



Philips  
4K Ultra HD LCD monitor

### E Line

28" (71.1 cm)  
3840 x 2160 (4K UHD)

288E2E

## Experience true color, unconstrained visuals

The Philips E Line monitor features stunning visuals and stylish design for your workspace. Ultra-clear 4K UHD and Ultra Wide-Color delivers ultimate clarity and life-like visuals. MultiView meets the need for usability and productivity.

#### Features designed for you

- EasySelect menu toggle key for quick on-screen menu access
- Less eye fatigue with Flicker-free technology
- LowBlue Mode for easy on-the-eyes productivity
- Tilt and height-adjust for an ideal viewing position
- MultiView enables simultaneous dual connection and view
- Cable management reduces cable clutter for neat workspace

#### Good for Gaming

- Effortlessly smooth gameplay with AMD FreeSync™ technology
- SmartImage game mode optimized for gamers

#### Superb Picture Quality

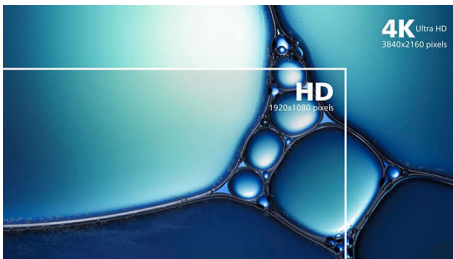
- SmartContrast for rich black details
- IPS LED wide view technology for image and color accuracy
- UltraClear 4K UHD (3840x2160) resolution for precision
- Ultra Wide-Color wider range of colors for a vivid picture

# PHILIPS

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# Highlights

## UltraClear 4K UHD Resolution



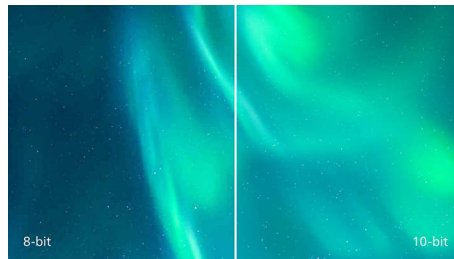
These Philips displays utilize high performance panels to deliver UltraClear, 4K UHD (3840 x 2160) resolution images. Whether you are demanding professional requiring extremely detailed images for CAD solutions, using 3D graphics applications or a financial wizard working on huge spreadsheets, Philips displays will make your images and graphics come alive.

## Ultra Wide-Color Technology



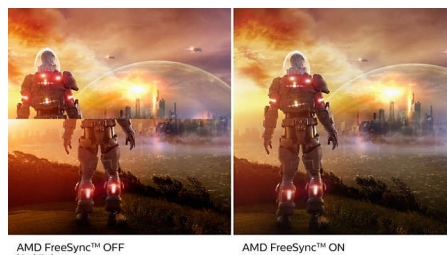
Ultra Wide-Color Technology delivers a wider spectrum of colors for a more brilliant picture. Ultra Wide-Color wider "color gamut" produces more natural-looking greens, vivid reds and deeper blues. Bring, media entertainment, images, and even productivity more alive and vivid colors from Ultra Wide-Color Technology.

## 1.07 billion colors



This display delivers outstanding color depth with 1.07 billion colors, and the finest gradation, for re-creating smooth, precise, and vivid image. Enjoy accurate and true-to-life visuals whether gaming, watching videos, or working on color critical work with graphics applications.

## Ultra-smooth gaming



Gaming shouldn't be a choice between choppy gameplay or broken frames. With the new Philips monitor it doesn't have to be. Get fluid, artifact-free performance at virtually any framerate with AMD FreeSync™ technology, smooth quick refresh and ultra-fast response time.

## SmartImage Game mode



The new Philips gaming display has quick access OSD fine tuned for gamers, offering you multiple

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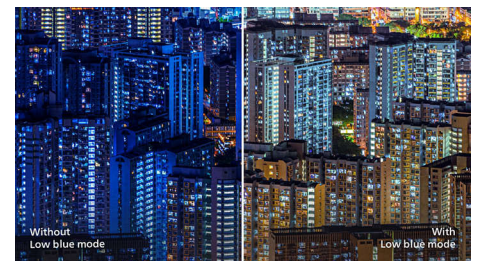
options. "FPS" mode (First person shooting) improves dark themes in games, allowing you to see hidden objects in dark areas. "Racing" mode adapts display with fastest response time, high color, along with image adjustments. "RTS" mode (Real time strategy) has a special SmartFrame mode which enables highlighting of specific area and allows for size and image adjustments. Gamer 1 and Gamer 2 enable you to save personal customized settings based on different games, ensuring best performance.

## Flicker-free technology



Due to the way brightness is controlled on LED-backlit screens, some users experience flicker on their screen which causes eye fatigue. Philips Flicker-free Technology applies a new solution to regulate brightness and reduce flicker for more comfortable viewing.

