

Philips Signage Solutions
D-Line Display

55"

Powered by Android
500cd/m²

55BDL4150D



Say more

Smart, fast 24/7 display.

Make it stand out with a fast Philips D-Line Professional 4K UHD display. Philips superb picture quality ensures true colors and intense contrast. You can effortlessly display content from multiple sources on a single screen.

Innovative solutions for any signage application

- Save and play content with internal memory
- Android: Run your own app or choose your favorite app to run
- Integrated WiFi
- Enhance your connectivity with an integrated mPCIe slot.

Maximizing the impact of your message

- CMND: Take control of your displays
- Connect and control your content via the cloud
- Manage settings of multiple displays with CMND & Control
- Create and update content with CMND & Create

Care about you, your business and your audience

- SmartPower for energy saving
- Keep your content up and running with FailOver
- Ensure your content is running with automatic screenshots

PHILIPS

D-Line Display
55" Powered by Android, 500cd/m²

Highlights

Powered by Android

With Android OS integrated into the display, you can work with the most developed OS on the planet and save your own app directly into the display. Or, choose from the large library of Android apps and play content from there. With the built-in scheduler, you can daypart your apps and content based on your customer and time of day and with the auto orientation feature, showing content in portrait or landscape is as simple as turning the display.

PCI Slot

With an integrated PCI slot, you can connect a WiFi/bluetooth or 4G LTE module, allowing for even greater communication with the display. Machine to machine communication is also enhanced, with numerous configurations available for customers to use, such as the ability to expand product features or signal-handling capability.

Internal Memory



Save and play content with internal memory. Upload your media into the display and playback content immediately. Working in conjunction with the internal browser, it also serves as a memory cache when streaming online content. If the network ever fails, the internal memory keeps content running by playing a cached version of the content, ensuring that your media stays up even if the network goes down.

Proof of Play

Content is king, and with the automatic screenshot feature, you can make sure that your content is up and running at all times. Screenshots are taken throughout the day, which are then stored in the FTP server. From

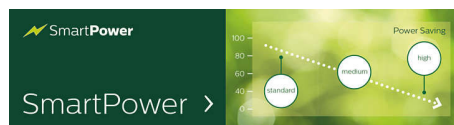
there, the screenshots can be viewed no matter when, or where you are.

FailOver



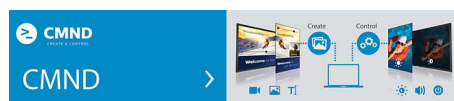
Keeping your content up and running is critical for demanding commercial applications. While it is unlikely you will face a content disaster, FailOver provides content protection with a revolutionary technology that plays back-up content on screen in the event of a media player failure. FailOver automatically kicks in when the primary input fails. Simply select a primary input connection and a FailOver connection and your ready for instant protection.

SmartPower



The backlight intensity can be controlled and pre-set by the system to reduce the power consumption by up to 50%, which saves substantially on energy costs.

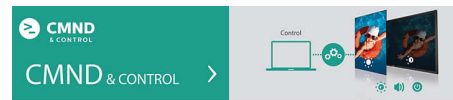
CMND



A robust display management platform, CMND puts the power back into your hands. Update and manage content with CMND & Create or control your settings with CMND & Control. It's all possible with CMND.

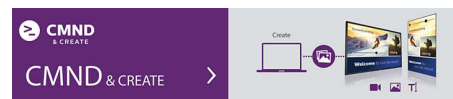
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CMND & Control



With CMND & Control, easily manage multiple displays in a central location. With real time display monitoring, setting and software updates from a remote location, and the ability to customize and configure multiple displays at once, such as video wall or menu board displays, controlling your suite of displays has never been easier.

CMND & Create



Design and create compelling content with CMND & Create, a powerful authoring tool. With a drag and drop interface, preloaded templates, and integrated widgets, you'll be able to amaze your customers with compelling content. Available in portrait and landscape mode.

SmartBrowser



Connect and control your content via the cloud with the integrated HTML5 browser. Using the Chromium based browser, design your content online and connect a single display, or your complete network. Show content in both landscape and portrait mode, with fullHD resolution. Streaming content can also be shown in a PIP (picture-in-picture) window. Simply connect the display to the internet using WiFi or with an RJ45 cable, and enjoy your own created playlists



Specifications

Picture/Display

- Diagonal screen size (metric): 138.8 cm
- Diagonal screen size (inch): 54.64 inch
- Aspect ratio: 16:9
- Panel resolution: 3840 x 2160
- Pixel pitch: 0.315 [mm] × 0.315 [mm]
- Optimum resolution: 3840 x 2160 @ 60Hz
- Brightness: 500 cd/m²
- Display colors: 1.07 Billion
- Contrast ratio (typical): 1100:1
- Response time (typical): 8 ms
- Viewing angle (horizontal): 178 degree
- Viewing angle (vertical): 178 degree
- Operating system: Android 7.1.2

