



Philips OLED  
4K UHD Android TV

P5 AI perfect picture engine

Dolby Atmos sound  
4 sided Ambilight TV  
194 cm (77") Android TV



77OLED807

## Vibrant. Beautiful. Immersive.

### 4K UHD OLED Android TV

Films that look so real that you'll feel like you're there. Games that respond so smoothly—and sound so thrilling—that you'll always want to play another level. Whatever you love, let this beautiful OLED TV with immersive Ambilight take you there.

#### Smooth motion. True colour. Incredible depth.

- Major HDR formats. See more of what the director intended.
- Cinematic vision and sound. Dolby Vision and Dolby Atmos.
- Philips Wireless Home System powered by DTS Play-Fi
- Bring IMAX home. IMAX Enhanced certified.

#### Designed to mesmerise.

- More immersive than ever. 4-sided Ambilight.
- Premium design. Packed for the future.
- Whatever you watch, a picture so real. P5 engine with AI.
- This is what lifelike feels like. Philips OLED TV.

#### Flexible sound. Epic play. Easy control.

- Voice control. The Google Assistant. Works with Alexa.
- Simply smart. Android TV.
- Epic gaming. Ultra-low latency 120 Hz. G-sync, VRR, Freesync.

# PHILIPS

4K UHD Android TV  
P5 AI perfect picture engine Dolby Atmos sound, 4 sided Ambilight TV, 194 cm (77") Android TV

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# Highlights

## 4 sided Ambilight



With Ambilight, the incredible experience of watching a Philips OLED TV gets even better! LED lights on all four sides of the TV glow and change colour in perfect sync with the colours of the on-screen action or your music. It's so warm and immersive, you'll wonder how you enjoyed TV without it.

## P5 Picture Engine with AI



Philips P5 processor with AI delivers a picture so real it feels like you could step right into it. A deep-learning AI algorithm processes images in a manner similar to the human brain. No matter what you're watching, you get lifelike detail and contrast, rich colour and smooth motion.

## Philips OLED TV

Want to feel the full power of every scene? The lifelike picture of your Philips OLED TV always looks great, even if viewed from an angle. Blacks are always black, never grey, and you'll see every detail in shadows or bright areas. All major HDR formats are supported—you'll feel immersed like never before.

## Premium design

The ultra-thin metal bezel and polished-aluminium feet lend this TV a real sense of style. The backlit remote is trimmed with soft,

sustainably sourced Muirhead leather, and our packaging and inserts use recycled cardboard and paper.

## IMAX Enhanced



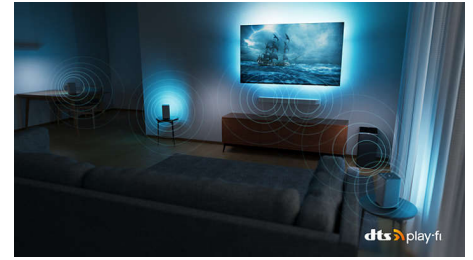
Welcome to Hollywood! Your Philips OLED TV lets you experience the full impact of films originally made to play in IMAX cinemas. Feel immersed with a far greater sense of scale. See more in every scene. Combined with Ambilight, you're in for a film night to remember.

## Dolby Vision and Dolby Atmos



With Dolby Vision and Dolby Atmos on board, your films, shows and games look and sound incredible. See the picture that the director wanted you to see — no more disappointing scenes that are too dark to make out! Hear every word clearly. Experience sound effects like they're really happening around you.

## DTS Play-Fi compatible



Philips Wireless Home System powered by DTS Play-Fi lets you connect to compatible soundbars and wireless speakers around your home in seconds. Listen to movies in the kitchen. Play music anywhere. You can even create a home-cinema surround-sound system using your Philips TV as a central speaker.

## HDMI 2.1 VRR and low latency



Play without limits. Your HDMI 2.1-enabled Philips TV lets you make the most of your next-gen gear with super-responsive gameplay and incredibly smooth graphics. Make that jump, turn on a dime or drift perfectly through a corner—while Ambilight gaming mode makes every thrill bigger.

## Android TV



Your Philips Android TV gives you the content you want—when you want it. You can customise the home screen to display your favourite apps, making it simple to start streaming the movies and shows you love. Or pick up where you left off.



