

Philips Cineos LCD TV

94 cm (37") integrated digital

37PFL9603D



Excite your senses

Immerse yourself in a captivating Ambilight experience. Featuring Perfect Pixel HD Engine, this TV combines Perfect Motion Sharpness, 2250 trillion Colours and Perfect Contrast with Ambilight Spectra 2 — lighting up your viewing experience

Easy to connect and enjoy

- DLNA PC network link to browse PC and Home network content
- 4 HDMI inputs with Easylink for a full HD connection

Ready for digital

• Integrated Digital Tuner for DVB-T reception

Elevate your viewing experience

• Ambilight Spectra 2 enhances the viewing experience

Perfect LCD Picture

- Perfect Pixel HD Engine for unrivalled sharpness and clarity
- HD ready 1080p for highest quality display of Full HD images
- Perfect Natural Motion for ultra-smooth Full HD movies
- 100 Hz Clear LCD, 2 ms performance for superb motion sharpness
- 2250 trillion colours processing
- Dynamic contrast 30000:1 for incredible rich black details



Highlights

Ambilight Spectra 2



Add a new dimension to your viewing experience with Ambilight Spectra 2. This patented Philips technology enlarges the screen further by projecting a glow of light from the back of the screen onto the surrounding wall. Ambilight automatically adjusts the colour and brightness of the light surrounding the TV to match the picture, creating an immersive viewing experience. With Ambilight Spectra 2 movies truly come to

Perfect Pixel HD Engine



Experience unrivalled sharpness and clarity with Perfect Pixel HD Engine. Each pixel of the picture is enhanced to better match the surrounding pixels, resulting in a more natural picture. The result is a unique combination of sharpness, natural detail, vivid colours, superior contrast and smooth natural motion whatever you are watching. Clean and razorsharp images result from artefact and noise detection and reduction in all content sources - from multimedia to standard TV.

Full HD LCD display 1920 x 1080p

Enjoy the exceptional picture quality of Full High Definition TV signals of HD sources like HDTV broadcast, or Blu-ray DVD. HD ready 1080p is a protected label that offers picture quality far beyond that of ordinary HD Ready. It conforms to strict standards laid out by EICTA to offer a Full HD screen that displays the benefits of resolution and picture quality of a Full HD 1920 x 1080p High Definition TV signal. It has a universal connection for both analogue YPbPr and uncompressed Digital connection of DVI or HDMI, supporting HDCP. It can display 1080p progressive signals at 24, 50 and 60 Hz.

Perfect Natural Motion



Enjoy the action without any judder. Perfect Natural Motion estimates motion in the picture and corrects juddering movements in both broadcast and pre-recorded movie material (including 1080p movies and 24p True Cinema on Blu-ray and DVD). The result is even smoother and quieter pictures with excellent sharpness. Enjoy motion performance that surpasses cinema quality!

100 Hz Clear LCD (2 ms)



100 Hz Clear LCD creates extreme motion sharpness. The Double Frame Rate Insertion increases the sharpness of motion reproduction to more than twice that of conventional LCD, resulting in a performance with a response time of 2 milliseconds. Now

you can enjoy clear images even with fast onscreen motion.

2250 trillion colour processing

Vibrant and natural images from most advanced colour processing. The 17 bit colour booster optimises each of the 3 colour channels (RGB), a total processing power of 2250 trillion colours. It produces more vibrant colours while retaining excellent sharpness. The advanced algorithms detect skin tones and subtle colour shades, and processes these to give most natural colours.

Dynamic contrast ratio 30000:1

You want the LCD flat display with the highest contrast and most vibrant images. Philips advanced video processing combined with unique extreme dimming and backlight-boosting technology results in vibrant images. Dynamic Contrast will increase the contrast with excellent black level and accurate rendition of dark shades and colours. It gives a bright, lifelike picture with high contrast and vibrant colours.

Integrated Digital DVB-T tuner

The integrated Digital DVB-T tuner lets you receive digital terrestrial TV without an additional set top box. Enjoy quality TV clutter free.

DLNA PC network link

The PC-Network link provides easy access to personal Photo and Music content on your PC or Home Network. It uses the Ethernet (LAN) connection with DLNA protocol that assures that DLNA certified products will work together seamlessly. By connecting your TV to your home network you will be able to access information from all DLNA certified devices. Browse your PC collection of digital photographs, and music files via your home LAN network. The intuitive user interface of the TV makes it available at the push of a button

Ext 5: HDMI v1.3

Ext 6: HDMI v1.3

Accessories

Dimensions

· Set Width: 953 mm • Set Height: 604 mm

• Set Depth: 101 mm • Product weight: 19.2 kg

Box width: 1067 mm

• Box height: 819 mm

Box depth: 300 mm

Stand width: 520 mm

• Set height (with stand): 677 mm

· Set depth (with stand): 242 mm

· Weight incl. Packaging: 29 kg

Product weight (+stand): 23.2 kg

Wall-mount compatible: 200 x 200 mm

• Mains power: AC 220-240 V +/- 10%

Ambient temperature: 5°C to 35°C

• Standby power consumption: 0.15 W

• Power (Energy-saving mode): 144 W

· Included accessories: RF antenna cable, Power

cord, Quick start guide, User Manual, Warranty

certificate, Remote Control, Batteries for remote

• Power consumption: 186 W

Power

Specifications

Ambilight

- · Ambilight Features: Ambilight Spectra 2, Lounge
- · Ambilight light system: LED-wide colour
- Dimming Function: Manual and via Light Sensor

