



Philips Brilliance  
4K Ultra HD LCD display  
with MultiView

40" (101.6 cm)  
3840 x 2160 (4K UHD)



BDM4037UW

## See the big picture with all the details

with 4K Ultra HD

The expansive 40" class Ultra HD professional Philips display gives you the room to spread out, see the big picture and all the details in 4K Ultra High Definition (four times the resolution for full HD)

### Expand your viewing experience

- SmartImage presets for easy optimized image settings
- UltraClear 4K UHD (3840x2160) resolution for precision
- VA display delivers awesome images with wide viewing angles
- MultiView 4K for 4 systems on one screen
- Less eye fatigue with Flicker-free technology
- Ultra Wide-Color wider range of colors for a vivid picture
- 1.074 billion colors for smooth color gradations and detail

### Designed for the way you work

- MHL technology for enjoying mobile content on big screen
- Built-in stereo speakers for multimedia
- Slim bezel design for a stylish look
- USB 3.0 Hub for convenient access and fast charging
- SmartConnect with DisplayPort, HDMI and VGA connections

# PHILIPS

4K Ultra HD LCD display with MultiView  
40" (101.6 cm) 3840 x 2160 (4K UHD)

BDM4037UW/73

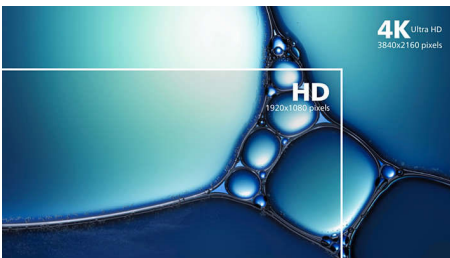
# Highlights

## Curved display design



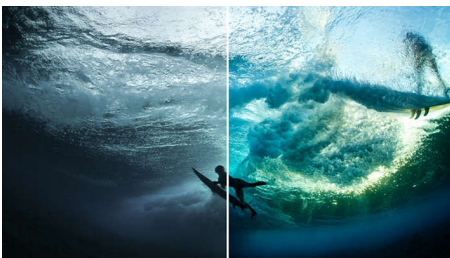
Desktop monitors offer a personal user experience, which suits a curve design very well. The curved screen provides a pleasant yet subtle immersion effect, which focuses on you at the center of your desk.

## UltraClear 4K UHD Resolution



These Philips displays utilize high performance panels to deliver UltraClear, 4K UHD (3840 x 2160) resolution images. Whether you are demanding professional requiring extremely detailed images for CAD solutions, using 3D graphics applications or a financial wizard working on huge spreadsheets, Philips displays will make your images and graphics come alive.

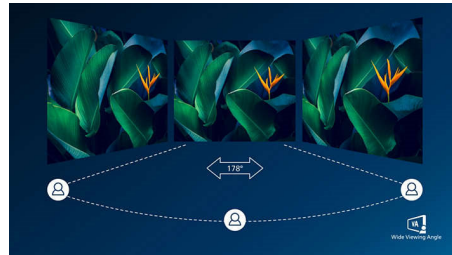
## Ultra Wide-Color Technology



Ultra Wide-Color Technology delivers a wider spectrum of colors for a more brilliant picture.

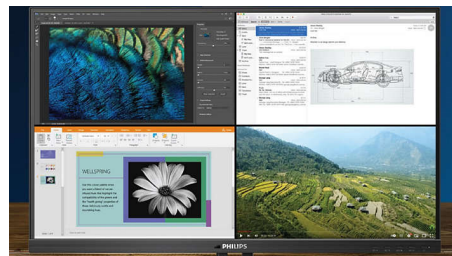
Ultra Wide-Color wider "color gamut" produces more natural-looking greens, vivid reds and deeper blues. Bring, media entertainment, images, and even productivity more alive and vivid colors from Ultra Wide-Color Technology.

## VA display



Philips VA LED display uses an advanced multi-domain vertical alignment technology which gives you super-high static contrast ratios for extra vivid and bright images. While standard office applications are handled with ease, it is especially suitable for photos, web-browsing, movies, gaming, and demanding graphical applications. It's optimized pixel management technology gives you 178/178 degree extra wide viewing angle, resulting in crisp images.

## MultiView technology for 4K



Philips MultiView feature on this expansive 4K UHD display enables you to have up to four systems each shown in Full HD on one screen. You can use the Picture-by-Picture (PbP) for monitoring four systems on one screen for control rooms or security. Or for multiple devices like two notebooks side-by-side simultaneously, making collaboration more

productive. Or Picture-in-Picture mode (PiP) watching a live football feed from your set-top box, while working on your PC.

## SmartImage



SmartImage is an exclusive leading edge Philips technology that analyzes the content displayed on your screen and gives you optimized display performance. This user friendly interface allows you to select various modes like Office, Photo, Movie, Game, Economy etc., to fit the application in use. Based on the selection, SmartImage dynamically optimizes the contrast, color saturation and sharpness of images and videos for ultimate display performance. The Economy mode option offers you major power savings. All in real time with the press of a single button!