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# Specifications

## Ambilight

- Ambilight Features: Built-in Ambilight+hue, Ambilight Music, Game Mode, Wall colour adaptive, Lounge mode, AmbiWakeup, AmbiSleep, Philips Wireless Home Speakers, Ambilight Aurora, Ambilight Boot-Up Animation
- Ambilight Version: next generation 4 sided

## Picture/Display

- Diagonal screen size (metric): 194 cm
- Display: 4K Ultra HD OLED
- Panel resolution: 3840 x 2160
- Native refresh rate: 120 Hz
- Picture engine: P5 AI Perfect Picture Engine
- Picture enhancement: Wide Colour Gamut 99% DCI/P3, Dolby Vision, Perfect Natural Motion, Micro Dimming Perfect, A.I. PQ mode, CalMAN Ready, HDR10+ Adaptive, IMAX enhanced mode, Film-maker mode
- Diagonal screen size (inch): 77 inch

## Display input resolution

- Resolution-Refresh rate: 576 p - 50 Hz, 640 x 480 - 60 Hz, 720 p - 50 Hz, 60 Hz, 1920 x 1080 p - 24 Hz, 25 Hz, 30 Hz, 50 Hz, 60 Hz, 100 Hz, 120 Hz, 2560 x 1440 - 60 Hz, 120 Hz, 3840 x 2160 p - 24 Hz, 25 Hz, 30 Hz, 50 Hz, 60 Hz, 100 Hz, 120 Hz.

## Tuner/Reception/Transmission

- Digital TV: DVB-T/T2/T2-HD/C/S/S2
- TV Programme guide\*: 8-day Electronic Programme Guide
- Signal strength indication
- Teletext: 1000 page Hypertext
- HEVC support

## Android TV

- OS: Android TV™ 11 (R)
- Pre-installed apps: Google Play Movies\*, Google Search, YouTube, BBC iPlayer, Netflix, Amazon Prime Video, Disney+, Fitness App, Spotify, Apple TV, YouTube Music
- Memory size (Flash): 16 GB\*
- Gaming cloud: Geforce Now, Stadia

## Smart TV Features

- Interactive TV: HbbTV
- Programme: Pause TV, USB recording\*
- Remote Control: with Voice, with Key light
- Voice assistant\*: Google Assistant built in, RC with Mic., Works with Alexa

## Multimedia Applications

- Video Playback Formats: Containers: AVI, MKV, H264/ MPEG-4 AVC, MPEG-1, MPEG-2, MPEG-4, VP9, HEVC (H.265), AV1
- Music Playback Formats: AAC, MP3, WAV, WMA (v2 up to v9.2), WVMA-PRO (v9 and v10), FLAC
- Subtitles Formats Support: .SRT, .SUB, .TXT, .SMI, .ASS, .SSA
- Picture Playback Formats: JPEG, BMP, GIF, PNG, 360 photo,

HEIF

## Processing

- Processing Power: Quad Core

## Sound

- Audio: 2.1 Channel, Output power: 70 Watt (RMS)
- Speaker configuration: 10 W x 4 mid-high speaker, 30 W sub-woofer
- Codec: Dolby Atmos®, DTS-HD(M6), Dolby Digital MS12 V2.5, AC-4
- Sound Enhancement: A.I. Sound, Clear Dialogue, Dolby Atmos®, Dolby Bass Enhancement, Dolby Volume Leveller, Night mode, A.I. EQ, DTS Play-Fi, Mimi Sound Personalisation, Room Calibration

## Connectivity

- Number of HDMI connections: 4
- HDMI features: 4K, Audio Return Channel
- EasyLink (HDMI-CEC): Remote control pass-through, System audio control, System standby, One touch play
- Number of USBs: 3
- Wireless connection: Wi-Fi 802.11ac, 2 x 2, Dual band, Bluetooth 5.0
- Other connections: Common Interface Plus (CI+), Digital audio out (optical), Ethernet-LAN RJ-45, Headphone out, Satellite Connector, Service connector
- HDCP 2.3: Yes on all HDMI
- HDMI ARC: Yes for all ports
- HDMI 2.1 features: Max 48 Gbps data rate, eARC on HDMI 2, eARC/VR/ALLM supported

## Supported HDMI video features

- HDMI 1/2: HDMI 2.1 full bandwidth 48 Gbps, up to 4K 120 Hz
- Gaming: HDMI VRR, ALLM, HGIG, Nvidia G-Sync compatible, AMD FreeSync Premium, Dolby Vision Game
- HDMI 3/4: HDMI 2.0
- HDR: Dolby Vision, HDR10, HDR10+, HDR10+ Adaptive, HLG, UHDA

