

# Robust high performance Adtraxion Player

The Philips Adtraxion Player is specially designed for optimum performance in the Philips Adtraxion Digital Signage solution. The combination of dedicated software and carefully selected hardware components make the Player highly reliable

## Operational flexibility

- Compatible with Adtraxion Digital Signage Solution
- Network secure operation

## Robust and Reliable

- Sturdy design and heavy duty hardware components
- Low noise operation
- Slim design for easy installation behind display
- MPEG-2 Hardware decoding for improved video playback
- Closed-box principle to prevent unauthorized access



# PHILIPS

## Technical specifications

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## Product highlights

### **Adtraxion compatible**

*This optional software module can easily be integrated in the Adtraxion software suite and enhances the system functionality*

### **Network secure operation**

*To prevent unauthorized network activities different levels of security are implemented. All components of the Adtraxion software suite are based on proprietary protocols. Also a proprietary encryption is implemented as well as dedicated firewall settings.*

### **Sturdy design and heavy duty**

*The robust design and heavy-duty materials and components guarantee failure free operation on a 24/7 base.*

### **Low noise operation**

*Special ultra low noise ventilation fans prevent overheating in sufficient ventilated areas.*

### **Slim and easy to install**

*The (metal) casing of the Adtraxion Player is only 44mm (1RU) high which makes it easy to install behind the display (Dedicated mounting brackets are available)*

### **MPEG-2 Hardware decoding**

*The Adtraxion Player has a dedicated MPEG-2 hardware decoder on board which improves the display quality of video files played*

### **Closed-box principle**

*The closed-box principle of the Adtraxion Player prevents unauthorized access to the player which guarantees that only content distributed by the Adtraxion Manager will be showed at the display.*



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