## LowBlue Mode



Studies have shown that just as ultra-violet rays can cause eye damage, shortwave length blue light rays from LED displays can cause eye damage and affect vision over time. Developed for wellbeing, Philips LowBlue Mode setting uses a smart software technology to reduce harmful shortwave blue light.

**4K**  
Ultra HD

  
Ultra Wide Color

**AMD**  
FreeSync

  
SmartImage™  
Game

  
Flicker-free

  
LowBlue Mode

  
Multiview

  
EasySelect

  
Wide Viewing  
Angle

  
P

# Specifications

## Picture/Display

- Panel Size: 28 inch / 71.1 cm
- Aspect ratio: 16:9
- LCD panel type: IPS technology
- Backlight type: W-LED system
- Pixel pitch: 0.16 x 0.16 mm
- Brightness: 300 cd/m<sup>2</sup>
- Display colors: Color support 1.07 billion colors
- Color gamut (typical): NTSC 106.9%\*, sRGB 119.7%\*
- Contrast ratio (typical): 1000:1
- SmartContrast: Mega Infinity DCR
- Response time (typical): 4 ms (Grey to Grey)\*
- Viewing angle: 178° (H) / 178° (V), @ C/R &gt; 10
- Picture enhancement: SmartImage game
- Maximum resolution: 3840 x 2160 @ 60 Hz\*
- Effective viewing area: 620.93 (H) x 341.28 (V)
- Scanning Frequency: 30 - 140 kHz (H) / 40 - 60 Hz (V)
- sRGB
- Delta E: < 2 (sRGB)
- Flicker-free
- Pixel Density: 157 PPI
- LowBlue Mode
- Display Screen Coating: Anti-Glare, 3H, Haze 25%
- SmartUniformity: 93 ~ 105%
- EasyRead
- AMD FreeSync™ technology

## Connectivity

- Signal Input: DisplayPort x 1, HDMI x 2
- Sync Input: Separate Sync
- Audio (In/Out): Audio out

## Convenience

- Plug & Play Compatibility: DDC/CI, Mac OS X, sRGB, Windows 10 / 8.1 / 8 / 7
- User convenience: Power On/Off, Menu, Brightness, Input, SmartImage Game
- OSD Languages: Brazil Portuguese, Czech, Dutch, English, Finnish, French, German, Greek, Hungarian, Italian, Japanese, Korean, Polish, Portuguese, Russian, Simplified Chinese, Spanish, Swedish, Traditional Chinese, Turkish, Ukrainian
- Other convenience: Kensington lock, VESA mount (100x100mm)
- MultiView: PIP/PBP mode, 2x devices

## Stand

- Height adjustment: 100 mm
- Tilt: -5/20 degree

## Power

- Power supply: External, 100-240VAC, 50-60Hz
- Off mode: 0.3 W
- On mode: 27.6 W (typ.) (EnergyStar test method)
- Standby mode: 0.5 W
- Power LED indicator: Operation - White, Standby mode- White (blinking)

## Dimensions

- Packaging in mm (WxHxD): 730 x 522 x 159 mm
- Product without stand (mm): 637 x 367 x 41 mm
- Packaging in inch (WxHxD): 28.7 x 20.6 x 6.3 inch
- Product without stand in inch: 25.1 x 14.4 x 1.6 inch
- Product with stand(max height): 637 x 494 x 224 mm
- Product with stand(max height): 25.1 x 19.4 x 8.8 inch

## Weight

- Product with packaging (kg): 8.55 kg
- Product with stand (kg): 6.01 kg
- Product with packaging (lb): 18.81 lb
- Product with stand (lb): 13.22 lb
- Product without stand (kg): 4.22 kg
- Product without stand (lb): 9.28 lb

## Operating conditions

- Altitude: Operation: +12,000ft (3,658m), Non-operation: +40,000ft (12,192m)
- Temperature range (operation): 0 to 40 °C
- MTBF: 50,000 hrs (excluding backlight) hour(s)
- Relative humidity: 20%-80 %
- Temperature range (storage): -20 to 60 °C

## Sustainability

- Environmental and energy: EnergyStar 8.0, RoHS, Mercury Free
- Recyclable packaging material: 100 %

## Compliance and standards

- Regulatory Approvals: CB, CCC, CECP, CEL, cETLus, EPA

## Cabinet

- Color: Black
- Finish: Textured

## What's in the box?

- Cables: HDMI cable, Power cable
- Monitor with stand
- User Documentation



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UPC: 6 09585 25365 0

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\* "IPS" word mark / trademark and related patents on technologies belong to their respective owners.

\* The maximum resolution works for either HDMI input or DP input.

\* Response time value equal to SmartResponse

\* NTSC Area based on CIE1976

\* sRGB Area based on CIE1931

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\* The monitor may look different from feature images.