## Flicker-free technology



Due to the way brightness is controlled on LED-backlit screens, some users experience flicker on their screen which causes eye fatigue. Philips Flicker-free Technology applies a new solution to regulate brightness and reduce flicker for more comfortable viewing.



# Specifications

## Connectivity

- Signal Input: VGA (Analog), DisplayPort x 2, HDMI (1.4) - MHL x 1, HDMI (2.0) - MHL x 1
- USB: USB 3.0x4 (1 w/fast charging)\*
- Sync Input: Separate Sync, Sync on Green
- Audio (In/Out): PC audio-in, Headphone out

## Picture/Display

- Panel Size: 40 inch / 101.6 cm
- Aspect ratio: 16:9
- LCD panel type: VA LCD
- Backlight type: W-LED system
- Pixel pitch: 0.230 x 0.230 mm
- Optimum resolution: 3840 x 2160 @ 60Hz
- Brightness: 300 cd/m<sup>2</sup>
- Display colors: Color support 1.07 billion colors (Dithered 10 bits)
- Color gamut (typical): NTSC 100% (CIE1976)\*
- Contrast ratio (typical): 4,000:1
- SmartContrast: 20,000,000:1
- Response time (typical): 4 ms (Gray to Gray)\*
- Viewing angle: 178° (H) / 178° (V), @ C/R &gt; 10
- Picture enhancement: SmartImage
- Effective viewing area: 884.74 (H) x 497.66 (V) - at a 3000R curvature\*
- Scanning Frequency: 30 - 99 kHz (H) - VGA/HDMI, 30 - 160 kHz (H) - DisplayPort / 56 - 80 Hz (V) - VGA, 23 - 80 Hz (V) - HDMI/DisplayPort
- sRGB
- MHL: 1080P @ 60Hz
- Flicker-free
- Pixel Density: 110 PPI

## Convenience

- Built-in Speakers: 5 W x 2
- Plug & Play Compatibility: DDC/CI, Mac OS X, sRGB, Windows 10 / 8.1 / 8 / 7
- User convenience: SmartImage, Multiview, User, Menu, Power On/Off
- OSD Languages: Dutch, English, Finnish, French, German, Greek, Hungarian, Italian, Japanese, Korean, Polish, Portuguese, Russian, Simplified Chinese, Spanish, Swedish, Traditional Chinese, Turkish, Ukrainian, Brazil Portuguese, Czech
- Other convenience: Kensington lock, VESA mount (100x100mm)
- Control software: SmartControl
- MultiView: PBP (4x devices), PIP (2x devices)

## Stand

- Tilt: -5/10 degree

## Power

- ECO mode: 32.61 W
- Power supply: Built-in, 100-240VAC, 50-60Hz
- Off mode: 0.3 W (typ.)
- On mode: 43.74 W (typ.) (EnergyStar 7.0 test method)
- Standby mode: 0.5 W (typ.)
- Power LED indicator: Operation - White, Standby mode- White (blinking)

## Dimensions

- Packaging in mm (WxHxD): 1043 x 731 x 304 mm
- Product without stand (mm): 909 x 532 x 72 mm
- Product with stand(max height): 909 x 643 x 247 mm

## Weight

- Product with packaging (kg): 16.42 kg
- Product with stand (kg): 11.6 kg
- Product without stand (kg): 11.3 kg

## Operating conditions

- Altitude: Operation: +12,000ft (3,658m), Non-operation: +40,000ft (12,192m)
- Temperature range (operation): 0°C to 40°C °C
- MTBF: 70,000 hrs (excluded backlight) hour(s)
- Relative humidity: 20%-80 %
- Temperature range (storage): -20°C to 60°C °C

## Sustainability

- Environmental and energy: EnergyStar 7.0, RoHS
- Recyclable packaging material: 100 %
- Specific Substances: Mercury free

## Compliance and standards

- Regulatory Approvals: WEEE, CECP, PSE, VCCI, BSMI, CE Mark, cETLus, CU-EAC, EPA, FCC Class B, ICES-003, J-MOSS, KUCAS, PSB, RCM, SASO, SEMKO, TUV Ergo, TUV/GS, UKRAINIAN, MEPS

## Cabinet

- Finish: Glossy
- Foot: Silver
- Front bezel: Silver
- Rear cover: White



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[www.philips.com](http://www.philips.com)

\* This Philips display is MHL certified. However, in case your MHL device does not connect or work correctly, check with your MHL device FAQ or vendor directly for direction. The policy of your device manufacturer may require you to purchase their brand specific MHL cable or adapter in order to work

\* Requires optional MHL certified mobile device and MHL cable. (not included) Please check with your MHL device vendor for compatibility.

\* Standby/Off energy saving of ErP is not applicable for the MHL charging functionality

\* For complete list of MHL-enabled products refer to [www.mhlconsortium.org](http://www.mhlconsortium.org)

\* Radius of the arc of the display curvature in mm

\* Fast charging complies with USB BC 1.2 standard

\* Response time value equal to SmartResponse

\* Four inputs required for 4 systems on one screen.

\* NTSC 85% (CIE1931), sRGB: 123%