Picture/Display

- · Aspect ratio: Widescreen
- Diagonal screen size (inch): 37 inch
- Diagonal screen size (metric): 94 cm
- Colour cabinet: High-gloss decofront with black back cover
- Panel resolution: 1920 x 1080p
- Brightness: 500 cd/m²
- Picture enhancement: Perfect Pixel HD Engine. Perfect Natural Motion, Perfect Contrast, 3/2 - 2/ 2 motion pull down, 3D Combfilter, Active Control + Light sensor, 100 Hz Clear LCD, Jagged Line Suppression, Progressive scan, 1080p 24/25/
- 30 Hz processing, 1080p 50/60 Hz processing

 Display screen type: LCD Full HD W-UXGA Act. matrix
- Dynamic screen contrast: 30000:1
- Response time (typical): 2 (BEW equiv.) ms
- Viewing angle: 176° (H)/176° (V)
- · Screen enhancement: Anti-Reflection coated
- Colour processing: 2250 trillion colours 17bit RGB

Supported Display Resolution

- Computer formats: 640 x 480, 60 Hz, 800 x 600, 60 Hz, 1024 x 768, 60 Hz, 1280 x 768, 60 Hz, 1360 \times 768, 60 Hz, 1920 \times 1080i, 60 Hz, 1920 \times 1080p, 60 Hz
- Video formats: 480i, 60 Hz, 480p, 60 Hz, 576i, 50 Hz, 576p, 50 Hz, 720p, 50, 60 Hz, 1080i, 50, 60 Hz, 1080p, 24, 50, 60 Hz, 1080p, 24, 25, 30 Hz

Tuner/Reception/Transmission

- · Aerial Input: 75 ohm coaxial (IEC75)
- Tuner bands: Hyperband, S-Channel, UHF, VHF
- TV system: DVB COFDM 2K/8K
- Digital TV: DVB Terrestrial*
- Video Playback: NTSC, SECAM, PAL

Multimedia Applications

- Multimedia connections: USB
- Playback Formats: MP3, Slideshow files (.alb), JPEG Still pictures, MPEG1, MPEG2

Convenience

Rear connectors

• Child Protection: Child Lock+Parental Control

- Automatic Channel Install (ACI), Automatic Digital Tuning, Plug and Play
- · Ease of Use: 4 favourite lists, Auto Volume Leveller (AVL), Delta Volume per preset, Graphical User Interface, On-Screen Display, Programme List, Settings assistant Wizard, Side Control
- Movie expand 14:9, Movie expand 16:9, Subtitle and Heading Shift, Super Zoom, Widescreen, unscaled (1080p dot by dot)
- Electronic Programme Guide: Now + Next EPG, 8-day Electronic Programme Guide
- Remote control type: RC4492
- Teletext: 1200-page Hypertext
- Firmware upgradeable: Firmware auto upgrade wizard, Firmware upgradeable via USB
- · Picture in Picture: Text dual screen
- information Line
- saving, Standard, Vivid

- Output power (RMS): 2 x 15 W
- Sound System: Virtual Dolby Digital, BBE
- Sound Enhancement: Auto Volume Leveller, Digital Signal Processing, Dynamic Bass Enhancement, Graphic Equalizer, Smart Sound

Loudspeakers

- Built-in speakers: 2
- · Loudspeaker types: 2 integrated subwoofers, Dome tweeter

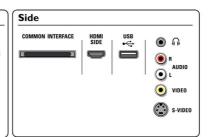
Connectivity

- EasyLink (HDMI-CEC): One touch play, System audio control, System standby
- Front/Side connections: HDMI v1.3, S-video in, CVBS in, Audio L/R in, Headphones Out, USB
- Ext 1 Scart: Audio L/R, CVBS in, RGB
- Ext 2 Scart: Audio L/R, CVBS in, RGB
- · Other connections: Analogue audio Left/Right out, S/PDIF out (coaxial), Common Interface
- PC network link: DLNA 1.0 certified
- Ext 3: YPbPr, Audio L/R in, VGA PC-in
- Ext 4: HDMI v1.3

AUDIO IN
OVI + HDMI

- · Ease of Installation: Auto Programme Naming, Tuning System (ATS), Autostore, Fine Tuning, PLL
- Screen Format Adjustments: 4:3, Auto Format,
- · Multimedia: Digital media reader (browser), USB autobreak-in
- Remote Control: Universal

- Teletext enhancements: Habit Watch, Programme
- Smart mode: Game, Movie, Personal, Energy





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