Prime Video and more.
- One-button access to a clear icon-based menu.

Smooth motion. Real colour. Incredible depth.

- Cinematic vision and sound. Dolby Vision and Dolby Atmos
- Great for gaming. Low latency on any console.

Looks great off or on

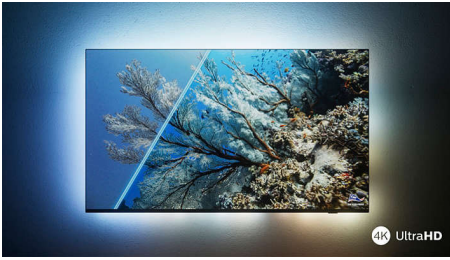
- Vibrant HDR picture. Philips 4K UHD TV.
- Slim, attractive design
- Silver stand

PHILIPS

4K UHD Smart TV
108 cm (43") Dolby Vision and Dolby Atmos, Smart TV

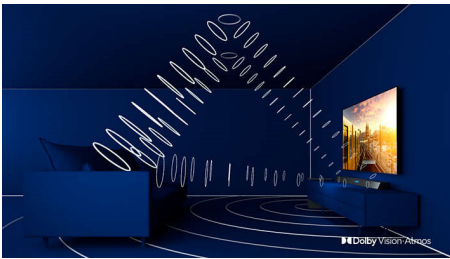
Highlights

Supports all major HDR formats



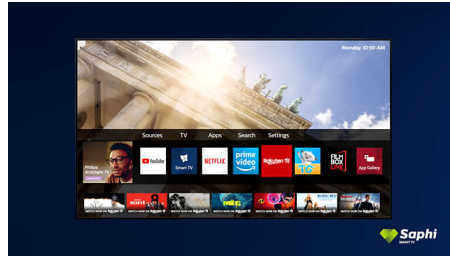
Your Philips 4K UHD TV is compatible with all major HDR formats, including Dolby Vision. Whether it's a must-watch series or the latest video game, shadows will be deeper. Bright surfaces will shine. Colours will be truer.

Dolby Vision + Dolby Atmos



Support for Dolby's premium sound and video formats means that the HDR content that you watch will look—and sound—glorious. You'll enjoy a picture that reflects the director's original intentions and experience spacious sound with real clarity and depth.

SAPHI smart TV



The fast, intuitive SAPHI operating system makes your Philips smart TV a real pleasure to use. Enjoy great picture quality and one-button access to a clear icon-based menu. Operate your TV with ease, and quickly navigate to popular Philips smart TV apps.

HDMI connectivity



Ready for gaming

Your Philips TV boasts the latest HDMI connectivity, and it automatically switches to a low-latency setting when you start playing a game on your console.

Design

Looking for a TV that fits with your room? This 4K smart TV is dressed for the occasion! The virtually bezel-free screen goes with just about any interior scheme. While the slim feet make

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it seem as if the screen is floating above your TV unit or table.

Design

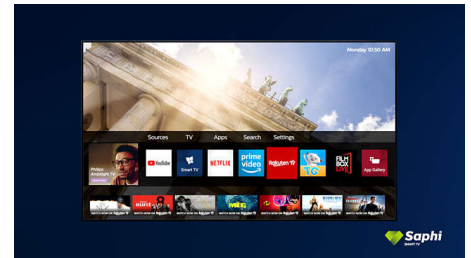
Silver stand

SAPHI TV Collection



Philips TV Collection. Netflix, Prime Video and more.

Saphi Smart TV



SAPHI is a fast, intuitive operating system that makes your Philips Smart TV a real pleasure to use. Enjoy great picture quality and one-button access to a clear icon-based menu. Operate your TV with ease and quickly navigate to popular Philips Smart TV apps including YouTube, Netflix and more.



Specifications

Picture/Display

- Aspect ratio: 16:9
- Diagonal screen size (inch): 43 inch
- Diagonal screen size (metric): 108 cm
- Display: 4K Ultra HD LED
- Panel resolution: 3840 x 2160
- Picture enhancement: Dolby Vision, HLG (Hybrid Log Gamma), Ultra Resolution, HDR10+ compatible, Micro Dimming
- Diagonal screen size (inch): 43 inch

Supported Display Resolution

- Computer inputs on all HDMI: up to 4K UHD 3840 x 2160 @60 Hz, HDR supported, HDR10/HLG
- Video inputs on all HDMI: up to 4K UHD 3840 x 2160 @60 Hz, HDR supported, HDR10/HLG (Hybrid Log Gamma), HDR10+/Dolby Vision

Tuner/Reception/Transmission

- Digital TV: DVB-T/T2/T2-HD/C/S/S2
- Video Playback: PAL, SECAM
- MPEG Support: MPEG2, MPEG4
- TV Programme guide*: 8-day Electronic Programme Guide
- Signal strength indication
- Teletext: 1000 page Hypertext
- HEVC support