Connectivity

- Audio output: 3.5mm jack, External speaker connection, SPDIF
- Video input: DisplayPort (1.2), DVI-D, HDMI 2.0 (x3), VGA (Analog D-Sub)
- Audio input: 3.5 mm jack
- Other connections: mPCle, Micro USB (x1) (OTG), USB 2.0, USB 3.0
- Video output: DisplayPort 1.2 (x1)
- External control: RJ45, RS232C (in/out) 2.5 mm jack, IR (in/out) 3.5 mm jack

Convenience

- Placement: Landscape, Portrait
- Tiled Matrix: Up to 10 x 15
- Screen saving functions: Pixel Shift, Low Bright
- Keyboard control: Hidden, Lockable
- Signal loop through: IR Loophrough, DisplayPort
- Network controllable: RJ45, RS232

Sound

- Built-in speakers: 2 x 10W RMS

Power

- Mains power: 100 ~ 240 VAC, 50 ~ 60 Hz
- Consumption (Typical): 150 W
- Consumption (Max): 211 W
- Standby power consumption: 0.5 W

Supported Display Resolution

- Computer formats: 1920 x 1080, 60Hz, 1366 x 768, 60Hz, 1360 x 768, 60Hz, 800 x 600, 56, 60, 72, 75Hz, 640 x 480, 60, 67, 72, 75Hz, 1024x768, 60,70Hz, 1152 x 864, 60, 70, 75Hz, 1152 x 900, 66Hz, 1280 x 720, 60,70Hz, 1280 x 768, 60Hz, 75Hz, 1280 x 800, 60,75Hz, 1280 x 960, 60Hz, 1280x1024, 60,67,75Hz, 1400 x 1050, 60, 75Hz, 1440 x 1050, 60Hz, 1440 x 900, 60, 75Hz, 1600 x 1200, 60Hz, 1600 x 900, 60Hz, 1680 x 1050, 60Hz, 1920 x 1200, 60Hz, 3840 x 2160, 24,25,30,60Hz, 4096 x 2160, 24Hz, 640 x 350, 70Hz, 720 x 400, 70Hz, 832 x 624, 75Hz, 848 x 480, 60Hz, 960x720, 75Hz
- Video formats: 1080p, 50, 60Hz, 1080i, 50, 60Hz, 720p, 50, 60Hz, 576i, 50Hz, 576p, 50Hz, 480p, 60Hz, 480i, 60Hz, 4K x 2K, 50,60Hz

Dimensions

- Set Width: 1240.0 mm
- Product weight: 25 kg
- Set Height: 713.4 mm
- Set Depth: 64.4mm(wall mount) / 69.6mm(handle) mm
- Set Width (inch): 48.82 inch
- Set Height (inch): 28.09 inch
- Wall Mount: 400 x 400 mm, M6
- Set Depth (inch): 2.54 inch(wall mount) / 2.74 inch(handle) inch
- Bezel width: 12.2mm(T); 12.7mm(/R/L); 15.8mm(B)
- Product weight (lb): 55.11 lb

Operating conditions

- Altitude: 0 ~ 3000 m
- Temperature range (operation): 0 ~ 40 °C
- MTBF: 50,000 hour(s)
- Temperature range (storage): -20 ~ 60 °C
- Humidity range (operation)[RH]: 20 ~ 80% (without condensation)
- Humidity range (storage) [RH]: 5 ~ 95% (without condensation)

Multimedia Applications

- USB Playback Video: MKV, MP4, MPEG, MPG, TS, VOB, AVI, DAT, FLV
- USB Playback Picture: BMP, JPEG, JPG, PNG
- USB Playback Audio: AAC, M4A, MP3, WMA

Internal Player

- CPU: Dual-Core Cortex-A72 @2GHz, Quad-Core Cortex-A53 @ 1.5GHz, RK3399
- GPU: ARM Mali-T860 MP4
- Memory: 4GB DDR3
- Storage: 16GB EMMC
- Wifi: 2T2R, 802.11 ac/a/b/g/n, WCT07R2201

Accessories

- Included accessories: Remote Control, Batteries for remote control, Quick start guide, RS232 cable, AC Power Cord
- Included Accessories: Dipole antenna (x2), IR sensor cable (1.8 m) (x1), M2 Screw (x2), M3 screw (x1), Philips logo (x1), RS232 Daisy chain cable (x1), SD card cover (x1)
- Stand: BM05922 (Optional)

Miscellaneous

- On-Screen Display Languages: English, French, German, Spanish, Polish, Turkish, Russian, Italian, Simplified Chinese, Traditional Chinese, Arabic, Japanese, Danish, Dutch, Finnish, Norwegian, Portuguese, Swedish
- Warranty: 3 year warranty
- Regulatory approvals: CE, UL/cUL, RoHS, BSMI, CB, J-Moss, PSE, VCCI, CU, EMC, EMF, EnergyStar 8.0, FCC, Class A, PSB



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