

Philips Business Monitor  
LCD monitor with USB-C

### B Line

24 (23.8" / 60.5 cm diag.)  
1920 x 1080 (Full HD)

243B9



## Simplify your connections

with USB-C docking monitor

The Philips B line monitor with USB-C docking replaces cable clutter. View Full HD image and re-charge your laptop, all at the same time with a single USB-C cable. SmartErgo base, Flicker-free and LowBlue mode make work easy-on-the eyes.

#### Excellent performance

- IPS technology for full colors and wide viewing angles

#### Single cable USB-C connection

- Connect your notebook with one USB-C cable
- Power and re-charge compatible notebook from the monitor
- USB 3.2 high speed data transfer

#### Designed for the way you work

- SmartErgoBase enables people-friendly ergonomic adjustments
- HDMI ensures universal digital connectivity
- Less eye fatigue with Flicker-free technology
- LowBlue Mode for easy on-the-eyes productivity

#### Designed for sustainability

- 100% Recycled packing material
- PowerSensor saves up to 70% energy costs

# PHILIPS

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243B9/69

# Highlights

## USB-C connection

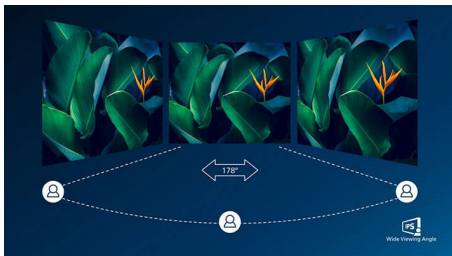


This Philips display features a USB type-C connector with power delivery. With intelligent and flexible power management, you can power charge your compatible device directly. Its slim, reversible USB-C allows for easy, one-cable connection. You can watch high resolution video and transfer data at a super-speed, while powering up and re-charging your compatible device at the same time.

## Power & re-charge notebook

This monitor features a built in USB-C connector which meets USB Power Delivery standard. With intelligent and flexible power management, you can now power up and or re-charge your compatible\* Notebook directly from the Monitor using a single USB-C cable.

## IPS technology



IPS displays use an advanced technology which gives you extra wide viewing angles of 178/178 degree, making it possible to view the display from almost any angle - even in 90 degree Pivot mode! Unlike standard TN panels, IPS displays gives you remarkably crisp images with vivid colors, making it ideal not only for Photos, movies and web browsing, but also for professional applications which demand color accuracy and consistent brightness at all times.

## SmartErgoBase



The SmartErgoBase is a monitor base that delivers ergonomic display comfort and provides cable management. The base can swivel, tilt and rotate to various angles to ensure maximum comfort. The height adjustable stand guarantees the optimal viewing level, reducing the physical strains of a long workday, while cable management reduces cable clutter and keeps the workspace neat and professional.

## Flicker-free technology



Due to the way brightness is controlled on LED-backlit screens, some users experience flicker on their screen which causes eye fatigue. Philips Flicker-free Technology applies a new solution to regulate brightness and reduce flicker for more comfortable viewing.

## LowBlue Mode



Studies have shown that just as ultra-violet rays can cause eye damage, shortwave length blue

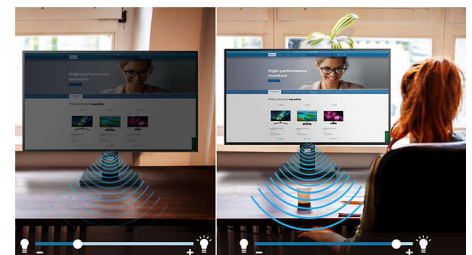
light rays from LED displays can cause eye damage and affect vision over time. Developed for wellbeing, Philips LowBlue Mode setting uses a smart software technology to reduce harmful shortwave blue light.

## HDMI Ready



An HDMI-ready device has all the required hardware to accept High-Definition Multimedia Interface (HDMI) input. A HDMI cable enables high-quality digital video and audio all transmitted over a single cable from a PC or any number of AV sources (including set-top boxes, DVD players, A/V receivers and video cameras).

## PowerSensor



PowerSensor is a built-in 'people sensor' that transmits and receives harmless infrared signals to determine if user is present and automatically reduces monitor brightness when user steps away from the desk, cutting energy costs by up to 70 percent and prolonging monitor life.



