



# Simply immersive

The 32" curved E line display offers a truly immersive experience in a stylish design. Crystal-clear QHD with Ultra wide-color and AMD FreeSync technology brings your images alive!

## **Features designed for you**

- DisplayPort connection for maximum visuals
- HDMI ensures universal digital connectivity
- Less eye fatigue with Flicker-free technology
- LowBlue Mode for easy on-the-eyes productivity
- Cable management reduces cable clutter for neat workspace

# Curved design inspired by the world around us

• Curved display design for more immersive experience

# **Superb Picture Quality**

- SmartContrast for rich black details
- VA display delivers awesome images with wide viewing angles
- Crystalclear images with Quad HD 2560 x 1440 pixels
- Ultra Wide-Color wider range of colors for a vivid picture
- SmartImage game mode optimized for gamers
- Effortlessly smooth gameplay with AMD FreeSync™ technology

# Highlights

### **Curved display design**



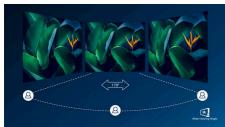
Desktop monitors offer a personal user experience, which suits a curve design very well. The curved screen provides a pleasant yet subtle immersion effect, which focuses on you at the center of your desk.

## **Ultra Wide-Color Technology**



Ultra Wide-Color Technology delivers a wider spectrum of colors for a more brilliant picture. Ultra Wide-Color wider "color gamut" produces more natural-looking greens, vivid reds and deeper blues. Bring, media entertainment, images, and even productivity more alive and vivid colors from Ultra Wide-Color Technology.

# **VA display**



Philips VA LED display uses an advanced multidomain vertical alignment technology which gives you super-high static contrast ratios for extra vivid and bright images. While standard office applications are handled with ease, it is especially suitable for photos, web-browsing, movies, gaming, and demanding graphical applications. It's optimized pixel management technology gives you 178/178 degree extra wide viewing angle, resulting in crisp images.

#### Crystalclear images



These Philips screens deliver Crystalclear, Quad HD 2560x1440 or 2560x1080 pixel images. Utilizing high performance panels with high density pixel count, enabled by high bandwidth sources, these new displays will make your images and graphics come alive. Whether you are demanding professional requiring extremely detailed information for CAD-CAM solutions, using 3D graphic applications or a financial wizard working on huge spreadsheets, Philips displays will give you Crystalclear images.

# **Ultra-smooth gaming**





FreeSync™ OFF

AMD FreeSync™ ON

Gaming shouldn't be a choice between choppy gameplay or broken frames. With the new Philips monitor it doesn't have to be. Get fluid, artifact-free performance at virtually any framerate with AMD FreeSync™ technology, smooth quick refresh and ultra-fast response time.

#### **SmartContrast**



SmartContrast is a Philips technology that analyzes the contents you are displaying, automatically adjusting colors and controlling backlight intensity to dynamically enhance contrast for the best digital images and videos or

when playing games where dark hues are displayed. When Economy mode is selected, contrast is adjusted and backlighting fine-tuned for just-right display of everyday office applications and lower power consumption.

#### **SmartImage Game mode**



The new Philips gaming display has quick access OSD fine tuned for gamers, offering you multiple options. "FPS" mode (First person shooting) improves dark themes in games, allowing you to see hidden objects in dark areas. "Racing" mode adapts display with fastest response time, high color, along with image adjustments. "RTS" mode (Real time strategy) has a special SmartFrame mode which enables highlighting of specific area and allows for size and image adjustments. Gamer 1 and Gamer 2 enable you to save personal customized settings based on different games, ensuring best performance.

## Concealed cables



For a cleaner workspace, this monitor features an elegant solution for cable management. No need to bundle cables with extra ties. An elongated slot provides a hidden storage for cables. It conceals cables and looks great in most environments, especially for a small space or the desk that faces a wall or a window. This design cleans up messy cables, for a more organized desk.

















# Highlights

### Flicker-free technology



Due to the way brightness is controlled on LED-backlit screens, some users experience flicker on their screen which causes eye fatigue. Philips Flicker-free Technology applies a new solution to regulate brightness and reduce flicker for more comfortable viewing.

#### **LowBlue Mode**



Studies have shown that just as ultra-violet rays can cause eye damage, shortwave length blue light rays from LED displays can cause eye

damage and affect vision over time. Developed for wellbeing, Philips LowBlue Mode setting uses a smart software technology to reduce harmful shortwave blue light.

