

QHD LCD Monitor with Ultra Wide-Color

- E Line
- 27" (68.6 cm) Quad HD (2560 x 1440)

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# Vivid colors in an elegant design

Colors like you've never seen before. This brilliant wide view Quad HD display with Ultra Wide-Color offers crisp images with the richest and most vivid colors on an elegant display for a your best creations yet.

## **Benefits**

## Superb Picture Quality

- Ultra Wide-Color wider range of colors for a vivid picture
- IPS LED wide view technology for image and color accuracy
- Crystalclear images with Quad HD 2560 x 1440 pixels
- Effortlessly smooth gameplay with AMD FreeSync™ technology
- LowBlue Mode for easy on-the-eyes productivity
- · Less eye fatigue with Flicker-free technology
- · SmartImage Lite for easy optimized image settings

## Elegant Design

- Narrow border display for seamless appearance
- Elegant, slim design complements your home decor

## Features designed for you

- Built-in stereo speakers for multimedia
- HDMI-ready for Full HD entertainment
- DisplayPort connection for maximum visuals



## **Features**

## Ultra Wide-Color Technology





Ultra Wide-Color Technology delivers a wider spectrum of colors for a more brilliant picture. Ultra Wide-Color wider "color gamut" produces more natural-looking greens, vivid reds and deeper blues. Bring, media entertainment, images, and even productivity more alive and vivid colors from Ultra Wide-Color Technology.

#### IPS technology



IPS displays use an advanced technology which gives you extra wide viewing angles of 178/178 degree, making it possible to view the display from almost any angle. Unlike standard TN panels, IPS displays gives you remarkably crisp images with vivid colors, making it ideal not only for Photos, movies and web browsing, but also for professional applications which demand color accuracy and consistent brightness at all times.

#### Crystalclear images

These Philips screens deliver Crystalclear, Quad HD 2560x1440 or 2560x1080 pixel images. Utilizing high performance panels with high density pixel count, enabled by high bandwidth sources like Displayport, HDMI, Dual link DVI, these new displays will make your images and graphics come alive. Whether you are demanding professional requiring extremely detailed information for CAD-CAM solutions, using 3D graphic applications or a financial wizard working on huge spreadsheets, Philips displays will give you Crystalclear images.

#### Ultra-smooth gaming



Gaming shouldn't be a choice between choppy gameplay or broken frames. With the new Philips monitor it doesn't have to be. Get fluid, artifact-free performance at virtually any framerate with AMD FreeSync  $^{\text{TM}}$  technology, smooth quick refresh and ultra-fast response time.

## LowBlue Mode



Studies have shown that just as ultra-violet rays can cause eye damage, shortwave length blue light rays from LED displays can cause eye damage and affect vision over time. Developed for wellbeing, Philips LowBlue Mode setting uses a smart software technology to reduce harmful shortwave blue light.

## Flicker-free technology



Due to the way brightness is controlled on LED-backlit screens, some users experience flicker on their screen which causes eye fatigue. Philips Flicker-free Technology applies a new solution to regulate brightness and reduce flicker for more comfortable viewing.

#### UltraNarrow Border



The new Philips displays feature ultra-narrow borders which allow for minimal distractions and maximum viewing size. Especially suited for multi-display or tiling setup like gaming, graphic design and professional applications, the ultra-narrow border display gives you the feeling of using one large display.

#### Built-in stereo speakers

A pair of high quality stereo speakers built into a display device. It can be visible front firing, or invisible down firing, top firing, rear firing, etc depending on model and design.

## **HDMI** Ready



An HDMI-ready device has all the required hardware to accept High-Definition Multimedia Interface (HDMI) input. A HDMI cable enables high-quality digital video and audio all transmitted over a single cable from a PC or any number of AV sources (including set-top boxes, DVD players, A/V receivers and video cameras).

