# **PHILIPS**

### LCD monitor

E Line 27" (68.6 cm) 1920 x 1080 (Full HD)

272E1SA



## Simply stunning

The 27" E-Line monitor features stunning visuals and elegant design for a stylish enhancement to your workspace. Experience crisp Full HD visuals and smooth action with AMD FreeSync technology.

#### Features designed for you

- DisplayPort connection for maximum visuals
- HDMI ensures universal digital connectivity
- Built-in stereo speakers for multimedia
- Less eye fatigue with Flicker-Free technology
- LowBlue Mode for easy-on-the-eyes productivity

#### **Greener every day**

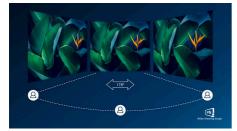
• Mercury Free eco-friendly display

#### **Superb Picture Quality**

- SmartContrast for rich black details
- 16:9 Full HD display for crisp, detailed images
- IPS LED wide view technology for image and colour accuracy
- SmartImage game mode optimised for gamers
- Effortlessly smooth gameplay with AMD FreeSync™ technology
- 1 ms (MPRT) fast response for crisp images and smooth gameplay

### Highlights

#### **IPS technology**



IPS displays use an advanced technology that gives you extra-wide viewing angles of 178/178 degrees, making it possible to view the display from almost any angle. Unlike standard TN panels, IPS displays give you remarkably crisp images with vivid colours, making them ideal not only for Photos, movies and web browsing, but also for professional applications that demand colour accuracy and consistent brightness at all times.

#### 1 ms MPRT fast response



MPRT (motion picture response time) is a more intuitive way to describe response time, which directly refers to the duration between seeing blurry noise and clean, crisp images. The Philips gaming monitor with 1 ms MPRT effectively eliminates smearing and motion blur and delivers sharper and more precise visuals to enhance your gaming experience. The best choice for playing thrilling and twitch-sensitive games.

#### 16:9 Full HD display



Picture guality matters. Regular displays deliver quality, but you expect more. This display features enhanced Full HD 1920 x 1080

resolution. With Full HD for crisp detail paired with high brightness, incredible contrast and realistic colours, expect a true-to-life picture.

#### **Ultra-smooth gaming**



AMD FreeSync<sup>™</sup> OFF

AMD FreeSync<sup>™</sup> ON

Gaming shouldn't be a choice between choppy gameplay or broken frames. With the new Philips monitor it doesn't have to be. Get fluid, artefact-free performance at virtually any frame rate with AMD FreeSync<sup>™</sup> technology, smooth, quick refresh and ultra-fast response time.

#### SmartContrast



SmartContrast is a Philips technology that analyses the contents you are displaying, automatically adjusting colours and controlling backlight intensity to dynamically enhance contrast for the best digital images and videos or when playing games where dark hues are displayed. When Economy mode is selected, contrast is adjusted and backlighting fine-tuned for just-right display of everyday office applications and lower power consumption.

#### SmartImage Game mode



The new Philips gaming display has guick-access OSD fine-tuned for gamers, offering you multiple options. "FPS" mode (First person shooting)

improves dark themes in games, allowing you to see hidden objects in dark areas. "Racing" mode adapts the display with the fastest response time and high colour, along with image adjustments. "RTS" mode (Real-time strategy) has a special SmartFrame mode that enables highlighting of specific area and allows for size and image adjustments. Gamer 1 and Gamer 2 enable you to save personal customised settings based on different games, ensuring best performance.

#### **Flicker-Free technology**



Due to the way brightness is controlled on LEDbacklit screens, some users experience flicker on their screen which causes eye fatigue. Philips Flicker-Free technology applies a new solution to regulate brightness and reduce flicker for more comfortable viewing.

#### LowBlue Mode



Studies have shown that just as ultra-violet rays can cause eye damage, shortwave-length blue light rays from LED displays can cause eye damage and affect vision over time. Developed for wellbeing, the Philips LowBlue Mode setting uses a smart software technology to reduce harmful shortwave blue light.















## Highlights

#### **HDMI Ready**



An HDMI-ready device has all the required hardware to accept High-Definition Multimedia Interface (HDMI) input. An HDMI cable enables high-quality digital video and audio to be transmitted over a single cable from a PC or any number of AV sources (including set-top boxes, DVD players, A/V receivers and video cameras).

