



Philips Brilliance  
QHD LCD Monitor with  
PowerSensor

## B Line

27" (68.6 cm)  
2560 x 1440 (QHD)

272B7QPJEB

# Crisp views, efficient performance

with PowerSensor

The Philips PowerSensor display using 85% post consumer recycled plastics and PVC, BFR-free housing is ideal for eco-friendly productivity

### Brilliant performance

- SmartImage pre-sets for easy optimised image settings
- Crystal clear images with Quad HD 2560 x 1440 pixels
- IPS technology for full colours and wide viewing angles
- Narrow-border display for a seamless appearance

### Features for the way you work

- Built-in stereo speakers for multimedia
- SmartConnect with DisplayPort, HDMI and VGA connections
- USB 3.0 enables fast data transfers and smart phone charging

### Sustainable Eco-design

- PowerSensor saves up to 70% energy costs

### Designed for comfortable productivity

- SmartErgoBase enables user-friendly ergonomic adjustments
- Less eye fatigue with Flicker-Free technology
- LowBlue Mode for easy-on-the-eyes productivity

# PHILIPS

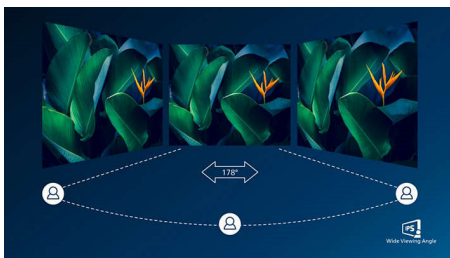
# Highlights

## CrystalClear images



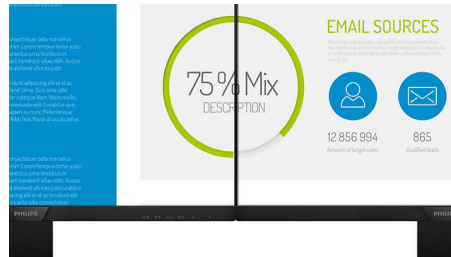
These Philips screens deliver Crystal Clear, Quad HD 2560 x 1440 or 2560 x 1080 pixel images. Utilising high-performance panels with a high-density pixel count, enabled by high bandwidth sources like USB-C, Displayport and HDMI, these new displays will make your images and graphics come alive. Whether you are a demanding professional who requires extremely detailed information for CAD-CAM solutions and uses 3D graphic applications, or a financial wizard working on huge spreadsheets, Philips displays will give you Crystal Clear images.

## IPS technology



IPS displays use advanced technology that gives you extra-wide viewing angles of 178/178 degrees, making it possible to view the display from almost any angle — even in 90-degree Pivot mode! Unlike standard TN panels, IPS displays gives you remarkably crisp images with vivid colours, making it ideal not only for Photos, films and web browsing, but also for professional applications that demand colour accuracy and consistent brightness at all times.

## Ultra-narrow Border



The new Philips displays feature ultra-narrow borders which allow for minimal distractions and maximum viewing size. Especially suited for multi-display or tiling setups like gaming, graphic design and professional applications, the ultra-narrow border display gives you the feeling of using one large display.

## SmartImage



SmartImage is an exclusive leading edge Philips technology that analyses the content displayed on your screen and optimises your display performance. This user-friendly interface allows you to select various modes, like Office, Photo, Movie, Game, Economy etc., to fit the application in use. Based on the selection, SmartImage dynamically optimises the contrast, colour saturation and sharpness of images and videos for ultimate display performance. The Economy mode option offers you major power savings. All in real time at the touch of a single button!

## LowBlue Mode



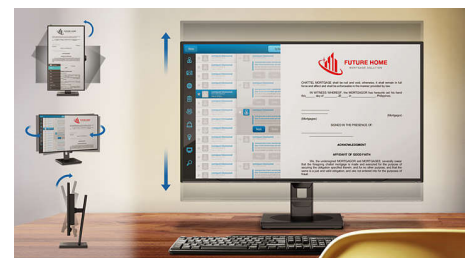
Studies have shown that just as ultra-violet rays can cause eye damage, shortwave-length blue light rays from LED displays can cause eye damage and affect vision over time. Developed for wellbeing, the Philips LowBlue Mode setting uses a smart software technology to reduce harmful shortwave blue light.

## Flicker-Free technology



Due to the way brightness is controlled on LED-backlit screens, some users experience flicker on their screen which causes eye fatigue. Philips Flicker-Free technology applies a new solution to regulate brightness and reduce flicker for more comfortable viewing.