#### DisplayPort connection



DisplayPort is a digital link from PC to Monitor without any conversion. With higher capabilities than DVI standard, it is fully capable to support up to 15meter cables and 10.8 Gbps/sec data transfer. With this high performance and zero latency, you get the fastest imaging and refresh rates - making DisplayPort the best choice for not only general office or home use, but also for the demanding gaming and movies, video editing and more. It also keeps interoperability in mind via use of various adapters.

#### SmartImage Lite

SmartImage Lite is an exclusive, leading edge Philips technology that analyzes the content displayed on your screen. Based on a scenario you select, SmartImage Lite dynamically enhances the contrast, color saturation and

sharpness of images and videos for ultimate display performance - all in real time with the press on a single button.

#### Slim design

## **Specifications**

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LCD panel type IPS technology W-LED system Backlight type Panel Size 27 inch / 68.6 cm Effective viewing area 596.74 (H) x 335.66 (V)

Aspect ratio 16:9

Optimum resolution 2560 x 1440 @ 60Hz

109 PPI Pixel Density

Response time 4 ms (Gray to Gray)\* (typical)

Brightness

350 cd/m<sup>2</sup> 1000:1 Contrast ratio (typical)

SmartContrast 20,000,000:1 Pixel pitch 0.233 x 0.233 mm 178° (H) / 178° (V) Viewing angle @ C/R > 10

Flicker-free

Picture enhancement SmartImage Lite

Color gamut (typical) NTSC 114%\*, sRGB 132%\*

Display colors 16.7 M

54 - 84 kHz (H) / 46 - 75 Hz (V) Scanning Frequency

LowBlue Mode Yes FreeSync Yes sRGB Yes

#### Connectivity

VGA (Analog) Signal Input

DisplayPort 1.2 HDMI 1.4

Headphone out

Separate Sync Sync Input Sync on Green Audio (In/Out) PC audio-in

## Convenience

**Built-in Speakers** 3 W x 2 User convenience

Power On/Off Menu Volume Input SmartImage lite

Brazil Portuguese **OSD** Languages

> Czech Dutch English Finnish French German Greek

Hungarian Italian Japanese Korean Polish Portuguese Russian Simplified Chinese Spanish Swedish

Traditional Chinese Turkish

Other convenience Plug & Play Compatibility

Kensington lock DDC/CI Mac OS X sRGB

Ukranian

Windows 10 / 8.1 / 8 / 7

Stand

Tilt -5/20 degree

Power

22.93 W (typ.) (EnergyStar 7.0 test On mode

0.5 W (typ.)

Standby mode 0.3 W (typ.) Off mode Operation - White Power LED indicator

Standby mode- White (blinking)

Power supply

100-240VAC, 50-60Hz

**Dimensions** 

Product with stand

(mm)

Product without

stand (mm)

Packaging in mm (WxHxD)

613 x 466 x 189 mm 613 x 374 x 41 mm

660 x 523 x 135 mm

Weight

Product with stand 4.69 kg (kg) Product without 4.07 kg

stand (kg)

Product with pack-

aging (kg)

6.58 kg

Operating conditions

Temperature range

(operation)

Temperature range

(storage)

Relative humidity

Altitude

MTBF

20%-80 %

0°C to 40°C °C

-20°C to 60°C °C

Operation: +12,000ft (3,658m), Nonoperation: +40,000ft (12,192m) 50,000 (excluding backlight) hour(s)

Sustainability

Environmental and

energy

EnergyStar 7.0 RoHS Lead-free Mercury Free 100 %

Recyclable packaging

material

Compliance and standards

Regulatory Approvals CE Mark

FCC Class B TCO Certified WFFF CECP CU **EPA RCM** 

Cabinet

Black & Gunmetal Color

Finish Glossy

<sup>\*</sup> sRGB Area based on CIE 1931



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<sup>\*</sup> Response time value equal to SmartResponse

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<sup>\*</sup> NTSC Area based on CIE1976