#### **Built-in stereo speakers**



A pair of high-quality stereo speakers built into a display device. They may be visible front firing, or invisible down firing, top firing, rear firing etc. depending on model and design.

#### **DisplayPort connection**



DisplayPort is a digital link from PC to monitor without any conversion. With higher capabilities than DVI standard, it is fully capable to support

up to 15 metre cables and 10.8 Gbps/sec data transfer. With this high performance and zero latency, you get the fastest imaging and refresh rates — making DisplayPort the best choice for not only general office or home use, but also for the more demanding gaming and films, video editing and more. It also keeps interoperability in mind via the use of various adapters.

#### **Mercury Free**

Philips monitors with LED backlighting are free from Mercury, one of the most toxic natural substances, which affects humans and animals. This reduces the environmental impact of the display throughout its lifecycle, from manufacturing to disposal.











### Specifications

#### **Picture/Display** Panel Size: 27 inch/68.6 cm Aspect ratio: 16:9 LCD panel type: IPS technology Backlight type: W-LED system Pixel pitch: 0.311 x 0.311 mm Brightness: 300 cd/m<sup>2</sup> Display colours: 16.7 M Colour gamut (typical): NTSC 86%\*, sRGB 101%\* Contrast ratio (typical): 1000:1 SmartContrast: Mega Infinity DCR Response time (typical): 1 ms (MPRT) Viewing angle: 178° (H)/178° (V), @ C/R > 10 Picture enhancement: SmartImage game Maximum resolution: 1920 x 1080 @ 75 Hz\* Effective viewing area: 597.9 (H) x 336.3 (V) mm Scanning Frequency: 30–160 kHz (H)/48–76 Hz (V) sRGB Flicker-free Pixel Density: 82 PPI LowBlue Mode Display Screen Coating: Anti-Glare, 3H, Haze

25% AMD FreeSync™ technology

#### Connectivity

Signal Input: VGA (Analogue), DisplayPort x 1, HDMI (digital, HDCP) Sync Input: Separate Sync, Sync on Green Audio (In/Out): PC audio-in, Headphone out

#### Convenience

Built-in Speakers: 3 W x 2 Plug and Play Compatibility: DDC/CI, Mac OS X, sRGB, Windows 10 / 8.1 / 8 / 7 User convenience: Power On/Off, Menu, Volume, Input, SmartImage Game OSD Languages: Brazil Portuguese, Czech, Dutch, English, Finnish, French, German, Greek, Hungarian, Italian, Japanese, Korean, Polish, Portuguese, Russian, Simplified Chinese, Spanish, Swedish, Traditional Chinese, Turkish, Ukrainian Other convenience: Kensington lock, VESA mount (100 x 100 mm)

#### Stand

Tilt: -5/20 degree

#### Power

Power supply: External, 100–240 VAC, 50–60 Hz Off mode: < 0.3 W (typ.) On mode: 26.5 W (typ.) Standby mode: < 0.5 W (typ.) Power LED indicator: Operation - White, Standby mode - White (flashing) Energy Label Class: F

#### Dimensions

Product with stand (mm): 613 x 461 x 195 mm Packaging in mm (W x H x D): 655 x 511 x 118 mm Product without stand (mm): 613 x 368 x 42 mm

#### Weight

Product with packaging (kg): 5.85 kg Product with stand (kg): 3.96 kg Product without stand (kg): 3.27 kg

#### **Operating conditions**

Altitude: Operation: +12,000 ft (3658 m), Nonoperation: +40,000 ft (12,192 m) Temperature range (operation): 0 to 40 °C MTBF: 50,000 hrs (excluding backlight) hour(s) Relative humidity: 20%-80 % Temperature range (storage): -20 to 60 °C

#### Sustainability

Environmental and energy: RoHS, Mercury Free Recyclable packaging material: 100 %

#### **Compliance and standards**

Regulatory Approvals: CE Mark, CU-EAC, TUV/ISO9241-307, TUV-BAUART

#### Cabinet

Colour: Black Finish: Textured

#### What's in the box?

Cables: HDMI cable, Audio cable, Power cable Monitor with stand User Documentation

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\* "IPS" word mark / trademark and related patents on technologies belong to their respective owners.

- \* The maximum resolution works for either HDMI input or DP input.
- \* NTSC Area based on CIE 1976
- \* sRGB Area based on CIE1931
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- \* The monitor may look different from feature images.

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