Smart TV Features

- User Interaction: Screen mirroring, SimplyShare
- SmartTV apps*: Online video stores, Open Internet browser, TV on demand, YouTube, Netflix TV
- Ease of Installation: Auto detect Philips devices, Network installation wizard, Settings assistant wizard
- Ease of Use: One-stop smart menu button, On-screen user manual
- Firmware upgradeable: Firmware auto upgrade wizard, Firmware upgradeable via USB, Online firmware upgrade
- Screen Format Adjustments: Advance - Shift, Basic - Fill Screen, Fit to screen, Zoom, stretch, Wide screen
- Voice assistant*: Works with Google Assistant

Multimedia Applications

- Video Playback Formats: Containers: AVI, MKV,

- H264/MPEG-4 AVC, MPEG-1, MPEG-2, MPEG-4, HEVC (H.265), VP9, AV1
- Music Playback Formats: AAC, MP3, WAV, WMA (v2 up to v9.2), WMA-PRO (v9 and v10)
- Subtitles Formats Support: .SML, .SRT, .SUB, .TXT, .ASS, .SSA
- Picture Playback Formats: JPEG, BMP, GIF, PNG, 360 photo, HEIF

Processing

- Processing Power: Dual Core

Sound

- Output power (RMS): 20 W
- Speaker configuration: 2 x 10 W full-range speaker
- Sound Enhancement: A.I. Sound, Clear Dialogue, Dolby Atmos®, Night mode, Auto Volume Leveller, Dolby Bass Enhancement, A.I. EQ

Connectivity

- Number of HDMI connections: 3
- HDMI features: Audio Return Channel, 4K
- EasyLink (HDMI-CEC): Remote control pass-through, System audio control, System standby, One touch play
- Number of USBs: 2
- Wireless connection: Wi-Fi 802.11n, 2 x 2, Single band
- Other connections: Satellite Connector, Common Interface Plus (CI+), Digital audio out (optical), Ethernet-LAN RJ-45, Headphone out, Service connector
- HDCP 2.3: Yes on all HDMI
- HDMI ARC: Yes on HDMI1
- HDMI eARC: Yes on HDMI1
- HDMI VRR: Yes on HDMI1 and HDMI2

EU Energy card

- EPREL registration numbers: 470741
- Diagonal screen size (inch): 43
- Diagonal screen size (metric): 108
- Energy class for SDR: G
- On mode power demand for SDR: 63 kWh/1000h
- Energy class for HDR: G
- On mode power demand for HDR: 100 kWh/1000h
- Off mode power consumption: n.a.
- Networked standby mode: $\leq 2.0\text{ W}$
- Panel technology used: LED LCD

Power

- Mains power: AC 220 - 240 V 50/60 Hz
- Ambient temperature: 5°C to 35°C
- Standby power consumption: $\leq 0.3\text{ W}$
- Power Saving Features: Auto switch-off timer, Picture mute (for radio), Eco mode, Light sensor
- Off mode power consumption: N/A

Accessories

- Included accessories: Remote Control, 2 x AAA Batteries, Power cord, Quick start guide, Legal and safety brochure, Tabletop stand

Design

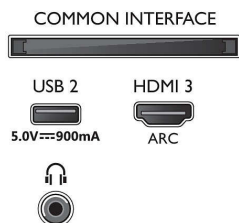
- Colours of TV: Light silver bezel
- Stand design: Light silver v sticks

Dimensions

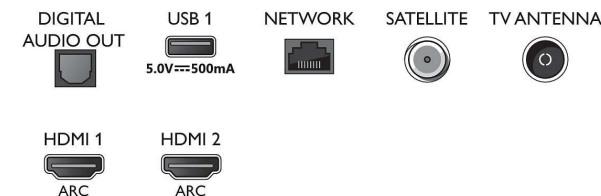
- Set Width: 958.4 mm
- Set Height: 560.2 mm
- Set Depth: 82.1 mm
- Product weight: 7.6 kg
- Set width (with stand): 958.4 mm
- Set height (with stand): 590.2 mm
- Set depth (with stand): 226.6 mm
- Product weight (+stand): 7.8 kg
- Box width: 1070.0 mm
- Box height: 650.0 mm
- Box depth: 140.0 mm
- Weight incl. Packaging: 10.1 kg
- Stand width: 773.6 mm
- Stand height: 30.0 mm
- Stand depth: 218.6 mm
- Wall-mount compatible: 100 x 200 mm

Connections

Side



Bottom



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Version: 7.1.1

EAN: 87 18863 02828 5

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* EPG and actual visibility (up to 8 days) is country- and operator-dependent.

* The TV supports DVB reception for 'Free to air' broadcast. Specific DVB operators may not be supported. An up to date list can be found in the FAQ section of the Philips support website. For more operators Conditional Access and subscription are required. Contact your operator for more information.

* Philips TV Remote app and related functionalities vary per TV model, operator and country, as well as smart device model and OS. For more details please visit: www.philips.com/TVRemoteapp.

* Smart TV app availability varies per TV model and country. For more details please visit: www.philips.com/smarttv.

* This television contains lead only in certain parts or components where no technology alternatives exist in accordance with existing exemption clauses under the RoHS Directive.

* Amazon Prime is available in selected languages and countries.

* Netflix subscription required. Subject to terms on <https://www.netflix.com>

* Rakuten TV is available in selected languages and countries.