



Philips  
LCD monitor with  
SmartControl Lite

**V Line**  
23.6"/59.9 cm

**243V5QHAB**

## Great LED images in vivid colours

with stereo speakers

Enjoy vibrant pictures on this Philips display. Equipped with HDMI and stereo speakers, it's a great choice!

### **Vivid pictures every time**

- Easy display performance tuning with SmartControl Lite
- SmartContrast for rich black details
- 16:9 Full HD display for the best viewing experience
- MVA Display for wide viewing angles and deep contrast levels

### **Experience multimedia**

- HDMI-ready for Full HD entertainment
- Built-in stereo speakers for multimedia

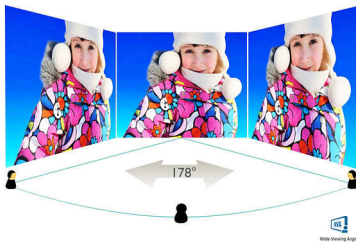
### **Great choice**

- Compact design saves space
- Mercury Free eco-friendly display
- VESA mount allows for flexibility

# PHILIPS

# Highlights

## MVA Display Technology



The Philips MVA LED display uses an advanced multi-domain vertical alignment technology that gives you super-high static contrast ratios for extra-vivid and bright images. While standard office applications are handled with ease, it is especially suitable for photos, web browsing, films, gaming and demanding graphical applications. Its optimised pixel management technology gives you a 178/178 degree extra-wide viewing angle, resulting in crisp images.

## Built-in stereo speakers



A pair of high-quality stereo speakers built into a display device. They may be visible front firing, or invisible down firing, top firing, rear firing etc. depending on model and design.

## SmartControl Lite

SmartControl Lite is the next generation 3D icon-based GUI monitor control software. This allows the user to fine-tune most

parameters of the monitor like Colour, Brightness, screen calibration, Multimedia, ID management etc. with the mouse.

## SmartContrast



SmartContrast is a Philips technology that analyses the contents you are displaying, automatically adjusting colours and controlling backlight intensity to dynamically enhance contrast for the best digital images and videos or when playing games where dark hues are displayed. When Economy mode is selected, contrast is adjusted and backlighting fine-tuned for just-right display of everyday office applications and lower power consumption.

## 16:9 Full HD



The Full HD screen has the widescreen resolution of 1920 x 1080p. This is the highest resolution of HD sources for the best possible picture quality. It is fully future-proof as it supports 1080p signals from all sources, including the most recent sources such as Blu-

ray and advanced HD game consoles. The signal processing is extensively upgraded to support this much higher signal quality and resolution. It produces brilliant flicker-free progressive scan pictures with superb brightness and colours.

## HDMI Ready



HDMI-ready

An HDMI-ready device has all the required hardware to accept High-Definition Multimedia Interface (HDMI) input. An HDMI cable enables high-quality digital video and audio to be transmitted over a single cable from a PC or any number of AV sources (including set-top boxes, DVD players, A/V receivers and video cameras).

## Mercury Free

Philips monitors with LED backlighting are free from Mercury, one of the most toxic natural substances, which affects humans and animals. This reduces the environmental impact of the display throughout its lifecycle, from manufacturing to disposal.

## Compact design saves space

Compact design saves space

## VESA mount

VESA mount allows for flexibility

# Specifications

## Connectivity

- Signal Input: VGA (Analogue), DVI-D (digital, HDCP), HDMI (digital, HDCP)
- Sync Input: Separate Sync, Sync on Green
- Audio (In/Out): PC audio-in, Headphone out

## Picture/Display

- Panel Size: 23.6 inch/59.9 cm
- Aspect ratio: 16:9
- LCD panel type: MVA
- Backlight type: W-LED system
- Pixel pitch: 0.272 x 0.272 mm
- Optimum resolution: 1920 x 1080 @ 60 Hz
- Brightness: 250 cd/m<sup>2</sup>
- Display colours: 16.7 M
- Contrast ratio (typical): 3000:1
- SmartContrast: 10,000,000:1
- Response time (typical): 8 ms (Grey to Grey)\*
- Viewing angle: 178° (H)/178° (V), @ C/R &gt; 20
- Effective viewing area: 521.28 (H) x 293.22 (V)
- Scanning Frequency: 30–83 kHz (H)/56–75 Hz (V)
- sRGB

## Convenience

- Plug and Play Compatibility: DDC/CI, Mac OS X, sRGB, Windows 7, Windows 8
- Built-in Audio: 2.0W x 2
- User convenience: Auto/Down, Brightness/Back, Menu/OK, Power On/Off, Volume/Up
- OSD Languages: Brazil Portuguese, Czech, Dutch, English, Finnish, French, German, Greek, Hungarian, Italian, Japanese, Korean, Polish, Portuguese, Russian, Spanish, Simplified Chinese, Swedish, Turkish, Traditional Chinese, Ukrainian
- Other convenience: Kensington lock, VESA mount (100 x 100 mm)

## Stand

- Tilt: -5/20 degree

## Power

- Power supply: Built-in, 100–240 VAC, 50–60 Hz
- Off mode: 0.3 W (typ.)
- On mode: 21.51 W (typ.) (EnergyStar 6.0 test method)
- Standby mode: 0.5 W (typ.)
- Power LED indicator: Operation - White, Standby mode - White (flashing)

## Dimensions

- Product with stand (mm): 551 x 420 x 220 mm
- Packaging in mm (W x H x D): 600 x 415 x 118 mm
- Product without stand (mm): 551 x 344 x 52 mm

## Weight

- Product with packaging (kg): 6.14 kg
- Product with stand (kg): 3.66 kg
- Product without stand (kg): 3.22 kg

## Operating conditions

- Altitude: Operation: +12,000 ft (3658 m), Non-operation: +40,000 ft (12,192 m)
- Temperature range (operation): 0°C to 40°C °C
- MTBF: 30,000 hour(s)
- Relative humidity: 20%–80% %
- Temperature range (storage): -20°C to 60°C °C

## Sustainability

- Environmental and energy: EnergyStar 6.0, RoHS, Mercury Free
- Recyclable packaging material: 100 %

## Compliance and standards

- Regulatory Approvals: BSMI, CE Mark, cETLus, FCC Class B, GOST, PSB, SASO, SEMKO, TCO Certified, TUV/ISO9241-307, WEEE

## Cabinet

- Colour: Black
- Finish: Hairline (front bezel)/Texture (rear cover)



Issue date 2024-05-06

Version: 4.0.1

EAN: 87 12581 72636 2

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\* HDMI cables vary depending on region and models.  
\* Response time value equal to SmartResponse