# Specifications

## Picture/Display

- Panel Size: 23.8 inch / 60.5 cm
- Aspect ratio: 16:9
- LCD panel type: IPS technology
- Backlight type: W-LED system
- Pixel pitch: 0.275 x 0.275 mm
- Brightness: 250 cd/m<sup>2</sup>
- Display colors: 16.7M
- Color gamut (typical): NTSC 90%\*, sRGB 104%\*
- Contrast ratio (typical): 1000:1
- SmartContrast: 50,000,000:1
- Response time (typical): 4 ms (Gray to Gray)\*
- Viewing angle: 178° (H) / 178° (V), @ C/R &gt; 10
- Picture enhancement: SmartImage
- Maximum resolution: 1920 x 1080 @ 75 Hz\*
- Effective viewing area: 527 (H) x 296.5 (V)
- Scanning Frequency: 30 - 85 kHz (H) / 48 - 75 Hz (V)
- sRGB
- Flicker-free
- Pixel Density: 93 PPI
- LowBlue Mode
- Display Screen Coating: Anti-Glare, 3H, Haze 25%
- EasyRead
- Adaptive sync

## Connectivity

- Signal Input: VGA (Analog), DisplayPort 1.2 x 1, HDMI 1.4 x 1, USB-C 3.2 Gen 1 x 1 (upstream, power delivery up to 65W)
- Sync Input: Separate Sync, Sync on Green
- Audio (In/Out): PC audio-in, Headphone out
- USB:: USB-C 3.2 Gen 1 x 1 (upstream), USB 3.2 x 4 (downstream with 1 fast charge B.C 1.2)
- HDCP: HDCP 1.4 (DP / HDMI / USB-C)

## USB

- Power delivery: USB PD version 3.0
- Super speed: Data and Video transfer
- DP: Built-in Display Port Alt mode
- USB-C max. power delivery: Up to 65W (5V/3A; 9V/3A; 10V/3A; 12V/3A; 15V/3A; 20V/3.25A)
- USB-C: Reversible plug connector

## Convenience

- Built-in Speakers: 2 W x 2
- Plug & Play Compatibility: DDC/CI, Mac OS X, sRGB, Windows 10 / 8.1 / 8 / 7
- User convenience: SmartImage, Input, PowerSensor, Menu, Power On/Off
- OSD Languages: Brazil Portuguese, Czech, Dutch, English, Finnish, French, German, Greek, Hungarian, Italian, Japanese, Korean, Polish, Portuguese, Russian, Simplified Chinese, Spanish, Swedish, Traditional Chinese, Turkish, Ukrainian
- Other convenience: Kensington lock, VESA mount

- (100x100mm)
- Control software: SmartControl

## Stand

- Height adjustment: 150 mm
- Pivot: +/- 90 degree
- Swivel: +/- 175 degree
- Tilt: -5 ~ 30 degree

## Power

- ECO mode: 12.8 W (typ.)
- Power supply: Built-in, 100-240VAC, 50-60Hz
- Off mode: Zero watts with Zero switch
- On mode: 14.99 W (typ.) (EnergyStar test method)
- Standby mode: < 0.3 W (typ.)
- Power LED indicator: Operation - White, Standby mode- White (blinking)

## Dimensions

- Packaging in mm (WxHxD): 600 x 476 x 162 mm
- Product without stand (mm): 541 x 332 x 63 mm
- Product with stand(max height): 541 x 522 x 216 mm

## Weight

- Product with packaging (kg): 8.09 kg
- Product with stand (kg): 5.44 kg
- Product without stand (kg): 3.83 kg

## Operating conditions

- Altitude: Operation: +12,000ft (3,658m), Non-operation: +40,000ft (12,192m)
- Temperature range (operation): 0°C to 40°C °C
- Relative humidity: 20%-80 %
- Temperature range (storage): -20°C to 60°C °C
- MTBF (demonstrated): 70,000 hrs (excluded backlight)

## Sustainability

- Environmental and energy: EnergyStar 8.0, PowerSensor, TCO Certified Edge, WEEE, RoHS
- Post consumer recycled plastic: 85%
- Recyclable packaging material: 100 %
- Specific Substances: PVC / BFR free housing, Mercury free

## Compliance and standards

- Regulatory Approvals: CE Mark, FCC Class B, SEMKO, CU-EAC, TUV Ergo, TUV/GS, EPA, ICES-003, UKRAINIAN, PSB, CB

## Cabinet

- Finish: Texture
- Foot: Black
- Front bezel: Black
- Rear cover: Black



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or their respective owners.

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\* "IPS" word mark / trademark and related patents on technologies belong to their respective owners.

\* The maximum resolution works for either USB-C, DP or HDMI input.

\* Response time value equal to SmartResponse

\* NTSC Area based on CIE1976

\* sRGB Area based on CIE1931

\* Activities such as screen sharing, on-line streaming video and audio over the Internet can impact your network performance. Your hardware, network bandwidth and its performance will determine overall audio and video quality.

\* For USB-C power and charging function, your Notebook/device must support USB-C standard Power Delivery specifications. Please check with your Notebook user manual or manufacturer for more details.

\* For Video transmission via USB-C, your Notebook/device must support USB-C DP Alt mode

\* The monitor may look different from feature images.