## SmartErgoBase



The SmartErgoBase is a monitor base that delivers ergonomic display comfort and provides cable management. The base can swivel, tilt and rotate to various angles to ensure maximum comfort. The height-adjustable stand guarantees the optimal viewing level, reducing the physical strains of a long workday, while cable management reduces cable clutter and keeps the workspace neat and professional.



Quad HD



IPS  
Wide Viewing  
Angle



Ultra Narrow  
Bezel



SmartImage™



LowBlue Mode



Flicker-free



SmartErgo  
Base



Built-in Speaker



USB 3.0

# Specifications

## Connectivity

- Signal Input: VGA (Analogue), DisplayPort 1.2, HDMI 1.4
- USB: USB 3.0x4 (1 w/fast charging)\*
- Sync Input: Separate Sync, Sync on Green
- Audio (In/Out): PC audio-in, Headphone out

## Picture/Display

- Panel Size: 27 inch / 68.5 cm
- Aspect ratio: 16:9
- LCD panel type: IPS technology
- Backlight type: W-LED system
- Pixel pitch: 0.233 x 0.233 mm
- Optimum resolution: 2560 x 1440 @ 60Hz
- Brightness: 350 cd/m<sup>2</sup>
- Display colours: 16.7M (True 8 bit)
- Contrast ratio (typical): 1000:1
- SmartContrast: 20,000,000:1
- Response time (typical): 5 ms (Grey to Grey)\*
- Viewing angle: 178° (H)/178° (V), @ C/R &gt; 10
- Picture enhancement: SmartImage
- Effective viewing area: 596.7 (H) x 335.7 (V)
- Scanning Frequency: 30 - 99 kHz (H) / 50 - 76 Hz (V)
- sRGB
- Flicker-free
- LowBlue Mode
- Display Screen Coating: Anti-Glare, 3H, Haze 25%

## Convenience

- Built-in Speakers: 2 W x 2
- Plug and Play Compatibility: DDC/CI, Mac OS X, sRGB, Windows 10 / 8.1 / 8 / 7
- User convenience: SmartImage, Input, PowerSensor, Menu, Power On/Off
- OSD Languages: Brazil Portuguese, Czech, Dutch, English, Finnish, French, German, Greek, Hungarian, Italian, Japanese, Korean, Polish, Portuguese, Russian, Simplified Chinese, Spanish, Swedish, Traditional Chinese, Turkish, Ukrainian
- Other convenience: Kensington lock, VESA mount (100 x 100 mm)
- Control software: SmartControl

## Stand

- Height adjustment: 150 mm
- Pivot: 90 degree
- Swivel: -175/175 degree
- Tilt: -5/30 degree

## Power

- ECO mode: 18.5 W (typ.)
- Power supply: Built-in, 100–240 VAC, 50–60 Hz

- Off mode: Zero watts with Zero switch
- On mode: 19.68 W (typ.) (EnergyStar test method)
- Standby mode: < 0.3 W (typ.)
- Power LED indicator: Operation - White, Standby mode - White (flashing)
- Energy Label Class: E

## Dimensions

- Packaging in mm (W x H x D): 690 x 458 x 252 mm
- Product without stand (mm): 614 x 372 x 56 mm
- Product with stand (max height): 614 x 548 x 257 mm

## Weight

- Product with packaging (kg): 10.62 kg
- Product with stand (kg): 7.86 kg
- Product without stand (kg): 5.44 kg

## Operating conditions

- Altitude: Operation: +12,000 ft (3658 m), Non-operation: +40,000 ft (12,192 m)
- Temperature range (operation): 0°C to 40°C °C
- Relative humidity: 20%-80 %
- Temperature range (storage): -20°C to 60°C °C
- MTBF (demonstrated): 70,000 hrs (excluded backlight)

## Sustainability

- Environmental and energy: PowerSensor, EnergyStar 8.0, EPEAT\*, TCO Certified Edge, RoHS, WEEE
- Post-consumer recycled plastic: 85%
- Recyclable packaging material: 100 %
- Specific Substances: PVC/BFR free housing, Mercury free

## Compliance and standards

- Regulatory Approvals: CE Mark, FCC Class B, SEMKO, cETLus, CU-EAC, TUV Ergo, TUV/GS, EPA, ICES-003, UKRAINIAN, CEC

## Cabinet

- Finish: Texture
- Foot: Black
- Front bezel: Black
- Rear cover: Black

## What's in the box?

- Cables: D-Sub cable, HDMI cable, DP cable, Audio cable, Power cable
- Monitor with stand
- User Documentation



Issue date 2024-04-26

Version: 9.0.1

EAN: 87 12581 74005 4

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\* Fast charging complies with USB BC 1.2 standard  
\* Response time value equal to SmartResponse