## EU Energy card

- EPREL registration numbers: 1240565
- Energy class for SDR: G
- On mode power demand for SDR: 146 kWh/1000h
- Energy class for HDR: F
- On mode power demand for HDR: 126 kWh/1000h
- Off mode power consumption: n.a.
- Networked standby mode: <2.0 W
- Panel technology used: OLED

## Power

- Mains power: AC 220 - 240 V 50/60 Hz
- Standby power consumption: <0.3 W
- Power Saving Features: Auto switch-off timer, Light sensor, Picture mute (for radio), Eco mode

## Accessories

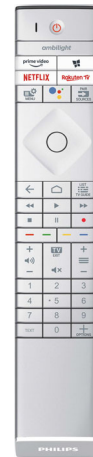
- Included accessories: 2 x AAA Batteries, Legal and safety brochure, Power cord, Quick start guide, Remote Control, Tabletop stand

## Design

- Colours of TV: Metal bezel frame
- Stand design: Metal dark chrome round sticks
- Remote control: with Muirhead leather

## Dimensions

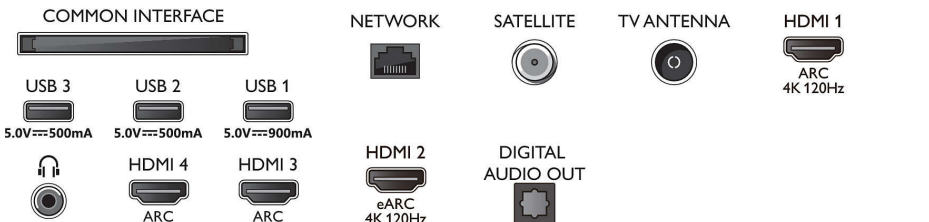
- Set Width: 1722.7 mm
- Set Height: 987.1 mm
- Set Depth: 78.6 mm
- Product weight: 35.8 kg
- Set width (with stand): 1722.7 mm
- Set height (with stand): 1011.0 mm
- Set depth (with stand): 310.0 mm
- Product weight (+stand): 36.5 kg
- Box width: 1950.0 mm
- Box height: 1170.0 mm
- Box depth: 200.0 mm
- VWeight incl. Packaging: 50.0 kg
- Stand width: 798.0 mm
- Stand height: 70.0 mm
- Stand depth: 310.0 mm
- Wall-mount compatible: 400 x 300 mm



## Connections

Side

Bottom



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[www.philips.com](http://www.philips.com)

\* Philips OLED TV panels have been certified as flicker-free and discomfort glare free by UL.  
\* Memory size (Flash): 16 G, the actual available disc space may differ (dependent on e.g. (pre-)installed apps, installed operating system, etc.)  
\* EPG and actual visibility (up to 8 days) is country- and operator-dependent.  
\* Android App offerings vary per country. For more details please visit your local Google Play Store.  
\* The TV supports DVB reception for 'Free to air' broadcast. Specific DVB operators may not be supported. An up to date list can be found in the FAQ section of the Philips support website. For some operators Conditional Access and subscription are required. Contact your operator for more information.  
\* Philips TV Remote app and related functionalities vary per TV model, operator and country, as well as smart device model and OS. For more details please visit: [www.philips.com/TVRemoteapp](http://www.philips.com/TVRemoteapp).  
\* USB recording for digital channels only, recordings may be limited by broadcast copy protection (CI+). Country and channel restrictions may apply.  
\* This television contains lead only in certain parts or components where no technology alternatives exist in accordance with existing exemption clauses under the RoHS Directive.  
\* Amazon, Alexa and all related logos are trademarks of Amazon.com, Inc. or its affiliates. Amazon Alexa is available in selected languages and countries.  
\* Amazon Prime is available in selected languages and countries.  
\* Disney+ subscription required. Subject to terms at <https://www.disneyplus.com> (c) 2020 Disney and its related entities. Disney+ is available in selected languages and countries.  
\* Google Assistant is available on Philips Android TVs running on Android O (8) or higher OS version. Google Assistant is available in selected languages and countries.  
\* Netflix subscription required. Subject to terms on <https://www.netflix.com>  
\* Rakuten TV is available in selected languages and countries.