#### **HDMI Ready**



An HDMI-ready device has all the required hardware to accept High-Definition Multimedia Interface (HDMI) input. A HDMI cable enables high-quality digital video and audio all transmitted over a single cable from a PC or any number of AV sources (including set-top boxes, DVD players, A/V receivers and video cameras).

#### **DisplayPort connection**



DisplayPort is a digital link from PC to Monitor without any conversion. With higher capabilities than DVI standard, it is fully capable to support up to 15meter cables and 10.8 Gbps/sec data transfer. With this high performance and zero latency, you get the fastest imaging and refresh rates - making DisplayPort the best choice for not only general office or home use, but also for the demanding gaming and movies, video editing and more. It also keeps interoperability in mind via use of various adapters.













# Specifications

#### **Picture/Display**

Panel Size: 31.5 inch / 80 cm

Aspect ratio: 16:9 LCD panel type: VA LCD Backlight type: W-LED system Pixel pitch: 0.272 x 0.272 mm Brightness: 250 cd/m<sup>2</sup> Display colors: 16.7 M

Color gamut (typical): NTSC 102%\*, sRGB 123%\*

Contrast ratio (typical): 3000:1 SmartContrast: Mega Infinity DCR Response time (typical): 4 ms (Gray to Gray)\* Viewing angle: 178° (H) / 178° (V), @ C/R > 10

Picture enhancement: SmartImage game
Maximum resolution: 2560 x 1440 @ 75 Hz\*
Effective viewing area: 697.3 (H) x 392.3 (V) mm -

at a 1500R curvature\*

Scanning Frequency: 70 - 115 kHz (H) / 48 - 75

Hz (V) sRGB Flicker-free Pixel Density: 93 PPI LowBlue Mode

Display Screen Coating: Anti-Glare, 3H, Haze

25%

AMD FreeSync™ technology

#### **Connectivity**

Signal Input: VGA (Analog ), HDMI 1.4, DisplayPort 1.2

Sync Input: Separate Sync, Sync on Green

Audio (In/Out): Audio out

#### **Convenience**

Plug & Play Compatibility: DDC/CI, Mac OS X, sRGB, Windows 10 / 8.1 / 8 / 7

User convenience: Power On/Off, Menu,
Brightness, Input, SmartImage Game

OSD Languages: Brazil Portuguese, Czech, Dutch,
English, Finnish, French, German, Greek,
Hungarian, Italian, Japanese, Korean, Polish,
Portuguese, Russian, Simplified Chinese, Spanish,
Swedish, Traditional Chinese, Turkish, Ukrainian
Other convenience: Kensington lock, VESA
mount (100x100mm)

#### **Stand**

Tilt: -5/20 degree

#### Power

Power supply: Internal, 100-240VAC, 50-60Hz
Off mode: < 0.3 W (typ.)
On mode: 47.3 W (typ.)
Standby mode: &lt; 0.5 W (typ.)
Power LED indicator: Operation - White, Standby

mode- White (blinking)

#### **Dimensions**

Product with stand (mm): 709 x 523 x 281 mm Packaging in mm (WxHxD): 800 x 625 x 236 mm Product without stand (mm): 709 x 425 x 88 mm

#### Weight

Product with packaging (kg): 10.25 kg Product with stand (kg): 7.34 kg Product without stand (kg): 6.52 kg

#### **Operating conditions**

Altitude: Operation: +12,000ft (3,658m), Non-

operation: +40,000ft (12,192m)

Temperature range (operation): 0 to 40 °C MTBF: 50,000 hrs (excluding backlight) hour(s)

Relative humidity: 20%-80 %

Temperature range (storage): -20 to 60 °C

#### **Sustainability**

Environmental and energy: RoHS Recyclable packaging material: 100 % Specific Substances: Mercury free, PVC / BFR free

housing

## **Compliance and standards**

Regulatory Approvals: CB, CE Mark, CU-EAC, EAEU ROHS, FCC Class B, ICES-003, MEPS, RCM

### Cabinet

Color: Black
Finish: Textured

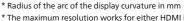
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<sup>\*</sup> The maximum resolution works for either HDMI input or DP input.

<sup>\*</sup> Response time value equal to SmartResponse

<sup>\*</sup> NTSC Area based on CIE1976

<sup>\*</sup> sRGB Area based on CIE1931

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combinations thereof are trademarks of Advanced Micro
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<sup>\*</sup> The monitor may look different from feature images.